

Flanders Accelerates

FLANDERS' TRADITION OF INNOVATION GUARANTEES YOUR SUCCESS

In Flanders, the pieces of the puzzle don't just fall into place by chance. On the contrary! It's in the DNA of Flanders' people to strive for the best result. In the northern region of Belgium, proximity is the x-factor for a fruitful outcome. Here, all the ingredients for innovative success can be found within arm's reach: companies that know how to get things done and work together, academic institutions and research centers that support entrepreneurs in their progress, a government that thinks and acts in tandem with the world of business...

Meanwhile, the people of Flanders also pitch in to support the ambitions of numerous companies. The region is home to go-getters and value-seekers who live, work, learn, experiment and grow alongside one another. Their motto? Never take no for an answer! In other words, the people of Flanders are never afraid to try, always seek to build bridges and won't rest until a solution is brought to the table. As such, the region offers fertile ground for effective R&D at the crossroads of different sectors, disciplines and technologies. This context guarantees innovative products and services that help local and foreign companies and organizations achieve their targets.

Know-how as natural resource

It's no secret that Flanders' success doesn't correlate with its size. Instead, what puts the region on the map is its specialized expertise, its compact and dense knowledge network and the results-driven attitude of its people. Know-how from Flanders is behind a variety of creative and technolo-

gical products, services and solutions with tangible added value for individuals, companies and governments around the world. To top it all off, these innovations often respond to complex global needs – such as climate neutrality, circular economy, cybersecurity and personalized healthcare.

DID YOU KNOW...

international rankings consistently place Flanders among the most globalized economies around the globe? Put differently, innovative craftsmanship from Flanders' soil travels the world in no time.

Dedicated talent, innovative craftsmanship

Flanders also boasts several strong suits that help innovations flourish. Think of sectors such as food, life sciences & health, sustainable resources, chemistry & materials, smart logistics, and solution-driven engineering & technology. A large part of this success is driven by



Flanders
State of
the Art

DID YOU KNOW...

Flanders is part of Europe's 6th-most innovative economy? According to the 2019 European Innovation Scoreboard, the region excels in creating smooth and efficient innovation links between the public, private and academic sectors.

Flanders' research centers – including Flanders Make, imec, VIB and VITO. Moreover, the region is home to numerous clusters in which companies, governments and research centers conduct business and innovate together. Add the perseverance of the region's well-educated population, and it soon becomes clear why so many innovations from Flanders provide answers to real market needs around the globe.

In short, in Flanders, a tradition of innovation is your guarantee of success. Choosing the products, services and technologies developed in the region means relying on the innovative and creative prowess of dedicated top talent.