



**Quality. Value. Knowledge.**



The finest Beef, Lamb and Veal from Australia



## **WHITE STRIPE SAFCO FOODS FZC**

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Dear Sir / Madam,

Established in 2015, White Stripe Safco Foods aims to be the recognised meat industry leader in terms of service, product knowledge, and the supply of chilled and value added meat products across the Middle East and surrounding markets.

White Stripe Safco Foods strives to provide innovative solutions to its customers across the industry, including independent restaurants, hotels, supermarket and catering and conferencing facilities; in the U.A.E., across the Middle East, and to a growing number of export markets, including the Maldives, Seychelles, and Mauritius.

### Why work with White Stripe Safco Foods?

#### **Convenient Deliveries**

- Through our partnership with Safco International, a long-term and trusted HORECA supplier in the UAE and beyond, WSSF is able to provide efficient and professional service and regular deliveries, ensuring fresh produce is available as required.

#### **Premium Quality and Trusted Brands at Competitive Prices**

- Our Australian partner, White Stripe Foods, is a leading exporter of Australian meat to many regions throughout the world. White Stripe Foods Australia owns several of our brands, ensuring product consistency, quality, and competitive pricing.

#### **Expert Training and Education**

- Through the provision of expert training and education of Foodservice professionals, WSSF offers a unique add-on to customers, furthering demand for high-quality meat products across the Middle East and beyond, thus leading to an increased range of product options and cost savings.

I would be delighted to speak with you to assess your specific needs and see how we can best meet them, whilst saving your organisation time and money, without compromising on quality. Please do not hesitate to contact me at any time on the details below.

I look forward to working with you.

Regards,

A handwritten signature in blue ink that reads "T. Martin".

Tim Martin

Managing Director

White Stripe Safco Foods FZC

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# WHITE STRIPE SAFCO FOOD – BRAND PORTFOLIO



Tajima Wagyu Beef. Premium beef, great taste. Described as the highest quality beef in the world, Wagyu is renowned for its tenderness, distinctive marbling and flavour. With an impressive range of Marble Scores available, Tajima Wagyu Beef represents the pinnacle of luxurious quality.



Grainge Beef. Australia's Premium Grain Fed Beef. With Black Angus credentials, Grainge Beef delivers reliable and consistent product specifications to the most discerning food service clients. Grainge Beef is particularly noted for its distinctive natural marbling, flavour and tenderness.



White Ranges Beef. Fresh, tender and 100% Australian. Available as Grass or Grain Fed. From the temperate grassland region of South Eastern Victoria, prime cattle are sourced for our White Ranges Beef program. This unique region is nestled below the Great Dividing Range, providing year round rainfall and a unique climate for high-quality grass fed cattle production.



White Stripe Australian Lamb. The finest in the world! White Stripe Lamb is premium pasture fed lamb sourced directly from the foothills of the Victorian Ranges in South Eastern Australia. This region is recognised for its rich, fertile and productive land, ideal for producing Australia's finest quality lambs.



Our Red Hill Farm is situated within the picturesque Central Tablelands of New South Wales. Red Hill is a beautiful sanctuary that has unique and caring husbandry practices which allow our vealers to grow in a natural stress free environment