

MEDVIA

The innovation cluster for better health



The innovation cluster paving the way to better health

March 2024

Who are we?



Launched on
1 September 2021



Public-private
partnership (50/50)



Industry-driven &
membership-based
organization



Drive healthtech
innovation via
funding and services

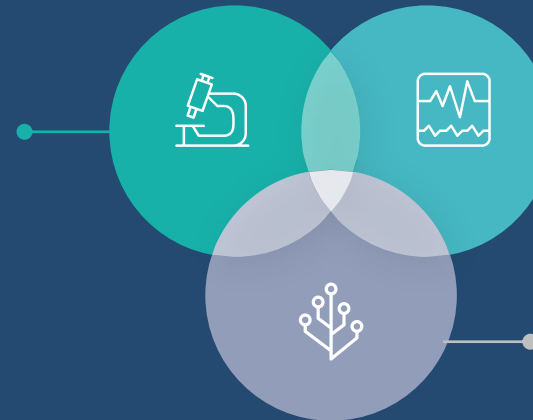


All stakeholders of
the healthcare value
chain

Healthtech spearhead cluster



BioTech



MedTech

Digital health

Explore the Flemish Life Sciences ecosystem at: <https://www.flanders360.com/>



Get in touch with FIT



Explore the ecosystem

Visit companies, universities, R&D centers, clusters, incubators, accelerators, service providers and other life sciences & health players in Flanders.

Let's go

Some key figures:

- 6,7 million inhabitants
- 13,625 km² - 488 inhabitants/ km²
- R&D expenditure: 3,35% of GDP (EU 2,3%, US 3,4%, JP 3,2%)

Life sciences & health in Flanders

Flanders offers the ideal combo of medtech, biotech, pharma and healthcare, right in the heart of Europe.

[Discover why & how](#)

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The screenshot displays the Flanders360.com website interface. The browser address bar shows the URL [flanders360.com/#/map](https://www.flanders360.com/#/map). The page features a search bar at the top left and a navigation menu on the right with a "Get in touch with FIT" button. The main content area is a map of the Flemish region, showing major cities and infrastructure. The map is overlaid with various filters and labels, including:

- COMPANIES:** DRUG DEVELOPMENT, DIAGNOSTICS, MEDICAL DEVICES
- SERVICES & CAPITAL PROVIDERS:** CONSTRUCTION & ENGINEERING PARTNERS, CONTRACT RESEARCH ORGANIZATIONS, TRAINING CENTERS, CONTRACT MANUFACTURING ORGANIZATIONS, LOGISTICS PARTNERS, FUNDING & FINANCE, SOFTWARE SOLUTIONS, LABORATORY SUPPLIERS
- INFRASTRUCTURE:** AIRPORTS, INCUBATORS & ACCELERATORS, SCIENCE PARKS, CITIES, PORTS
- CLUSTERS, INDUSTRY ASSOCIATIONS & REGULATORS:** INDUSTRY ASSOCIATIONS, REGULATORS, CLUSTER ORGANIZATIONS
- ACADEMIC INSTITUTIONS:** UNIVERSITY HOSPITALS, UNIVERSITIES

The map itself shows several key locations and infrastructure points, including:

- PORT OOSTENDE
- PORT OF ZEEBRUGGE
- NORTH SEA PORT
- ANTWERP INTERNATIONAL AIRPORT
- OSTEND-BRUGES INTERNATIONAL AIRPORT
- UZ GENT
- VIB
- ROESELARE
- BRUGES
- OSTEND
- BRUSSELS AIRPORT
- UZ BRUSSEL
- HEALTH SCIENCES CAMPUS GASTHUISBERG
- UZ LEUVEN
- UZA
- UZ
- ANTWERP
- BRUSSELS
- LEUVEN
- IMEC
- TURNHOUT
- VITO
- FLANDERS MAKE
- HASSELT
- FUTURE HEALTH BY ZIEKENHUIS OOST-LIMBURG
- ARENBERG RESEARCH

The map also includes a "360°" rotation icon and a "340°" rotation icon, indicating that the map can be rotated. The browser's address bar and search bar are visible at the top, and the navigation menu is on the right side of the page.

The Flemish Life Sciences ecosystem: Key figures

4 university hospitals



Top 3

for clinical trial procedure speed and biotech market capitalization for clinical trial applications and biotech patent applications per capita



Government subsidies, support for investments in R&D and innovation, and tax incentives to fund a broad range of business activities.



An annual influx of 25,000+ graduates in health studies from Europe's top universities

5 universities



Four strong and complementary research centers:

- **VIB** dedicates its research to **biotech** in all its facets
- **IMEC** concentrates on **nanotech and digital technology**
- **VITO** focuses on sustainable development, including **sustainable health**
- **SCK-CEN** nuclear research center, including **radio pharmaceuticals**

MEDVIA's mission & vision

MEDVIA Values

MEDVIA stands for innovation, integrity, inclusion, quality, collaboration and impact.



Mission

MEDVIA is a dynamic, **industry-driven** membership organization based in Flanders, Belgium. Our core mission is to stimulate healthtech innovations by fostering collaborations among companies, healthcare institutions, hospitals, research institutes & other key partners. Together we chart the course towards pioneering breakthroughs that can improve healthcare for all.



Vision

Enabling healthtech innovations to swiftly reach the international market, **creating enduring value for healthtech entrepreneurs** within a global context. Our dedication to nurturing a thriving local healthtech ecosystem reinforces Flanders' position as a prosperous hub for healthtech innovation.



How do we realize these ambitions?

1. Strategic allocation of regional grants and access to international funding **opportunities**.
2. **Bespoke services** designed to address the challenges that innovators in the healthtech sector encounter on their journey.

Unique governance, including all stakeholders



Needs

- Care organizations
- Hospitals
- Health policy



Member input



Context

- Trends
- Scientific
- Business



Working Groups

Earmarked funding

Team

Member community



Innovation Board

Earmarked funding & roadmap

Executive Directors

Member community



Stakeholders advisory committee

- Representatives of care and patient organizations, as well as employee and employers' representatives, ...
- Director can take part in the BoD (upon invitation)

Earmarked funding

- *Calls*
- *Themes*
- *VLAIO instruments*
- ...

Member community strategy and confirmation

Board of Directors

Innovation strategy and confirmation

Member community

- *Services*
- *Support of ecosystem*
- *Internationalization*
- ...

Innovation Services portfolio

- **Grow your company**

- New technologies
- Legislation
- Reimbursement
- In collaboration with local hubs
- Flagship events



Innovation Services portfolio

- **Fuel your growth**

- The right funding mix
- Connect to internal funding
- HealthTech Investor Summit
- Access to different sources of (non-)dilutive funding



Innovation Services portfolio

- **Grow your ecosystem**

- Matchmaking...
 - Between companies
 - With academics
 - With healthcare organisations
- In collaboration with e.g. In4Care, local hubs,...



Innovation Services portfolio

- **Grow your horizon**

- Cross-cluster collaboration
 - BE & EU
- Explore new international markets
- Opportunities and bottlenecks of international scaling





Building bridges

- Joint European projects
- Partner search for our members
- Organisation of international events
- Facilitating cross-border partnerships and business development
- Collaboration on joint challenges (e.g. Nobocap)

MEDVIA's flagship events



November 2024





MEDVIA

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Thank you



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**Cluster
for Growth**