

SME Package at ITU Telecom World 2015



Position your micro, small or medium business, start-up or innovative ICT solution at the heart of the global ICT industry.

Participation in ITU Telecom World 2015 provides unique visibility, networking, partnership and knowledge transfer benefits, enabling you to meet a multitude of key objectives:

- Excellent international visibility before a unique high-level audience of decision-makers
- Showcase your innovative technologies, products, services and applications
- Explore investment potential with leading industry stakeholders from public and private sectors
- Participate in B2G/B2B Networking Lunch connecting SMEs and Start-ups with public and private sector audiences
- Share knowledge and network with peers
- Ideal environment to forge partnerships across the ICT ecosystem
- Corporate visibility on the event website and mobile app
- Unlimited Exhibition Visitor Passes to invite your existing and prospective clients
- Insight and understanding on the transformation of the ICT industry in the interactive, expert-led Forum sessions (access pass quotas dependent on total raw space contracted)



Package Includes

Showcasing:

- 4 m2 equipped Pod

Networking:

- Invitation to B2B Networking Lunch (subject to availability)
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- ITU Telecom App to network and drive footfall
- Common Meeting Area
- Invitations to other social events (limited)

Education through the Forum:

- 2 Single Session Passes

Visibility:

- Media Engagement Opportunity
- Exhibitor visibility provided online on the Event website and mobile app

Total package fee: 1,200 Swiss francs