

Duurzame globale ketens uitbouwen als Vlaamse kmo

Mieke Pieters

The Global Picture/ The Circular Hub

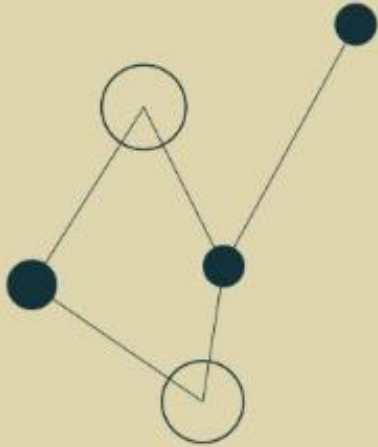




**the
Circular
hub**

THRIVE on circular economy

Hoe kunnen wij jou helpen?



**Community &
Events**

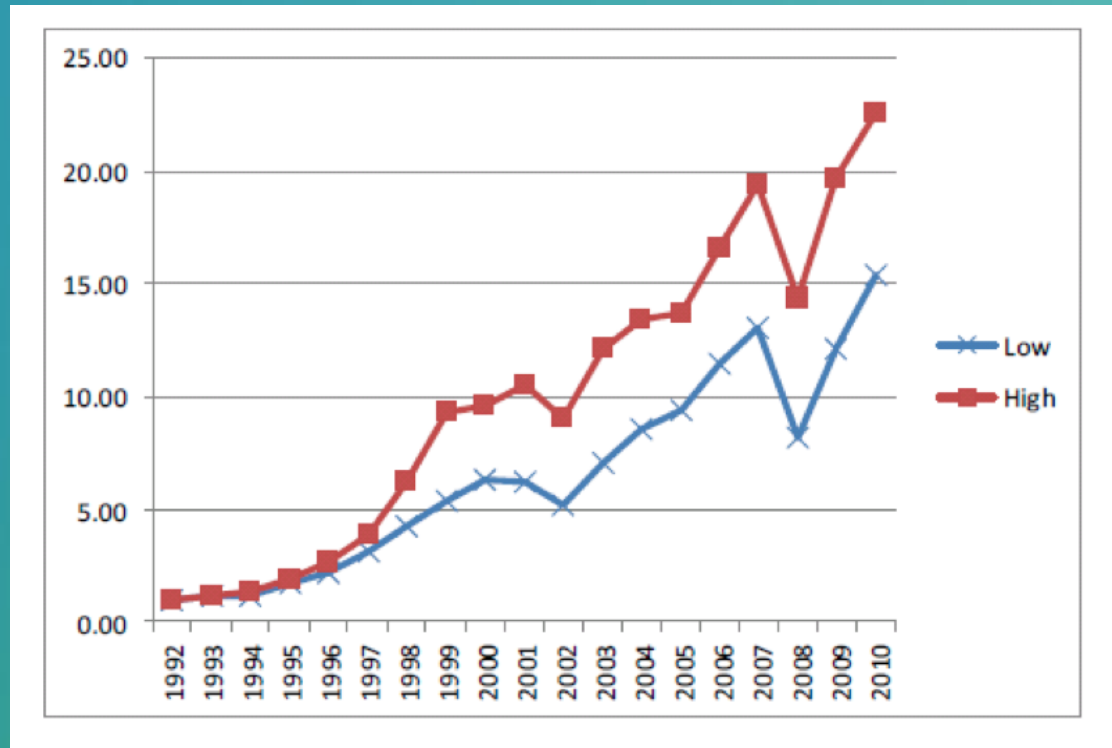


**Programmes &
learning**



**The Circular
Kickstart**

CSR-Engaged Companies Outperform the Norm



Source: R. G. Eccles, I. Ioannou, G. Serafeim, The Impact of a Corporate Culture of Sustainability on Corporate Behavior and Performance, HBS Working Paper 12-035, 2011.

Harvard Business School study on Stock Market and ESG performance

Evolution of 1\$ invested in a portfolio : High Performers ESG vs Standard

De uitdaging



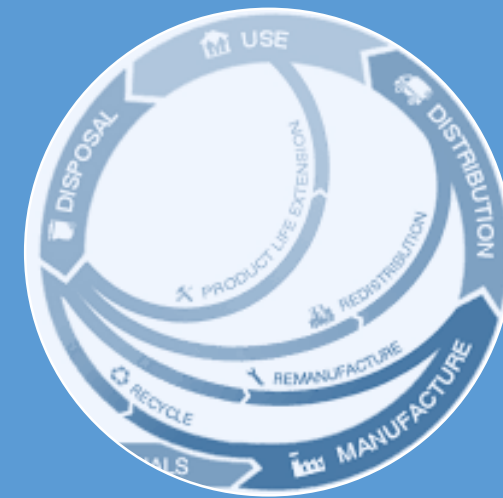
Wake-up Call



**Internationale
Agenda**



MVO



**Circulaire
économie**





1. Wake up call

VAN ROME

De grenzen aan de groei

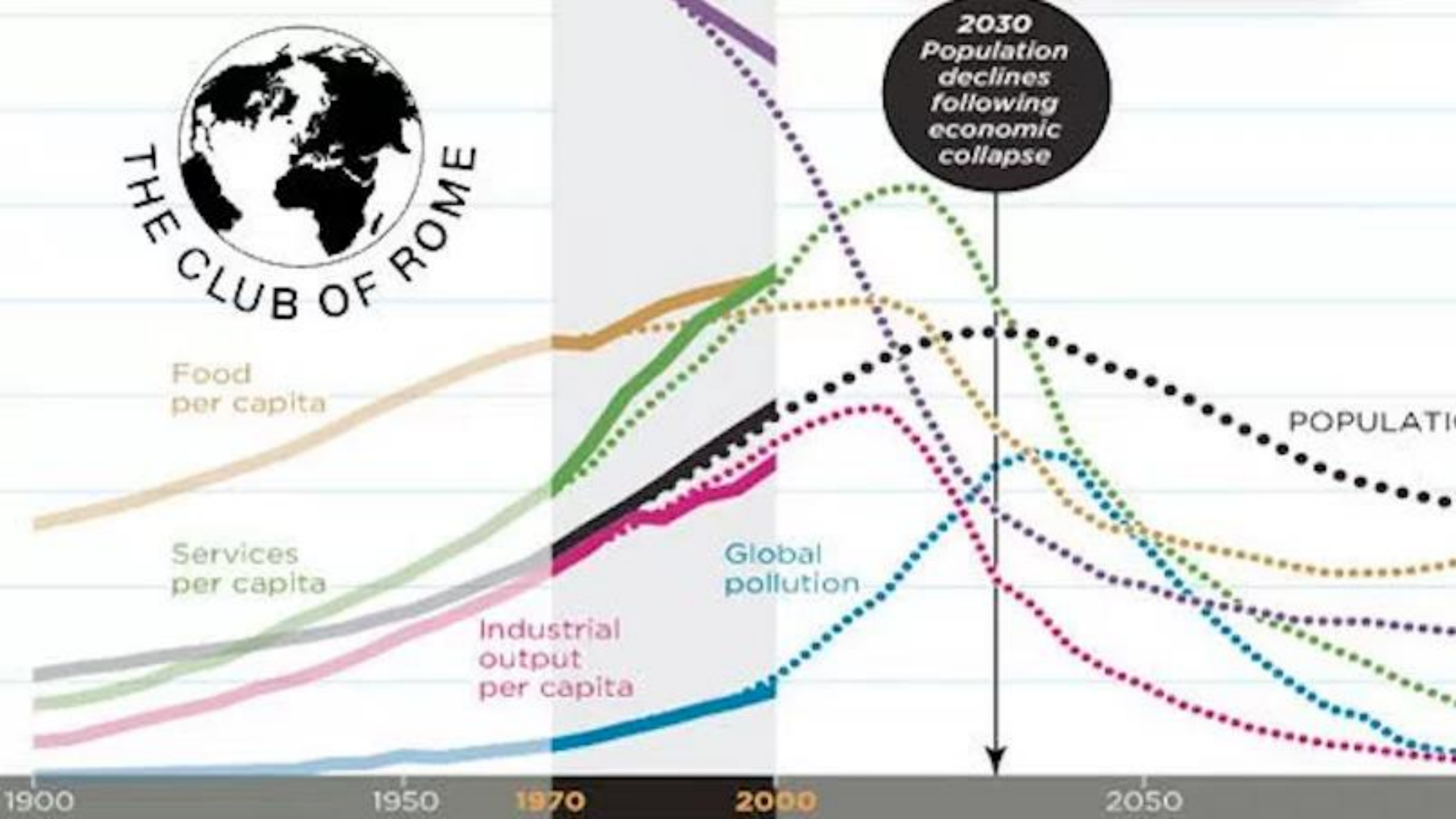
DENNIS MEADOWS (MIT)

met commentaar van

DE CLUB VAN ROME



"If the present growth trends in world population, industrialization, pollution, food production, and resource depletion continue unchanged, the limits to growth on this planet will be reached sometime within the next one hundred years."



2. Internationale agenda

De internationale agenda



1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS





3.MVO

Maatschappelijk Verantwoord Ondernemen

The business agenda

Corporate social responsibility (CSR) refers to companies taking responsibility for their impact on society.





4. Transitie naar de CIRCULAIRE ECONOMIE



NEEM



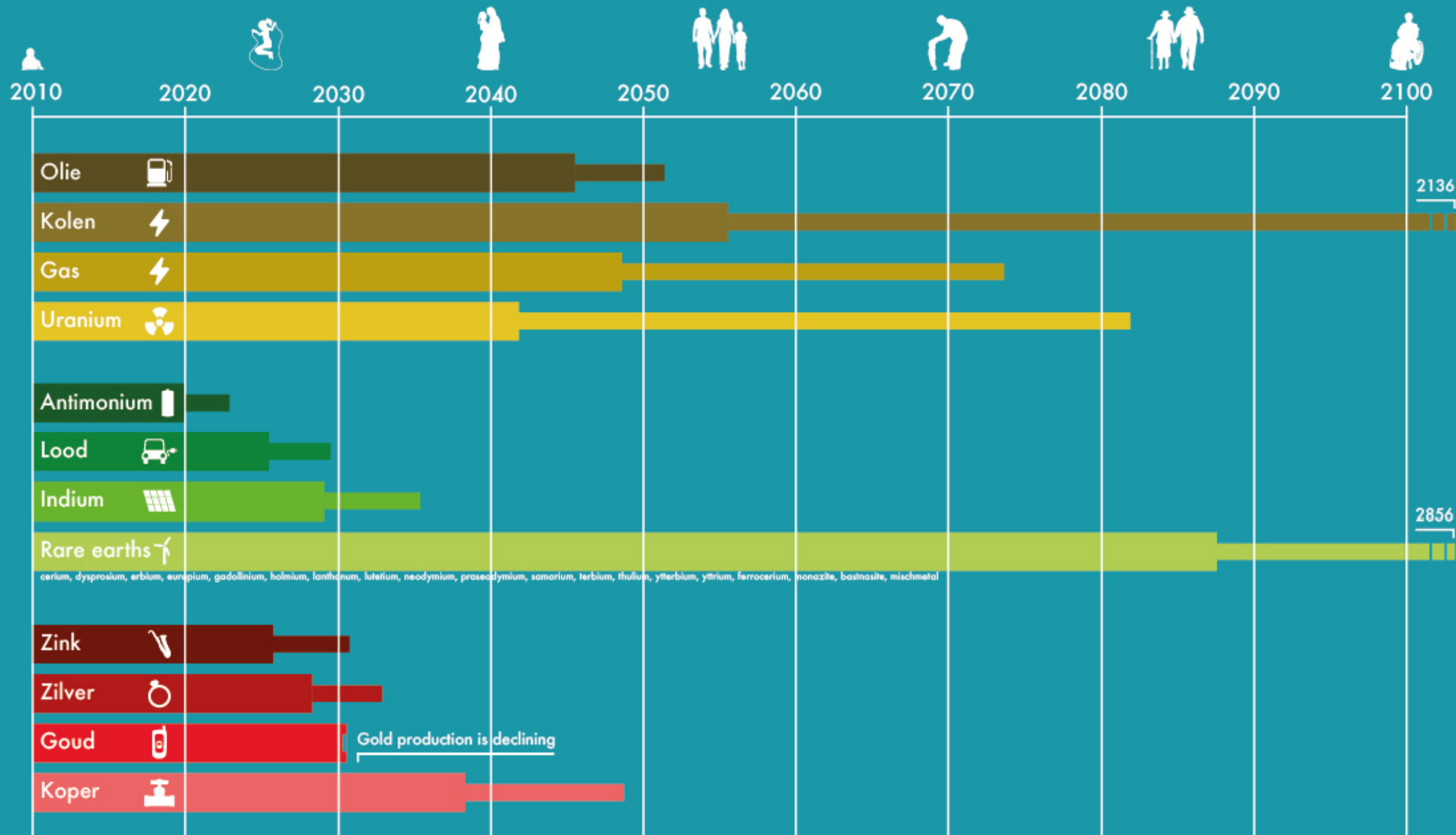
MAAK



DUMP

AF
AF
AF

Geboren in 2010: Hoeveel is er over voor mij?



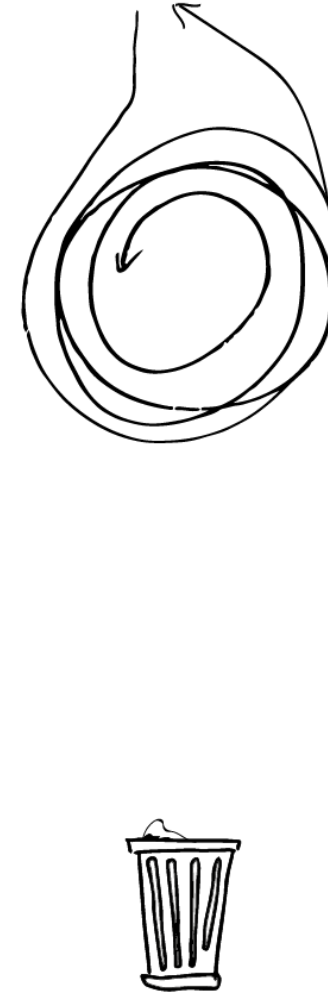
LINEAR ECONOMY



RECYCLING ECONOMY



CIRCULAR ECONOMY



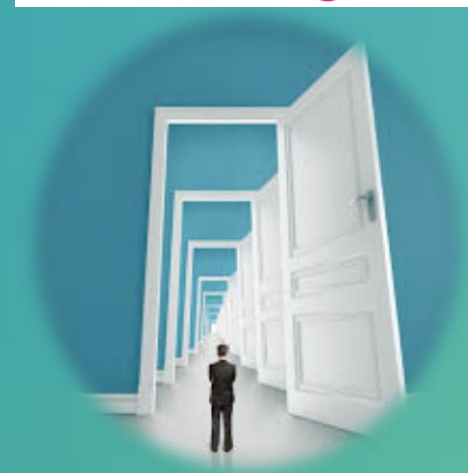
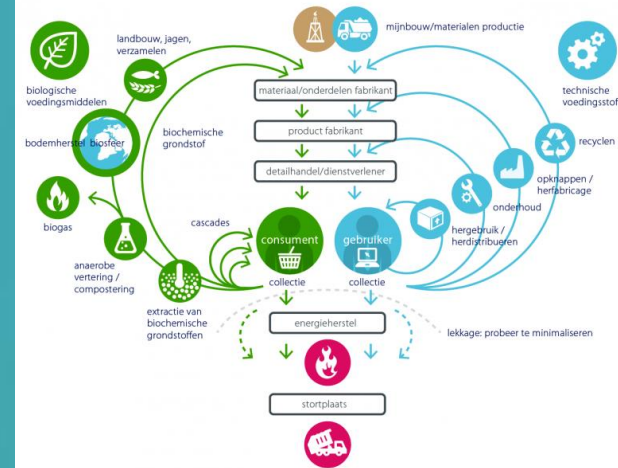
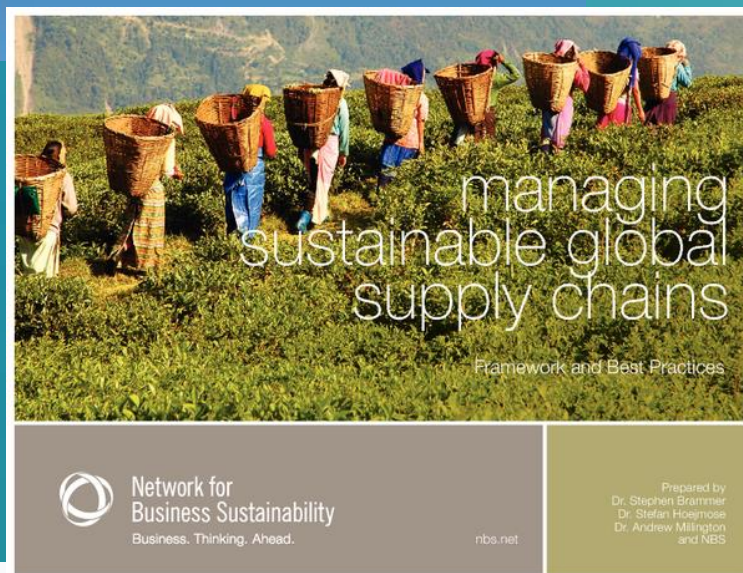
6 grote uitdagingen voor KMO's*

*met globale ambities

UITDAGING N°1



**Krijg inzicht in
duurzaamheid**





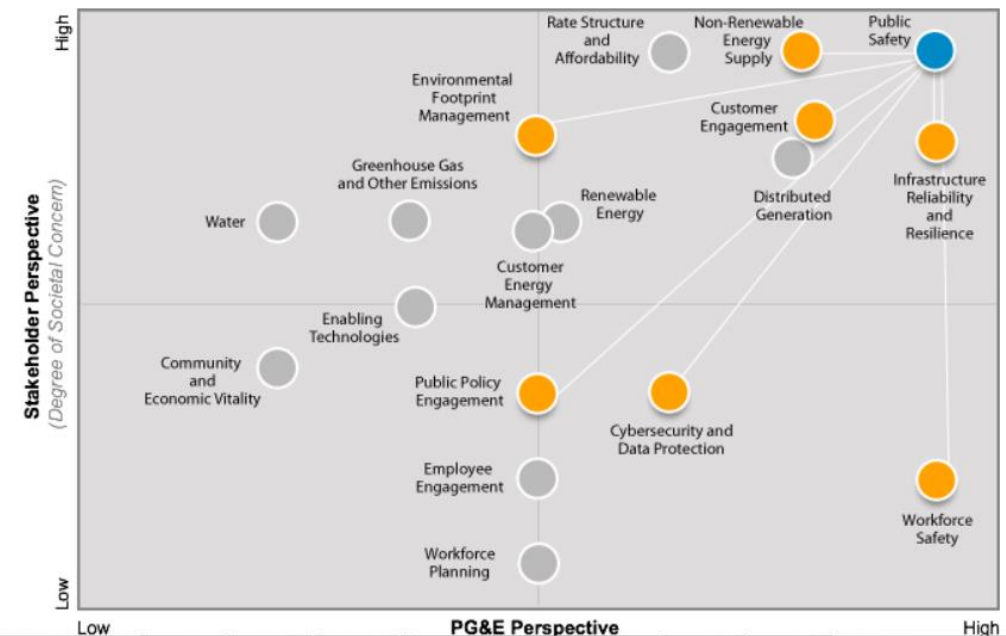
Wat zijn de issues?

- ⦿Type industrie
- ⦿Type product
- ⦿Type leveranciers
- ⦿Plaats in de keten

PG&E's Materiality Matrix

PG&E's materiality assessment identified 18 issues. Every issue is material to PG&E's long-term sustainability, regardless of its placement on the matrix.

[About the Process](#) | [What We Learned](#) | [Using the Results](#)





Ecologische doelstellingen

- Energie-efficiëntie
- Luchtkwaliteit en CO2-emissies
- Groene energie
- Hernieuwbare energie
- Bio-diversiteit



Sociale doelstellingen

- Respecteren arbeidsvoorwaarden
- Sociale economie
- Jobs voor mensen uit kansengroepen
- Fair Trade



Economische doelstellingen

- TCO
- Innovatie
- Lokale groei
- Faire business praktijken

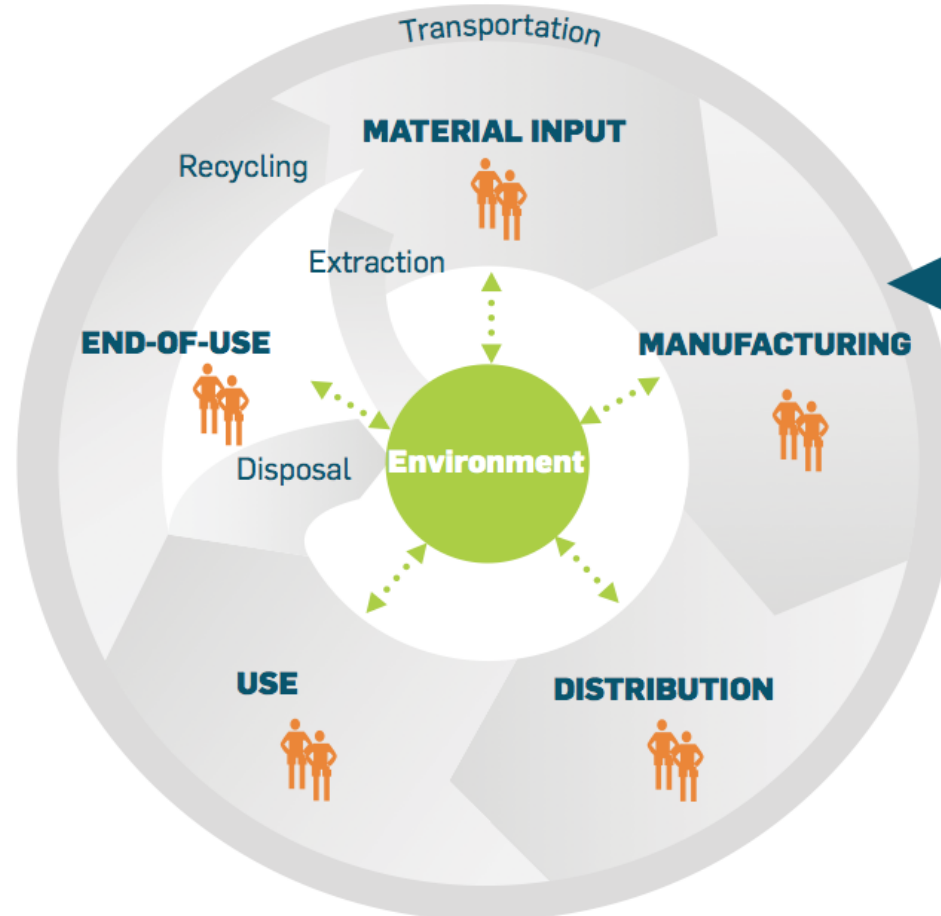


Circulaire doelstellingen

- Materiaalefficiëntie: waardebehoud van grondstoffen, materialen en producten
- Minder nieuwe materialen, meer gerecycleerde content
- Ontwepr voor eindeloos (her) gebruik en recyclage
- Langere levensduur van producten stimuleren door nieuwe business modellen
- Transparantie in de volgende loops
- Afvalreductie

Levenscyclusdenken is de toekomst

**ENVIRONMENTAL, SOCIAL AND ECONOMIC IMPACTS
EXIST THROUGHOUT EVERY STAGE OF SUPPLY CHAINS.¹**



At every stage in the life-cycle of specific products there are social and environmental impacts, or externalities, on the environment and on people. In addition, governance, or the accountability of organizations to their stakeholders for their conduct, is important at every stage throughout the supply chain.

UITDAGING N°2



**Ken uw drivers
om duurzaam te
ondernemen**

BUILDING THE BUSINESS CASE FOR SUPPLY CHAIN SUSTAINABILITY ²

BUSINESS DRIVERS FOR SUPPLY CHAIN SUSTAINABILITY

Managing business risks

- Minimize business disruption from environmental, social and economic impacts
- Protect company's reputation and brand value

Realizing efficiencies

- Reduce cost of material inputs, energy, transportation
- Increase labour productivity
- Create efficiency across supply chains

Creating sustainable products

- Meet evolving customer and business partner requirements
- Innovate for changing market

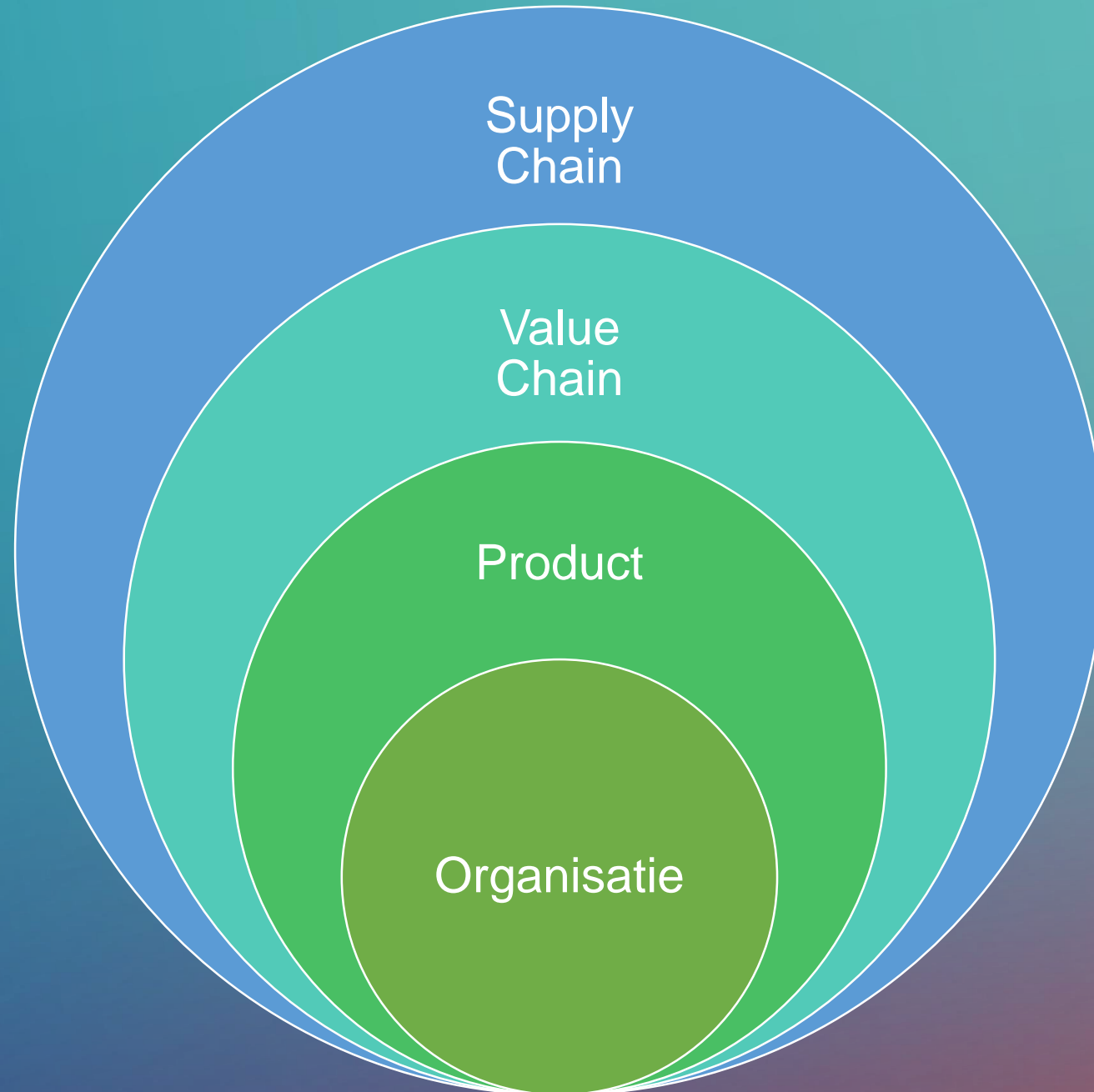
GOVERNANCE, MANAGEMENT, TRANSPARENCY

UITDAGING N°3



**Focus op die
hefbomen met
hoogste +
impact**

Scope?



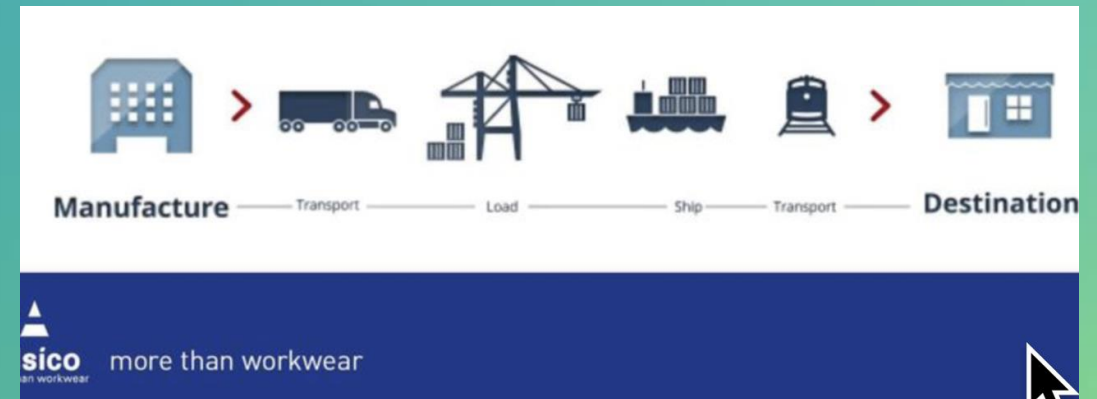
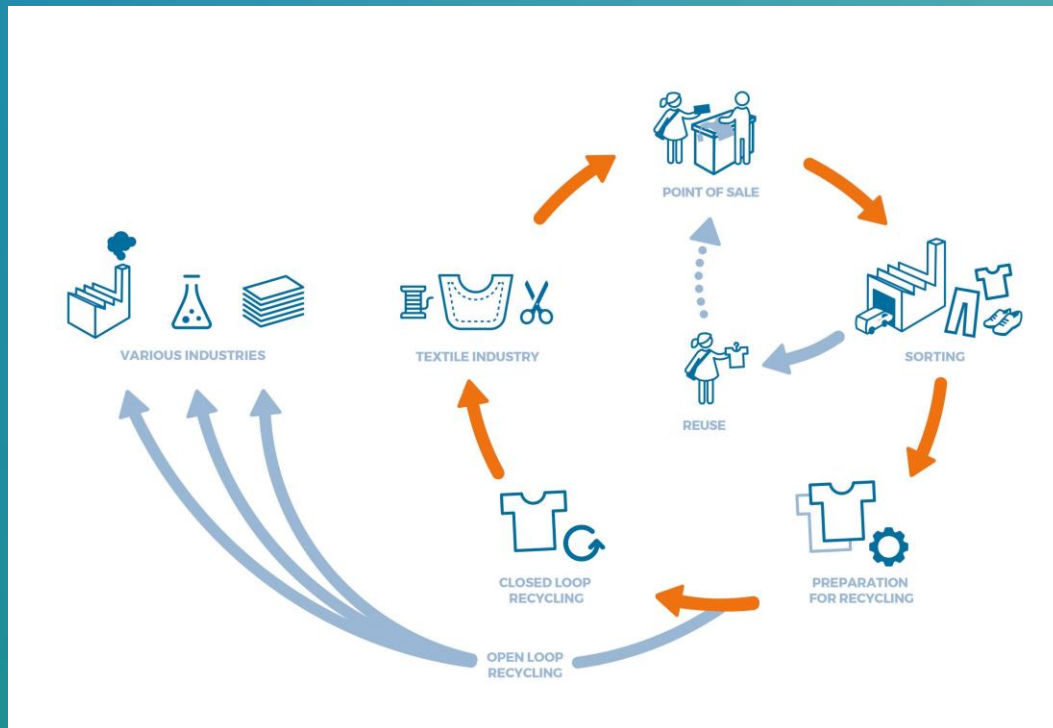
1. Duurzame organisatie



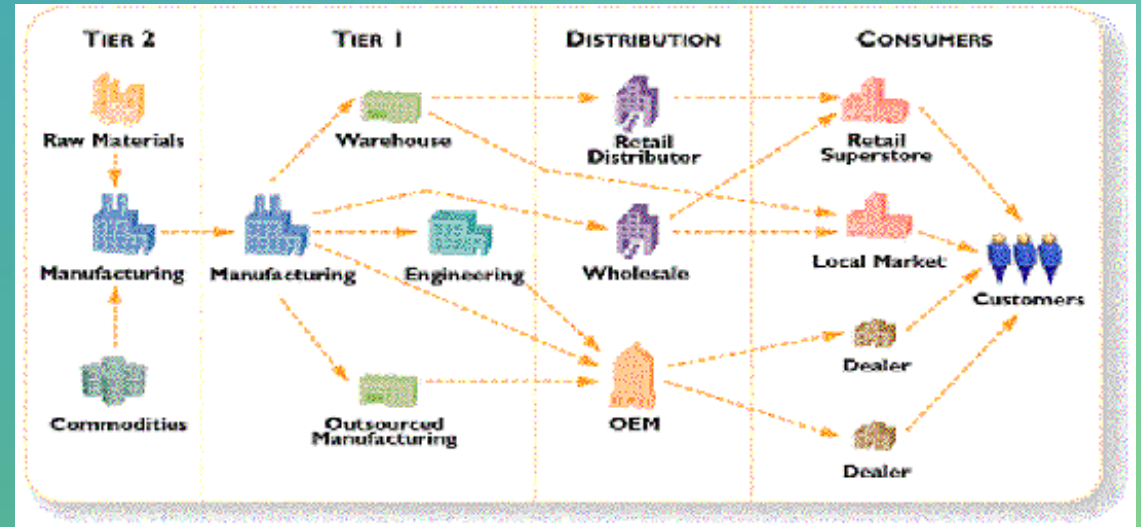
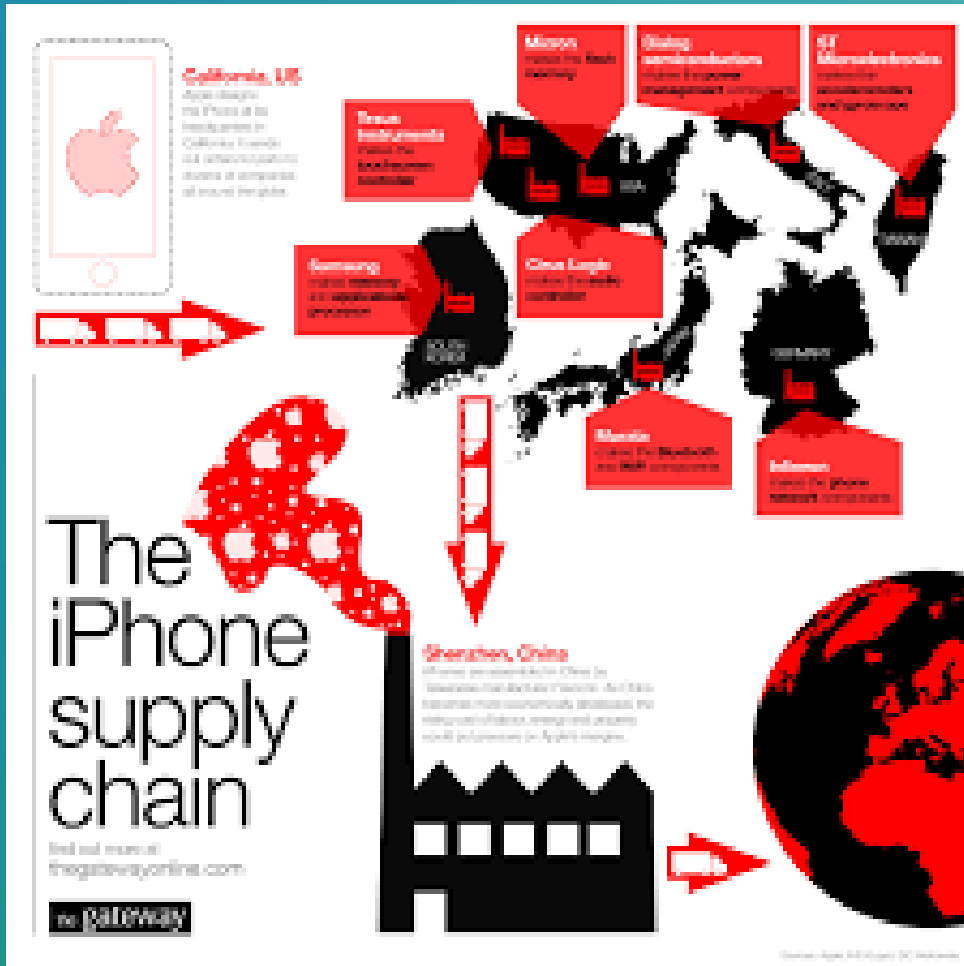
2. Duurzaam product



3. Duurzame waardeketen



4. Duurzame supply chains



UITDAGING N°4



**Engageer je
supply chain**



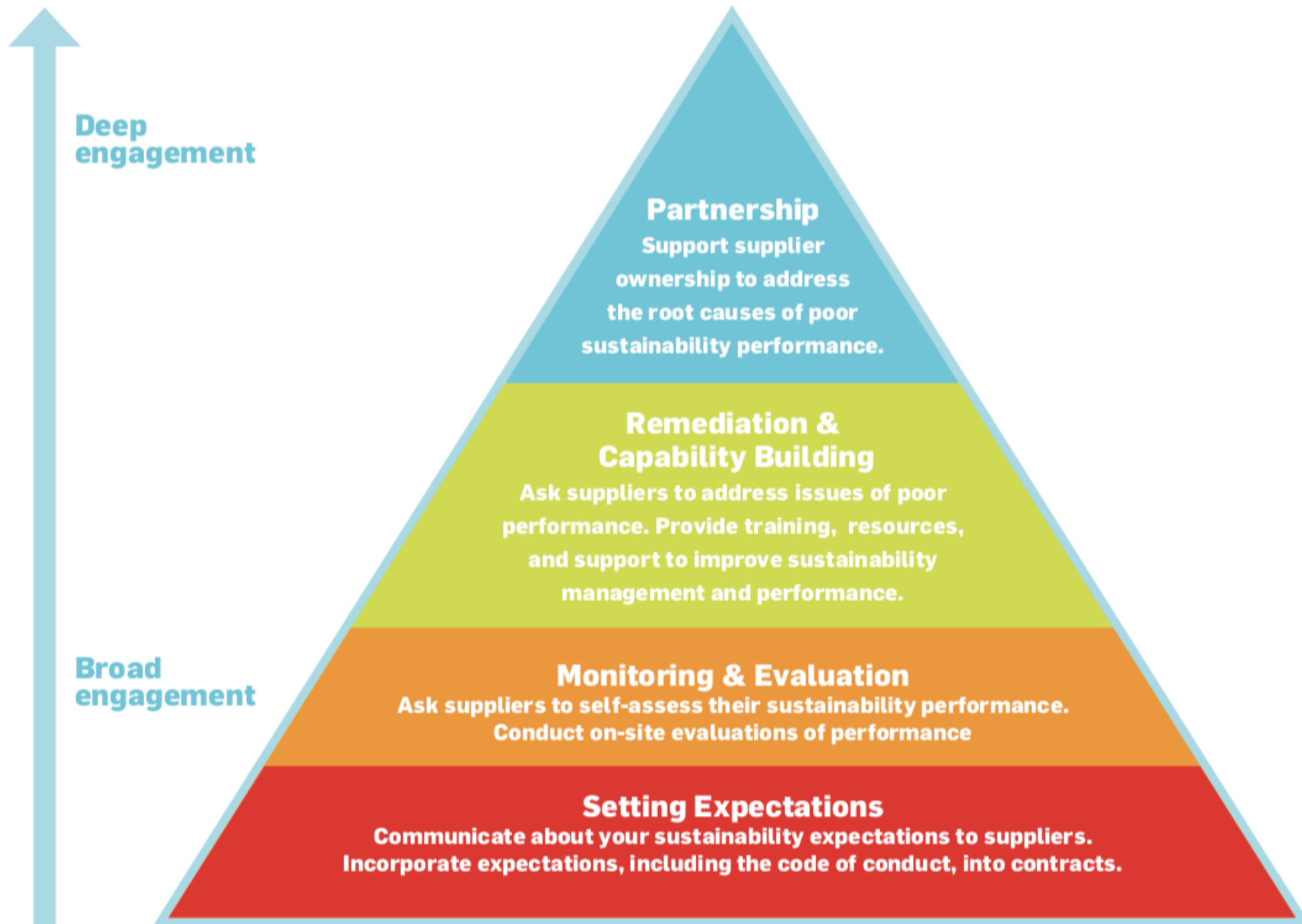
Keteninitiatieven



Tactiek?



TOOLS FOR ENGAGING WITH SUPPLIERS ON SUSTAINABILITY⁴



UITDAGING N°5



**Get into the
circle....**

Identificeer jouw circulaire challenges!

- © Waardeketenanalyse met oog op het identificeren van je AS IS
- © Bepaal ambities voor de toekomst TO BE
- © Bepaal je 10 belangrijkste stappen
- © Leer nieuwe business modellen kennen
- © Stap voor stap



UITDAGING N°6



Call to Action!

Sustainable supply chain creates a competitive advantage worldwide

Consumer awareness is growing around the world and, combined with the financial benefits, a sustainable supply chain makes long term business sense

Ga vanaf morgen over tot actie

1. Krijg **INZICHT** in duurzaamheid
2. Ken uw **DRIVERS** om duurzaam en circulair te ondernemen
3. **FOCUS** op de hefboomen met de grootste + impact
4. Engageer je **SUPPLIERS** om samen een win-win te creëren voor de klanten
5. Creëer een **BUSINESS CASE** voor duurzaam en circulair ondernemen!
6. En....

Zet je eerste stap!





Dank voor je aandacht!

Mieke Pieters

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0032 473 341 931

Voucher for a free coaching session to
get into the circle!

theglobalpicture.be

