



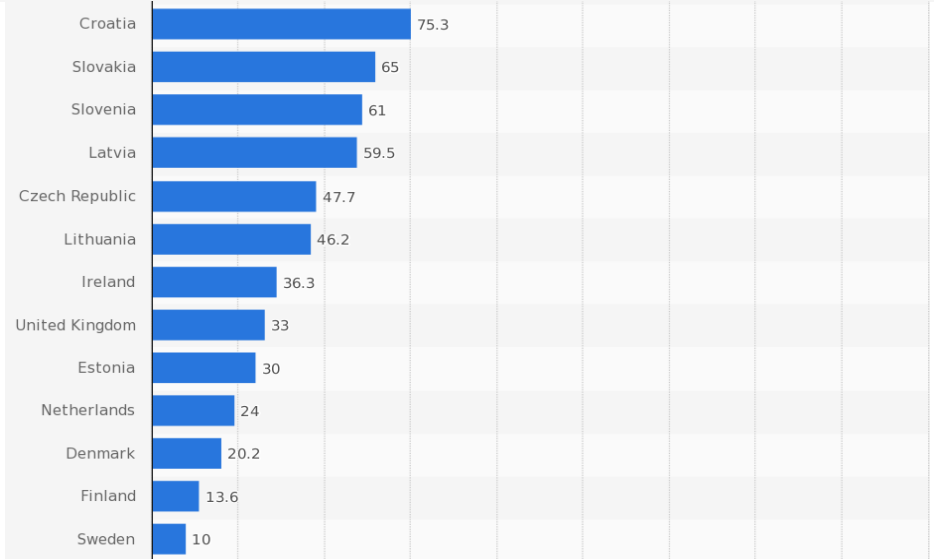
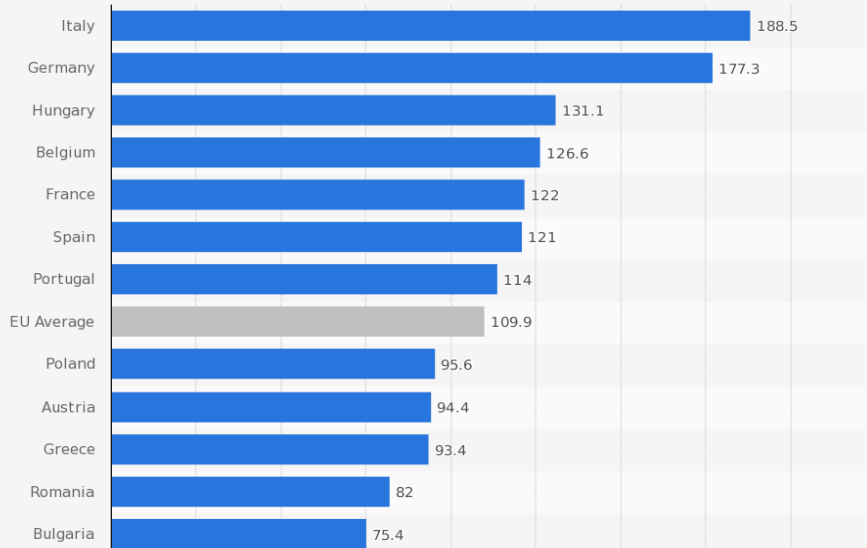
1.000.000.000

minder drankverpakkingen?

Het kan. En het is simpel.

**ROBINETTO**

# Per capita consumption of bottled water in Europe in 2016, by country (in liters per capita)



## Sources

Canadean; European Federation of Bottled Water  
© Statista 2018

## Additional Information:

Europe; Canadean; 2016

**2.5 BILLION LITERS**

**3 BILLION BOTTLES**



**10 MILLION KM's**







H<sub>2</sub>O (83%)



SYRUP  
(17%)

H<sub>2</sub>O (83%)

# TEAM

# ROBINETTO



**Jeroen Vereecke**  
Ex-Boomtown festival  
Ex-Café Video



**Patrick Doyen**  
Ex-Spadel  
Ex-Coca Cola



**Wart Thys**  
EVR-Architecten



**Fried Roggen**  
Ex-I-propeller  
Ex-SI<sup>2</sup> Fund



**ROBINETTO**

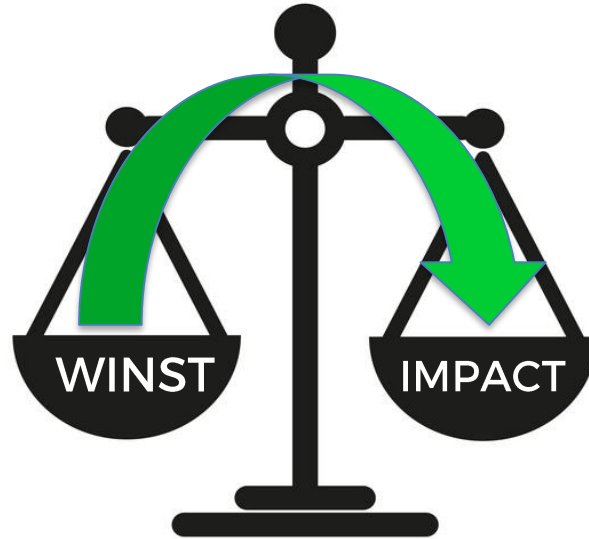
**SOCIAL IMPACT COMPANY**





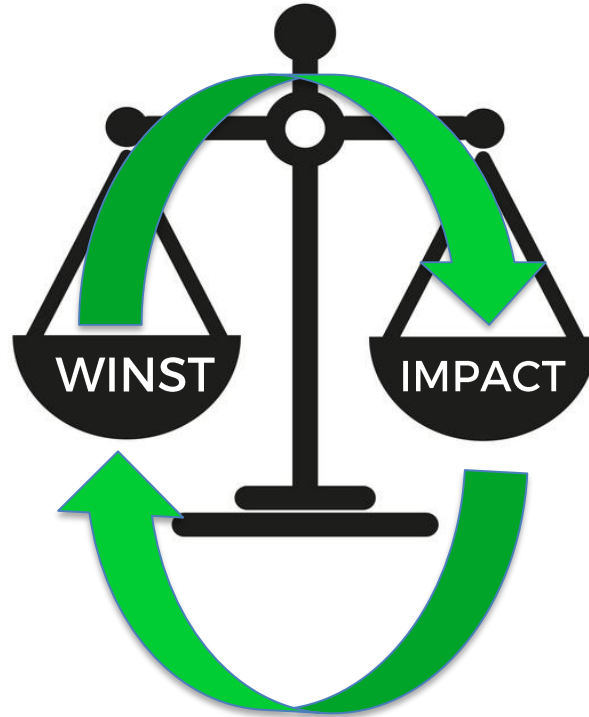
**ROBINETTO**

**SOCIAL IMPACT COMPANY**



**ROBINETTO**

**SOCIAL IMPACT COMPANY**





**SOCIAL IMPACT COMPANY**

**FINANCIERING**

**SALES-STRATEGIE**

**BEDRIJFSVOERING**

**INTERNATIONALISERING**



## PILOT PROJECT EVENTS

SUMMER 2018  
10 festivals  
co-investment  
35 water dispensers



TOMORROWLAND  
LIVE TODAY. LOVE TOMORROW. UNITE FOREVER.



More than 120.000 plastic  
bottles not used

30.000 liter water not  
transported



EVENTS & FESTIVALS

RENTAL



EVENTS & FESTIVALS

RENTAL





**BARS & RESTAURANTS**

**Standalone**



**BARS & RESTAURANTS**

**Built-in**



**R8BINETTO**



# Offices



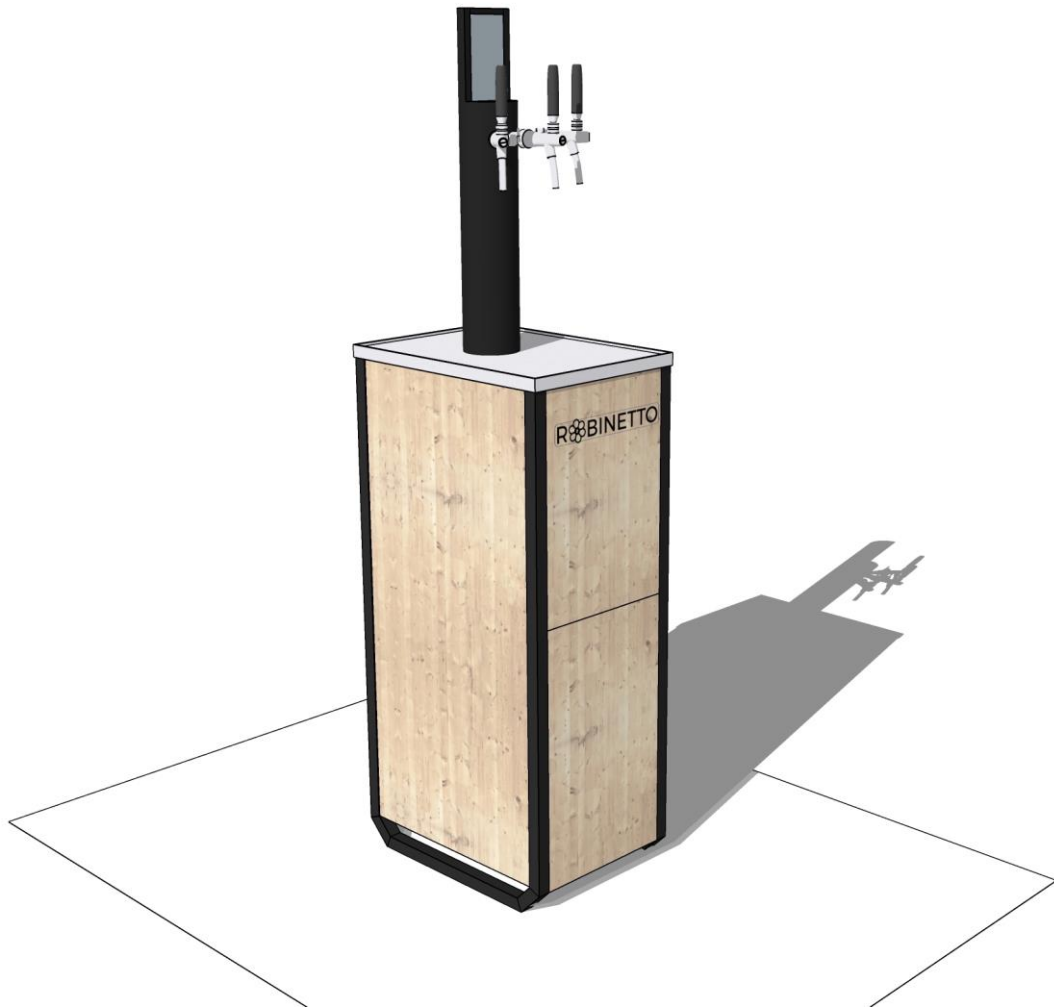


Schools & Sportclubs

Built-in



# Companies



# Impact Measurement



smart meters

Online en offline (local screens)  
reporting possibilities

Custom made communication  
possibilities

# Internationalisering

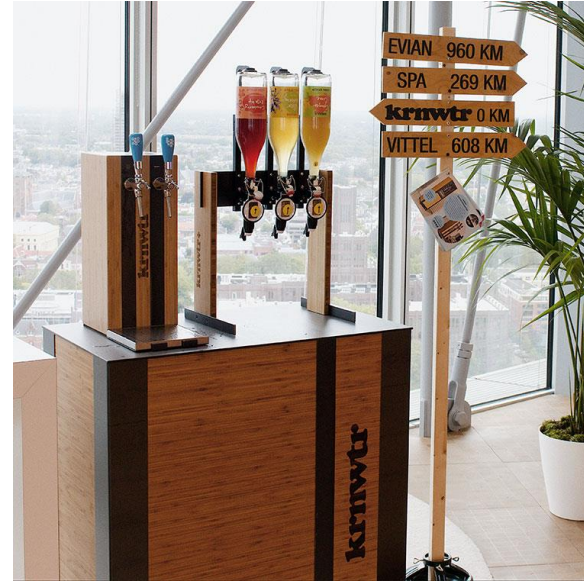


# Internationalisering

We Love Green (FR)



KRNWTR (NL)



Kleinere evenementen & horeca-klienten

# Internationalisering

DOPPER (NL/ EU)



Kleinere evenementen & horeca-klienten

# Internationalisering

## USP / Troeven

- > Know-how in rental
- > Credibiliteit & netwerk (festivals/partners)
- > Bewezen model
- > Impactmeting

## Uitdagingen

- > Impact centraal houden (mission drift?)
- > Keuze van territoria ifv impact
- > Duurzame bedrijfsvoering



# Internationalisering

## Duurzame bedrijfsvoering

- > Decentraal
- > Netwerkstructuur
- > Lokale (drank)producenten
- > Export van model /  
netwerk
- > Export van impact



**1.000.000.000**

**minder drankverpakkingen?**

**Het kan. En het is simpel.**

**ROBINETTO**

**[WWW.ROBINETTO.BE](http://WWW.ROBINETTO.BE)**