

WIN EURASIA

Industries Meet Diversity

WIN EURASIA, the largest international industry fair of the region, preparing to celebrate its 30th anniversary, hosted 38,586 visitors and more than 650 exhibitors from 102 countries at the Istanbul Expo Center in the last meeting. WIN EURASIA, which made history by introducing the 'Industry 5.0: Factory of the Future', controlled by 5G and metaverse, to the manufacturing industry in Turkey for the first time, is preparing to lead the industrial transformation and achieve new achievements in 2024.

WIN EURASIA Highlights







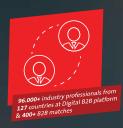












Exhibitor Insights

91%

Overall satisfaction rate

91%
Will exhibit at
WIN EURASIA 2024

82%
Satisfied with new business contacts

89%

Recommend WIN EURASIA

83%
Satisfied with the visitor profile

TOP 5 International Exhibiting Countries

CHINA

TAIWAN

GERMANY

KOREA

ITALY

TOP 5 Visitor Sectors











TOP 10 International Visitor Countries



Visitor Insights

94%

Overall satisfaction rate

95% WIII visit WIN EURASIA 2024 88%

Active role in purchasing

86%

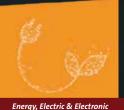
Recommend WIN EURASIA

86% Satisfied with the exhibitor profile

Product Groups



Logistics, Supply Chain Management and Intralogistics Solutions



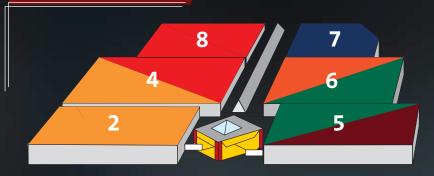
Energy, Electric & Electronic Technologies







General Layout



Istanbul Expo Center, Yeşilköy

Energy, Electric & Electronic Technologies

Industrial Automation

Logistics, Supply Chain Management and Intralogistics Solutions Hall

Robotic Automation

Welding and Robotic Welding Technologies Hall 5-6

Hall **Industrial Manufacturing Machines**

See You at WIN EURASIA! 5-8 June 2024 | İstanbul Expo Center



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