



**Program of the Belgian Economic Mission to the United States of America
presided by HRH Princess Astrid of Belgium, Representative of His Majesty the King**

HE SOPHIE WILMÈS, Deputy Prime Minister and Minister of Foreign Affairs, European Affairs & Foreign Trade

HE JAN JAMBON, Minister-President of the Government of Flanders and Flemish Minister for Foreign Policy, Culture, Digitization and Facilities

HE WILLY BORSUS, Vice-President of the Walloon Government, Minister of Economy, Foreign Trade, Research and Innovation, New Technologies, Agriculture and Urban and Spatial Planning

HE PASCAL SMET, State Secretary of the Brussels-Capital Region, responsible for Urbanism and Heritage, European and International Relations, Foreign Trade, Firefighting and Emergency Medical Assistance

Saturday, 4 June 2022, Brussels - Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

✈ 10:10 – 12:15 || Flight UA 998 from Brussels National Airport (BRU) to Newark Liberty International Airport (EWR)

✈ 12:00 – 14:20 || Flight UA 951 from Brussels National Airport (BRU) to Washington Dulles International Airport (IAD)

✈ 13:59 – 16:24 || Flight UA 730 from Newark Liberty International Airport (EWR) to Atlanta Hartsfield Jackson International Airport (ATL) **84 passengers**

✈ 15:57-18:31 || Flight UA 3656 from Newark Liberty International Airport (EWR) to Atlanta Hartsfield Jackson International Airport (ATL) **2 passengers**

✈ 17:12– 18:59 || Flight UA 6019 from Washington Dulles International Airport (IAD) to Atlanta Hartsfield Jackson International Airport (ATL) **9 passengers**

17:00 – 18:00

Transfer of HE Sophie Wilmès & HE Willy Borsus from Atlanta Airport to the Four Seasons Hotel Atlanta

18:00

Check-in of the Ministers at the Four Seasons Hotel Atlanta

Address: Four Seasons Hotel Atlanta, 75 Fourteenth Street NE, Atlanta, Georgia 30309 USA

TBC 17:15 -18:15

Transfer of the passengers of the UA 730 flight from Atlanta Airport to the Four Seasons Hotel Atlanta and the AC Hotel Atlanta Midtown with the minivan O1 and the buses D1, D2

18:15

Check-in of the passengers of the UA 1868 flight at the Four Seasons Hotel Atlanta or the AC Hotel by Marriott Atlanta Midtown

Address: Four Seasons Hotel Atlanta, 75 Fourteenth Street NE, Atlanta, Georgia 30309 USA / Address: AC Hotel Midtown, 53 Four Seasons Hotel Atlanta, 75 Fourteenth Street NE, Atlanta, Georgia 30309 USA

The secretariat of the mission is located in the Augusta meeting room on the 4th floor of the Four Seasons Hotel Atlanta and will be operational from 2 to 6 June 2022

Saturday, 4 June 2022, Brussels - Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	<p>19:45 -20:30 Transfer of the passengers of the UA3656 and the UA6019 from Atlanta Airport to AC Hotel Atlanta Midtown with the minibus D11</p> <p>20:30 Check-in of the passengers of the UA 6019 flight at the Four Seasons Hotel Atlanta or the AC Hotel by Marriott Atlanta Midtown Address: Four Seasons Hotel Atlanta, 75 Fourteenth Street NE, Atlanta, Georgia 30309 USA Address: AC Hotel Midtown, 53 Four Seasons Hotel Atlanta, 75 Fourteenth Street NE, Atlanta, Georgia 30309 USA</p>

Sunday, 5 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>10:48 Arrival of HE Pascal SMET with the flight UA6233 to Atlanta Hartsfield Jackson International Airport (ATL)</p> <p>13:55 -14:40 Motorcade from the Four Seasons Hotel Atlanta to Solvay Alpharetta</p> <p>14:00 Arrival of HE Jan JAMBON with the flight AF 682 to Atlanta Hartsfield Jackson International Airport (ATL)</p>	<p>7:00-10:00 Bus transfer from the Four Seasons Hotel to Manus Bio scale-up in Augusta with TBC the bus D1</p> <p>10:00 -13:45 Visit to the Manus Bio scale-up and production facility</p> <ul style="list-style-type: none"> • 10:00 Welcome and introductions • 10:30 Facility tour • 12:00 Product demonstration • 12:30 Lunch <p>Lead: Ugent and FIT Venue: Manus Bio scale, 1762 Lovers Ln, Augusta, GA 30901 Participants: (max 40 BE) companies & academics : Biotech, biobased industries, chemical industry and life sciences – Upon registration</p> <p>13:45-16:45 Bus transfer from Manus Bio scale-up in Augusta to the Four Seasons Hotel with TBC the bus D1</p>

Sunday, 5 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

14:40 – 16:10

Inauguration by HRH Princess Astrid of the new applications development laboratory of Solvay & presentation of the 3D printing technology for specialty materials application

- 14:40 Welcome by Dr. Ilham Kadri, CEO, Solvay
- 14:45 Speech by HE Sophie Wilmès
- 14:53 Speech of TBC Brian Kemp, Governor of Georgia
- 15:02 Speech by TBC Dr. Ilham Kadri, CEO, Solvay celebrating innovation and technological know-how of Belgium & US:
- 15:10 Speech by HE Pascal Smet
- 15:15 Inauguration of the New Applications Development Lab & presentation of the 3D printing technology for specialty materials application in Solvay R&I Center
- 15:30 Decoration of M Michael Finelli, President of the new Specialty Materials global business unit
- 15:35 Visit of Solvay Labs: new investments
- 16:05 Exchange with the delegation
- 16:10 Closing words by HE Pascal Smet

Lead: hub.brussels in collaboration with Solvay

Venue: Solvay Alpharetta; 4500 Mcginnis Ferry Road, Alpharetta GA 30005-3914

Participants: (BE 30-40) Official delegation & delegation members - groups of 8-10 pax for the visit of the labs (upon invitation)

Participating Ministers: HE Sophie Wilmès, HE Willy Borsus, HE Pascal Smet

16:10 – 16:50

Motorcade from Solvay Alpharetta to the Four Seasons Hotel Atlanta

Sunday, 5 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

17:00- 18:00

Distribution of the individual programs & participants badges

Venue: Ballroom Foyer, 4th floor, Four Seasons Hotel Atlanta

18:00 – 20:00

Information session for the Belgian delegation followed by a welcome networking drink

- Words of welcome by HE Jean-Arthur Régibeau, Ambassador of the Kingdom of Belgium to the United States of America
- Program of the Mission presented by one regional representative of AWEX, FIT or hub.brussels
- Closing speech by Dr.Paul Judge, technology entrepreneur and investor, co-Founder & Partner of TechSquare Labs and Co-Founder & Executive Chairman of Pindrop.
- 19:00 Networking Cocktail in the Ballroom Foyer

Lead: Consulate General Atlanta

Venue: Ballroom, 4th floor, Four Seasons Hotel Atlanta

Participants: (350) all delegation members

Participating Ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, HE Pascal Smet

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	<p>6:55-7:00 Transfer on foot from the Four Seasons Hotel/ AC Hotel Atlanta Midtown to King & Spadling for the participants of the Breakfast debate</p> <p>7:00-9:30 Breakfast debate: Belgium & the US, a sustainable partnership: Business environment outlook, challenges & opportunities</p> <ul style="list-style-type: none">• 7:00 Registration & Breakfast buffet• 7:25 Welcome by D. Beauvois, Head of Corporate Banking and Member of the Executive Board of BNP Paribas Fortis• 7.30 Opening words by TBC HE Sophie Wilmès, Deputy Prime Minister and Minister of Foreign Affairs, European Affairs & Foreign Trade• 7.40 Keynote on the outlook for the US economy• 8.00 Panel discussion on opportunities and challenges of doing business in the US• 8.40 Q&A and concluding remarks by M. Claes, Director of AmCham Belgium• 8.50 Break-out sessions on investment topics such as immigration, logistics, tax incentives and banking services• 9.25 Conclusions <p>Lead: BNP Paribas Fortis with TBC AMCHAM and BACoS Venue: King & Spalding, 1180 Peachtree St NE, Atlanta, GA 30309 Participants: (TBC 150): Belgian Business delegation - upon registration Participating Ministers: HE Sophie Wilmès</p> <p>From TBC 8:00 B2B meetings Lead: AWEX, Flanders Investment & Trade and hub.brussels Venue: Ballroom I & II, 4th floor, Savannah hall, 3rd floor, Four Seasons Hotel Atlanta</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC 8:00 – 8:30 TBC Motorcade from the Four Seasons Hotel Atlanta to TBC the Georgia State Capitol</p> <p>TBC 8:30 – 9:00 TBC Official meeting with Brian Kemp, Governor of Georgia</p> <p>Lead: Consulate General Venue: TBC Georgia State Capitol Participants: Restricted delegation</p>	<p>8:20-8:25 Transfer on foot from the Four Seasons Atlanta Hotel to the TBC (Cybersecurity)</p> <p>8:30 -10:00 Breakfast Panel on Cybersecurity and Privacy</p> <ul style="list-style-type: none"> • 08:30 Introduction of Host by Flanders Investment & Trade • 08:30 Welcome word by Dr. Todd McLelland, Esq. • 08:35 Roundtable moderated by Dr. Todd McLelland, Esq <ul style="list-style-type: none"> ○ Georgia Tech - School of Cybersecurity and Privacy - Prof Michael Bailey ○ Microsoft - Mr. Michael Farrow– Head of Cyber security ○ Howest – Mr. Kurt Callewaert – Head of Research Computer Science ○ Catholic University Leuven – Dr. Lieven Desmet – Sr Research Manager • 09:20 5 Minute intro per company : SpotIT, Secutec, Toreon, Cyberwolf • 09:45 Closing Remarks by Dr. Todd McLelland, Esq <p>Lead: Flanders Investment & Trade Venue: TBC Name of the venue, 1180 Peachtree St. NE, Suite 3350, Atlanta, GA 30309 Participants: (40 – 15 BE) upon registration</p> <p>8:35-9:00 Transfer from the Four Seasons Atlanta Hotel to UCB Smyrna HQ with the bus D1</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC – 9:30 Motorcade from TBC to UCB Smyrna HQ</p>	<p>9:00-9:30 Transfer from the Four Seasons Atlanta Hotel to OMP offices with the bus D2</p>
<p>9:30 – 10:15 UCB Facility Smyrna– Inauguration of the new inSpace building & honoring a patient</p> <ul style="list-style-type: none"> • 9:30 Arrival & welcome by Jean Christophe Tellier, CEO of UCB • 9:40 UCB’s Partnership with Patients – UCB leader (background on honoree) • 9:50 HRH Princess Astrid giving flowers to a patient who has been a UCB patient advocate (Photo opportunities) • 9:55 Inauguration & tour of the new InSpace building <p>Lead: AWEX in collaboration with UCB Atlanta & hub.brussels Venue: UCB, 1950 Lake Park Drive, Smyrna, GA 30080 Participants : (75) Official & business delegation – upon registration Participating ministers: HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p>	<p>09:30– 11:30 (registration at 9:00) UCB Facility (Smyrna, GA) Part 1(9:30-10:15) Inauguration of the new inSpace building & Honoring a patient</p> <ul style="list-style-type: none"> • 9:30 Opening of Program, Recognition of Guests and Introductions • 9:40 UCB’s Partnership with Patients – UCB leader (background on honoree) • 9:50 HRH Princess Astrid giving flowers to a patient who has been a UCB patient advocate (Photo opportunities) • 9:55 Inauguration & tour of the new InSpace building • 10:15 Official delegation leaves <p>Part 2 (10:15 -11:30) A Look Inside UCB - Impact on patients, communities and society</p> <ul style="list-style-type: none"> • 10:15 Introduction by HE Willy Borsus or Mrs Delcomminette, CEO of AWEX Roundtable themes – UCB’s innovative new medicines, digital business transformation, and societal/community engagement • 11:00 Closing reception <p>Lead: AWEX in collaboration with UCB Atlanta & hub.brussels Venue: 2100 building ; UCB, 1950 Lake Park Drive SE, Smyrna, GA 30080 Participants : (75) - Upon registration Participating ministers: HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>10:15 – 10:45 Motorcade from UCB Smyrna HQ to the National Center for Civil and Human Rights 10:45 – 11:45 Event on Business and Human Rights: The Business Case for Diversity</p> <ul style="list-style-type: none"> • 10:45 Arrival & welcome by Jill Savitt, CEO of the National Center • 10:50 Speech by HE Sophie Wilmès, Deputy Prime Minister and Minister of Foreign Affairs • 10:57 Keynote speech by Katie Kirkpatrick, CEO of the Metro Atlanta (including a presentation of ATL Action for Racial Equality) • 11:12 Panel discussion with local and Belgian executives on best practices: <ul style="list-style-type: none"> ○ Dr. Ilham Kadri, CEO, Solvay ○ TBC Lori George Billingsley, Global Chief and Diversity and Inclusion Officer, The Coca-Cola Company ○ Pieter Timmermans, CEO of the Federation of Enterprises in Belgium (VBO-FEB) 	<p>10:00- 11:00 (registration at 9:30) Panel discussion on the critical function of Supply Chain Optimization and Innovation in global distribution and manufacturing – a case brought for Life Sciences</p> <ul style="list-style-type: none"> • 10:00 Welcome note by delegation lead & OMP and Port of Antwerp leadership • 10:10 Panel discussion with TBD POA & OMP Leaders, TBC Georgia Tech Dean, TBC the Life Science Industry in the SouthEast • 10:45 Final questions <p>Lead: Flanders Investment & Trade in collaboration with OMP, the Belgian American Chamber of the South, TBC Port of Antwerp & TBC Liège Airport Venue: OMP offices, 2727 Paces Ferry Rd, Atlanta, GA 30339 Participants: (max 80): business delegation – upon registration TBC 10:00 – 10:15 Transfer from the Four Seasons Atlanta Hotel to the National Center for Civil and Human Rights with the bus D3 and TBC D4 10:45 – 11:45 (registration at 10:15) Event on Business and Human Rights: The Business Case for Diversity</p> <ul style="list-style-type: none"> • 10:45 Arrival and welcome by Jill Savitt, CEO of the National Center • 10:50 Speech by HE Sophie Wilmès, Deputy Prime Minister and Minister of Foreign Affairs • 10:57 Keynote speech by Katie Kirkpatrick, CEO of the Metro Atlanta (including a presentation of ATL Action for Racial Equality) • 11:12 Panel discussion with local and Belgian executives on best practices: <ul style="list-style-type: none"> ○ Dr. Ilham Kadri, CEO, Solvay ○ TBC Lori George Billingsley, Global Chief and Diversity and Inclusion Officer, The Coca-Cola Company ○ Pieter Timmermans, CEO of the Federation of Enterprises in Belgium (VBO-FEB)

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<ul style="list-style-type: none"> ○ TBC Willie Sullivan, Managing Director of John R. Lewis Racial Justice Case Competition, Emory Goizueta Business School / Deloitte ● 11:40 Wrap-up of the main takeaways and goodbye words: TBC Andre Dickens, mayor of Atlanta (or TBC HE Pascal SMET) ● 11:45 Departure of the delegation <p>Lead: M3 department, FPS Foreign Affairs Venue: National Center for Civil and Human Rights, 100 Ivan Allen Jr Blvd NW, Atlanta, GA 30313 Participants: (250 (60 US + 190 BE) – upon registration Participating Ministers: HE Sophie Wilmès, TBC HE Jan Jambon, HE Pascal Smet</p>	<ul style="list-style-type: none"> ○ TBC Willie Sullivan, Managing Director of John R. Lewis Racial Justice Case Competition, Emory Goizueta Business School / Deloitte ● 11:40 Wrap-up of the main takeaways and goodbye words: TBC Andre Dickens, mayor of Atlanta (or TBC HE Pascal SMET) ● 11:45 End <p>Lead: M3 department, FPS Foreign Affairs Venue: National Center for Civil and Human Rights, 100 Ivan Allen Jr Blvd NW, Atlanta, GA 30313 Participants: : (250 (60 US + 190 BE) – upon registration Participating Ministers: HE Sophie Wilmès, TBC HE Jan Jambon, HE Pascal Smet</p> <p>11:00 – 11:30 Transfer from OMP to the Four Seasons Hotel with the bus D2</p> <p>11:20 – 11:30 Transfer from the Four Seasons Hotel to the Metro Atlanta Chamber of Commerce with the minivan D11 (Invest Lunch)</p> <p>11:30 – 11:50 Transfer from UCB Smyrna HQ to the Four Seasons Hotel with the bus D1</p> <p>11:30 – 11:45 TBC Transfer from the Four Seasons Hotel to the National Center for Civil and Human Rights with the bus D3 (Women entrepreneurs)</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>11:45 – 11:55 Motorcade from the National Center for Civil and Human Rights to the Metro Atlanta Chamber of Commerce</p>	<p>11:45 – 12:00 Transfer from the National Center for Civil and Human Rights to the Four Seasons Atlanta Hotel with the bus D3 and TBC D4</p> <p>TBC 12:00 -14:00 Women Entrepreneurs contributing to our local and global economic recovery: lessons learned & opportunities</p> <ul style="list-style-type: none">• 12:05 Welcome word by TBC Andre Dickens, mayor of Atlanta• 12:10 Introduction by TBC Ilham Kadri, CEO Solvay• 12:15 Panel 1: Importance of supporting local government policies• 12:35 Panel 2: Challenges and opportunities for Women Entrepreneurs• 13:00 Q&A• 13:20 Closing remarks by TBC HE Pascal Smet• 13:25 Networking event <p>Lead: hub.brussels Venue: National Center for Civil and Human Rights Participants (BE + US 100): Focus on Women entrepreneurs & CEO's - upon registration</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>12:00 – 13:30</p> <p>Invest Lunch: Belgium, your access to the EU single market</p> <ul style="list-style-type: none"> • 12:00 Arrival and welcome by Michel Gerebtzoff Consul General and tbc Katie Kirkpatrick CEO & President of the Metro Atlanta Chamber of Commerce • 12:02 Transfer to 34 th floor and TBC signing of the Golden Book before entering the luncheon room • 12:10 Welcome by Katie Kirkpatrick CEO & President of MACOC • 12:15: Welcome and introduction by Michel Gerebtzoff, Consul General • 12:20 Speech by HE Sophie Wilmès, Deputy Prime Minister and Minister for Foreign Affairs, European Affairs and Foreign Trade • 12:30 Lunch is served • 12:45 Company Testimonial by Michael Goltzman, Global Vice President Public Affairs, Sustainability and Social Impact, Coca Cola Company • 13:00: Company Testimonial by Michael Dubose, President of Healthcare Market Division, Thermo Fisher Company • 13:10 Closing remarks by HE Willy Borsus • 13:20 Group picture with HRH Princess Astrid and Ministers <p>Lead: AWEX in collaboration with Flanders Investment & Trade & hub.brussels Venue: 34th floor of the Metro Atlanta Chamber of Commerce, 191 Peachtree Tower, 191 Peachtree St NE #3400, Atlanta, GA 30303 Participants: (max 80) Potential investors from the US (30) , selected Belgian CEOs, authorities. 1/3 BL, 2/3 US– upon invitation Participating ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	<p>12:00 – 13:30 (registration at 11:30)</p> <p>Invest Lunch: Belgium, your access to the EU single market</p> <ul style="list-style-type: none"> • 11:30 Arrival of the guests and welcome drink • 11:55 All guests and delegates to be seated • 12:10 Welcome by Katie Kirkpatrick CEO & President of MACOC • 12:15: Welcome and introduction by Michel Gerebtzoff, Consul General • 12:20 Speech by HE Sophie Wilmès, Deputy Prime Minister and Minister for Foreign Affairs, European Affairs and Foreign Trade • 12:30 Lunch is served • 12:45 Company Testimonial by Michael Goltzman, Global Vice President Public Affairs, Sustainability and Social Impact, Coca Cola Company • 13:00: Company Testimonial by Michael Dubose, President of Healthcare Market Division, Thermo Fisher Company • 13:10 Closing remarks by HE Willy Borsus • 13:20 Group picture with HRH Princess Astrid and Ministers <p>Lead: AWEX in collaboration with Flanders Investment & Trade & hub.brussels Venue: 34th floor of the Metro Atlanta Chamber of Commerce, 191 Peachtree Tower, 191 Peachtree St NE #3400, Atlanta, GA 30303 Participants: (max 80) Potential investors from the US (30), selected Belgian CEOs, authorities. 1/3 BL, 2/3 US– upon invitation Participating ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p> <p style="color: #0070C0;">13:10-13:15 Transfer on foot from the Four Seasons Atlanta/ AC Hotel Atlanta Midtown to the Georgia Tech Research Institute Conference Center</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	<p>13:15– 15:00</p> <p>Executive Roundtable on AI “The race towards artificial intelligence: the essential roles of open innovation and US-EU partnerships”</p> <ul style="list-style-type: none">• 13:15 Registration• 13:30 Welcome word by Charles Dean Isbell Jr.• 13:35 Panel moderated by Flanders Investment & Trade<ul style="list-style-type: none">○ Georgia Tech - Dean Computing & World leading in AI – Dean Charles Isbell Jr. (ATL)○ Google , Georgia Tech – Prof. Frank Dellaert (ATL)○ University Ghent – Rector Rik Van de Walle (BE)○ Nvidia - sr Director AI & ML – Mr. Han Vanholder (SF)○ Microsoft – Executive TBC (ATL)• 14:20 Q&A with audience starts• 14:30 Arrival of the official delegation• 14:30 Dean Isbell introduces President Cabrera• 14:35 Speech by Prof Angel Cabrera, President Georgia Tech• 14:45 Speech by HE Jan Jambon, Minister President of Flanders• 14:50 Group photo on stage• 14:55 Audience is invited for coffee & refreshments <p>Lead: Flanders Investment & Trade (Atlanta & San Francisco) Venue: Room TBC, Georgia Tech Research Institute Conference Center, 250 14th Street, NW, Atlanta, Georgia 30318 Participants: (max 125) upon registration Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>13:30 – 13:45 Motorcade from the Metro Atlanta Chamber of Commerce to the Four Seasons Hotel</p>	<p>13:35 – 13:50 Transfer from the Metro Atlanta Chamber of Commerce to the Four Seasons Hotel with the TBC minivan D11 (Invest Lunch)</p> <p>13:55-14:00 Transfer TBC on foot from the Four Seasons Hotel to Alston & Bird (Fintech)</p> <p>14:00 -16:15 Fintech event – new trends & innovative solutions in digital payment & insurtech & regtech</p> <ul style="list-style-type: none"> • 14:00 Arrival of the speakers and guests • 14:10 Welcome words by TBC Pascal Smet • 14:15 Opening remarks & presentation Fintech landscape by Anthony Balloon, Fintech specialist - Alston & Bird • 14:25 Presentation Belgian Fintech landscape : key sectors (Regtech – Insurtech – Paiements – Financement) by Toon Vanagt + tbc • 14:35 TBC Fintech Atlanta presentation • 14:45 <u>Panel 1</u> New trends and innovative solutions in digital payments • 15:00 Q&A • 15:10 <u>Panel 2</u>: Regulations are constantly changing. Regtech can help • 15:25 Q&A • 15:35 Networking <p>Lead: hub.brussels in collaboration with Fintech Belgium, Fintech Atlanta & Alston & Bird</p> <p>Venue: Alston & Bird – One Atlantic Center, 1201 West Peachtree Street, Atlanta, GA 30309</p> <p>Participants (max 20 BE + 30 US): upon invitation (fintech companies)</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

14:20 – 14:25

Motorcade from the Four Seasons Atlanta Hotel to the Georgia Tech Research Institute Conference Center

14:25– 15:00

Opening of the Executive Roundtable on AI “The race towards artificial intelligence: the essential roles of open innovation and US-EU partnerships”

- 14:25 Arrival & Welcome by HE Jan JAMBON & the President of the Georgia Tech
- 14:30 Dean Isbell introduces President Cabrera
- 14:35 Speech by Prof Angel Cabrera, President Georgia Tech
- 14:45 Speech by HE Jan Jambon, Minister President of Flanders
- 14:50 Group photo on stage
- 14:55 Audience is invited for coffee & refreshments

Lead: Flanders Investment & Trade (Atlanta & San Francisco)

Venue: Room TBC, Georgia Tech Research Institute Conference Center, 250 14th Street, NW, Atlanta, Georgia 30318

Participants: (max 125) official & business delegation – upon registration

Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet

15:00 – 15:20

Motorcade from the Georgia Tech Research Institute Conference Center to the Creative Media Industries Institute

14:30 – 15:00

Transfer from the Four Seasons to the Creative Media Industries Institute with the bus D2

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>15:20 – 16:10</p> <p>Spotlight on the Belgian media & entertainment sector: video games</p> <ul style="list-style-type: none"> • 15:20 Welcoming words by Brennen Dicker, Executive Director or President of GSU, Dr. M. Brian Blake • 15:25 Opening words by HE Jan Jambon, Minister-President of the Government of Flanders and Flemish Minister for Foreign Policy, Culture, Digitization and Facilities • 15:30 Guided tour of the facilities and exposing Belgian companies by David Verbruggen, General Manager of FLEGA, and Brennen Dicker, Executive Director CMII : Accent on eSports Tournament and Jill Vanparys representing female game developers ‘Princesses don’t need saving’ • 16:00 CMII makes an AVATAR of TBC HRH Princess Astrid and Minister-President Jambon • 16:05 Signing ceremony • 16:10 Departure of the official delegation <p>Lead: Flanders Investment & Trade in collaboration with Flega, VAF, Howest Venue: Creative Media Industries Institute (CMII), 25 Park Pl NE, Atlanta, GA 30303 Participants: (100 BE) 30 – 40 people from the videogames and Esports cluster in Atlanta and Belgian official & business delegation – upon registration Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>	<p>15:20 -17:10 (registration at 15:00)</p> <p>Spotlight on the Belgian media & entertainment sector: video games</p> <ul style="list-style-type: none"> • 15:20 Welcoming words by Brennen Dicker, Executive Director or President of GSU, Dr. M. Brian Blake • 15:25 Opening words by HE Jan Jambon, Minister-President of the Government of Flanders and Flemish Minister for Foreign Policy, Culture, Digitization and Facilities • 15:30 Guided tour of the facilities and exposing Belgian companies by David Verbruggen, General Manager of FLEGA, and Brennen Dicker, Executive Director CMII : Accent on eSports Tournament and Jill Vanparys representing female game developers ‘Princesses don’t need saving’ • 16:00 CMII makes an AVATAR of TBC HRH Princess Astrid and Minister-President Jambon • 16:05 Signing ceremony • 16:10 Departure of the Official delegation/ networking cocktail starts <p>Lead: Flanders Investment & Trade in collaboration with Flega, VAF, Howest Venue: Creative Media Industries Institute (CMII), 25 Park Pl NE, Atlanta, GA 30303 Participants: (100 BE)+ 30 – 40 people from the videogames and Esports cluster in Atlanta and Belgian official & business delegation – upon registration Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p data-bbox="165 368 349 395">16:10 – 16:30</p> <p data-bbox="165 406 1043 475">Motorcade from the Creative Media Industries Institute to the Four Seasons Hotel Atlanta</p> <p data-bbox="165 643 315 670">16:45-17:30</p> <p data-bbox="165 678 860 705">Signing ceremony followed by a networking cocktail</p> <ul data-bbox="219 718 819 810" style="list-style-type: none">• 16:45 Arrival of HRH Princess Astrid and Ministers• 17:10 Photo opportunity• 17:15 Networking drink <p data-bbox="165 820 551 847">Lead: Belgian Foreign Trade Agency</p> <p data-bbox="165 852 779 879">Venue: Ballroom III, 4th floor, Four Seasons Hotel Atlanta</p> <p data-bbox="165 884 869 911">Participants: (max 100) Official delegation, Signees & their guests</p> <p data-bbox="165 916 1088 975">Participating ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p>	<p data-bbox="1146 486 1323 513">16:15 – 16:20</p> <p data-bbox="1146 525 1946 593">Transfer on foot from Alston & Bird to the Four Seasons Hotel (Fintech)</p> <p data-bbox="1146 643 1570 670">16:45 –17:30 (registration at 16:15)</p> <p data-bbox="1146 678 1839 705">Signing ceremony followed by a networking cocktail</p> <ul data-bbox="1200 718 1794 810" style="list-style-type: none">• 16:45 Arrival of HRH Princess Astrid and Ministers• 17:10 Photo opportunity• 17:15 Networking drink <p data-bbox="1146 820 1532 847">Lead: Belgian Foreign Trade Agency</p> <p data-bbox="1146 852 1765 879">Venue: Ballroom III, 4th floor, Four Seasons Hotel Atlanta</p> <p data-bbox="1146 884 1850 911">Participants: (max 120) Official delegation, Signees & their guests</p> <p data-bbox="1146 916 1995 975">Participating ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p> <p data-bbox="1146 1034 1312 1061">17:10- 17:40</p> <p data-bbox="1146 1072 1984 1141">Transfer from the Creative Media Industries Institute to the Four Seasons Hotel Atlanta with the bus D2</p>

Monday, 6 June 2022, Atlanta

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>18:50-18:55 Transfer TBC on foot from the Four Seasons Hotel Atlanta to King & Spalding</p> <p style="text-align: center;">18:30 – 21:00 Walking dinner reception</p> <ul style="list-style-type: none"> • 18:30 Arrival of the delegation • 18:55 Arrival of HRH Princess Astrid and the Belgian Ministers • 19:00 Welcome speeches by the TBC Governor of Georgia, the President of BACoS and the President of the Metro Atlanta Chamber. • TBC speech by TBC (Belgian Delegation) • 21:00 Departure of the delegation <p>Lead: BACoS in collaboration with AWEX, Flanders Investment & Trade, hub.brussels & FPS Foreign Affairs Venue: King & Spalding, 1180 Peachtree St NE, Atlanta, GA 30309 Participants: 500 guests (Members of the Belgian American Chamber of the South, the Metro Atlanta Chamber members, American companies with ties in Europe, and the participants of the mission) – upon registration Participating ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p> <p>Transfer TBC on foot from King & Spalding to the Four Seasons Hotel Atlanta</p>	<p>18:25 –18:30 Transfer on foot to from the Four Seasons Hotel Atlanta to King & Spalding</p> <p style="text-align: center;">21:00-21:05 Transfer on foot from King & Spalding to the Four Seasons Hotel Atlanta & AC Hotel by Marriott Atlanta Midtown</p>

Tuesday, 7 June 2022, Atlanta – New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC 7:00 -7:45 Motorcade from the Four Seasons Hotel Atlanta to Atlanta Airport</p> <p>✈ 9:16 – 11:31 Flight UA 2139 from Atlanta Hartsfield Jackson International Airport (ATL) to Newark Liberty International Airport (EWR) 128 passengers</p> <p>TBC 12:00 – 13:00 Motorcade from Newark Liberty International Airport to the Sheraton New York Times Square Hotel</p>	<p>TBC 6:15-7:15 Bus transfer from the Four Seasons Hotel Atlanta to Atlanta Hartsfield Jackson International Airport (ATL) with the buses D1, D2,D3</p> <p>TBC 12:05 -12:30 Transfer from Newark Liberty International Airport to Nokia Bell Labs with the TBC minivan D11</p> <p>TBC 12:15 – 13:30 Transfer from Newark Liberty International Airport to the Sheraton New York Times Square Hotel with the buses D1, D2, TBC D3</p>

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>13:00</p> <p>Check-in of HRH Princess Astrid and the Ministers at the Sheraton New York Times Square Hotel</p> <p>Address: 811 7th Avenue, W 53rd St, New York, NY 10019, USA</p>	<p>12:30 – 14:30</p> <p>Executive Roundtable on the Future of Communications “Connecting human and digital worlds : US leadership in the path to 6G”</p> <ul style="list-style-type: none"> • 12:30 Introduction to the program by FIT • Welcome by President(s) Nokia Bell labs • 13:15 Panel debate, moderated FIT Science & Technology Counselor Dr.ir Peter Vetter, President Nokia Bell Labs Core Research Dr. Vint Cerf, Chief Internet Evangelist , Google Dr.ir Thierry Klein, President Nokia Bell Labs Solution Research Ir Lieven Danneels, IMEC Board member, Chair VARIO Flemish Government <p>Lead: FIT Venue: Nokia Bell Labs, 600 Mountain Avenue, Murray Hill, NJ 07974-0636, United States Participants: upon registration (max 25 relevant companies) Participating Minister: HE Jan Jambon</p> <p>TBC 13:30</p> <p>Check-in of the passengers of the flight TBC UA 2139 at the Sheraton New York Times Square Hotel</p> <p>Address: 811 7th Avenue, W 53rd St, New York, NY 10019, USA</p>

The secretariat of the mission is located in the Liberty 1 room, 3rd floor of the Sheraton New York Times Square Hotel and will be operational on 7 June (PM) and on 8 June 2022

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>13:55-14:15 (or 14:25-14:45) Motorcade from the Sheraton New York Times Square Hotel to AB InBev NYC</p> <p>14:15 – 15:15 (or 14:45-15:45) Meeting with AB InBev</p> <ul style="list-style-type: none"> • Meeting HRH Princess Astrid & selected officials with Brendan Whitworth, CEO of Anheuser-Busch; Chief Sustainability Officer Ezgi Barcenas en Chief Legal & Corporate Affairs Officer John Blood • Introductory remarks by Brendan Whitworth, CEO of Anheuser-Busch • Presentation on the beer category and Belgian beer in the US by Peter Van Overstraeten, VP Premium/Super Premium North America (8 min) • Presentation on AB InBev Global Sustainability Goals by Ezgi Barcenas, Chief Sustainability Officer AB InBev (8 min) • Presentation on Smart Drinking by Andres Penate (Global VP Regulatory & Public Affairs) / Catalina Garcia (Global Director Corporate Affairs) (8 min) • Photo opportunity <p>Lead: AB InBev in collaboration with FEVIA Venue: Commercial Strategy Offices Anheuser-Busch InBev, 125 W 24th St #7, New York, NY 10011 Participants (max 50: 38 BE + 12 US): Official delegation– upon invitation Participating ministers: TBC HE Sophie Wilmès, TBC HE Willy Borsus, TBC HE Pascal Smet</p>	<p>PM</p> <p>B2B Meetings Lead: AWEX, Flanders Investment & Trade and hub.brussels Venue: Riverside Ballroom & Riverside Suite, 3rd floor, Sheraton New York Times Square Hotel</p> <p>“Let’s meet in Brussels” (Mice Event)</p> <ul style="list-style-type: none"> • welcome • presentation of the destination • informal networking & reception/tasting <p>Lead: Visit Brussels Venue: TBC Participants: 15 US participants : NY based mice associations, agencies, corporate (upon invitation)</p> <p>“Brussels as a leisure destination”</p> <ul style="list-style-type: none"> • welcome • presentation of the destination • informal networking & reception/tasting <p>Lead: Visit Brussels Venue: TBC Participants: 50 US participants: NY based tour operators, travel agencies, OTA</p> <p>14:20 – 14:45 Transfer from the Sheraton to the Bohemian Benevolent and Literary Association (FINTECH EVENT & VC EVENTS) with the bus D1</p>

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	<p>14:30 – 16:30</p> <p>Learn, network and pitch for Venture Capital investment in the USA - Focus on Tech</p> <ul style="list-style-type: none">• 14:30 Arrival of the delegation• 14:45 Welcome by Weve acceleration• 14:48 Opening Speech by HE Pascal Smet, Secretary of State of the Brussels-Capital Region.• 14:53 Round of presentation of the Belgian VC's (2 min each)• 15:10 Local expert speaker about Venture Capital Scene trends, New York• 15:20 Witness account from Mr. Youri Dauber, CEO and Co-founder of Cohabs - coliving How to negotiate with US funds. Do's and Don'ts• 15:55 8 pitches (5 min each & 3 min Q&A)• 16:37 Word of thanks and networking drinks• 17:15 Delegation leaves <p>Lead: hub.brussels New York & Weve acceleration Venue: The Library of the Bohemian Benevolent and Literary Association - 321 E 73rd Street - New York, NY 10021 Participants: (25 US + 25 BE) Belgian & American VCs, start-ups & scale-ups experts in start-up ecosystem –upon invitation (selection) Participating Minister: HE Pascal Smet</p> <p>14:30 -15:15 Transfer from Nokia Bell Labs to the Sheraton New York Times Square Hotel with the minivan D11</p>

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

14:45 – 16:45

Fintech event: Specificities and Opportunities in the European Fintech landscape

- 14:45 Arrival of the speakers and guests
- 15:00 Presentation Belgian Fintech landscape by Toon Vanagt + TBC
- 15:10 Fintech New York Presentation
- 15:20 Panel1: New trends and innovative solutions in digital payments
- 15:40 Q&A
- 15:50 Panel2: Regulations are constantly changing. Regtech can help.
- 16:10 Q&A
- 16:20 Closing remarks Pascal Smet
- 16:25 Networking

Lead: hub.brussels and Fintech Belgium

Venue: The Library of the Bohemian Benevolent and Literary Association - 321 E 73rd Street - New York, NY 10021

Participants: (15 BE + 40 US) upon invitation (fintech companies)

14:45 – 15:00

Transfer on foot from the Sheraton to the Harvard Club (Data driven healthcare)

15:00 – 16:00

Transfer from the Sheraton to Brooklyn Navy Yard with the minibus D12 (Creative Ecosystems)

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>15:15 -15:30 Motorcade transfer from AB InBev NYC to the Harvard Club</p> <p>15:30 – 16:30 – (or TBC 16:00-17:00) Data Driven Healthcare Excellence</p> <ul style="list-style-type: none"> • 15:31 Welcome & kickoff by HE Jan Jambon, Minister President of Flanders • 15:35 Data Driven Healthcare – Introduction into the topic by John Baekelmans, Technology Attaché - FIT • 15:45 Speaker 1 - 15 min presentation on Data Driven Healthcare (Faqir) • 16:00 Speaker 2 - 15 min presentation on Data Driven Healthcare (Pfizer) • 16:15 Speaker 3 - 15 min presentation on Data Driven Healthcare (Janssen J&J) • 16:30 Departure official delegation <p>Lead: Flanders Investment & Trade New York and AWEX and TBC hub.brussels Venue: Harvard Club, 35 W 44th St, New York, NY 10036 Participants (150-200): upon registration Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus</p>	<p>15:30 -18:30 (registration at 15:00) (or TBC 16:00 – 17:00) Data Driven Healthcare Excellence</p> <ul style="list-style-type: none"> • 15:31 Welcome & kickoff by HE Jan Jambon, Minister President of Flanders • 15:35 Data Driven Healthcare – Introduction into the topic by John Baekelmans, Technology Attaché - FIT • 15:45 Speaker 1 - 15 min presentation on Data Driven Healthcare (Faqir) • 16:00 Speaker 2 - 15 min presentation on Data Driven Healthcare (Pfizer) • 16:15 Speaker 3 - 15 min presentation on Data Driven Healthcare (Janssen J&J) • 16:30 Departure official delegation • 16:35 Panel discussion & Q&A with audience (moderated by FIT) • 17:15 End of session • 17:15 Start of networking reception (drinks / canapes) • 18:30 End of reception <p>Lead: Flanders Investment & Trade New York and AWEX and TBC hub.brussels Venue: Harvard Club, 35 W 44th St, New York, NY 10036 Participants (150-200 tbc 50 BE): upon registration Participating ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus</p>

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>16:30 – 16:50 Motorcade transfer from the Harvard Club to the Sheraton New York Times Square Hotel</p>	<p>16:00 – 18:00 Creative Ecosystems - From inception to impact</p> <ul style="list-style-type: none"> • 16:00: Arrival of the audience - meeting room in building 92, 4th floor • 16:20 start of the panel/roundtable • 17:20 Tour of building • 18:00 Departure of the speakers and audience <p>Lead: WBI in collaboration with AWEX Venue: Building 77, Brooklyn Navy Yard, 141 Flushing Ave., Brooklyn 11205 Participants 20 BE- 10 US upon invitation</p> <p>16:45 – 17:10 Transfer from the Bohemian Benevolent and Literary Association to the the Sheraton (FINTECH EVENT & VC EVENTS) with the bus D1</p> <p>18:00 – 18:50 Transfer from the Brooklyn Navy Yard to the Loeb Boathouse Central Park with the minivan D12</p> <p>18:10-18:50 Transfer from the Sheraton New York Times Square Hotel to the Loeb Boathouse Central Park with the buses D1, D2, D3, D4, D5, TBC D6, TBC D7</p>

Tuesday, 7 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>18:50 - 19:20 Motorcade from the Sheraton New York Times Square Hotel to the Loeb Boathouse Central Park</p> <p>19:00 –21:00 Belgian Official Reception</p> <ul style="list-style-type: none">• 19:00 Arrival of the guests• 19:20 Arrival of HRH Princess Astrid and Ministers• 19:45 Speech by HRH Princess Astrid, Representative of His Majesty the King <p>Lead: Consulate General Venue: The Loeb Boathouse Central Park, Park Drive North, E 72nd St, New York, NY 10021 Participants: (1000 pax max) The entire delegation and the local guests – upon registration</p>	
<p>TBC 21:00 -21:20 Motorcade from the Loeb Boathouse Central Park to the Sheraton New York Times Square Hotel</p>	<p>21:05 -21:30 Transfer from the Loeb Boathouse Central Park to the Sheraton New York Times Square Hotel with the buses D1, D2, D3, D4, D5, D6, D7</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>07:40 -8:20</p> <p>Motorcade from the Sheraton New York Times Square Hotel to the Building Energy Exchange office</p>	<p>7:00- 7:45</p> <p>Transfer from the Sheraton New York Times Square Hotel to the Building Energy Exchange office with the bus D1</p> <p>From 8am</p> <p>B2B Meetings</p> <p>Lead: AWEX, Flanders Investment & Trade and hub.brussels</p> <p>Venue: New York Ballroom West and New York Ballroom East, 3rd floor, Sheraton New York Times Square Hotel</p>
<p>8:20 – 9:05</p> <p>The Case of Two Inspiring Cities New York and Brussels : Exchange of Best Practices on the Economic Transition towards ‘Cities for the People’</p> <ul style="list-style-type: none"> • 8:20 Welcome by Richard Yancey, Executive Director, BEEEX • 8:25 Opening session <ul style="list-style-type: none"> ○ Welcome by Richard Yancey, master of ceremony ○ Economic Transition - Brussels for the people by HE Pascal Smet ○ European Union’s Economic Transition priorities by Stavros Lambrinidis, Ambassador of the European Union to the United States ○ The building Challenge, priorities for New York State by Doreen M. Harris, President and CEO of NYSERDA ○ Next steps for NYC by Kizzy Charles-Guzman, Executive Director, NYC Mayor’s Office of Climate and Environmental climate sustainability, environmental justice, and resiliency • 8:45 TBC Visit of the exhibition of Brussels projects 	<p>7:45 –14:00</p> <p>The Case of Two Inspiring Cities New York and Brussels : Exchange of Best Practices on the Economic Transition towards ‘Cities for the People’</p> <ul style="list-style-type: none"> • 7:45 Registration • 8:25 Opening session <ul style="list-style-type: none"> ○ Welcome by Richard Yancey, master of ceremony ○ Economic Transition - Brussels for the people by HE Pascal Smet ○ European Union’s Economic Transition priorities by Stavros Lambrinidis, Ambassador of the European Union to the United States ○ The building Challenge, priorities for New York State by Doreen M. Harris, President and CEO of NYSERDA ○ Next steps for NYC by Kizzy Charles-Guzman, Executive Director, NYC Mayor’s Office of Climate and Environmental climate sustainability, environmental justice, and resiliency • 8:45 TBC Visit of the exhibition of Brussels projects

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<ul style="list-style-type: none"> 9:00 Official delegation leaves <p>Lead: hub.brussels in collaboration with BEEEX, New York City Mayor’s Office of Sustainability & NYSERDA</p> <p>Venue: Building Energy Exchange office, 31 Chambers St Ste 608, New York, NY 10007</p> <p>Participants: (150) Belgian & American companies & start-ups involved in sustainable solutions – upon registration</p> <p>Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, HE Pascal Smet</p>	<ul style="list-style-type: none"> 9:30 Panel 1_INCLUSIVITY IN THE ECONOMIC TRANSITION / STRATEGIES FOR URBAN GREEN MOBILITY / FOOD WASTE REDUCTION / SHIFTING FROM SUSTAINABILITY TO REGENERATION 11:00 Coffee break 11:20 Panel 2_INNOVATIVE BUSINESS APPROACHES FOR COMMUNITY ENGAGEMENT / INTELLIGENT TRANSPORTATION SYSTEMS /AGRICULTURE IN THE BUILT ENVIRONMENT / SUSTAINABLE LOW CARBON RETROFITTING 12:30 Lunch & roundtables with experts <p>Lead: hub.brussels in collaboration with BEEEX, New York City Mayor’s Office of Sustainability & NYSERDA</p> <p>Venue: Building Energy Exchange office, 31 Chambers St Ste 608, New York, NY 10007</p> <p>Participants: (150) Belgian & American companies & start-ups involved in sustainable solutions – upon registration</p> <p>Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, HE Pascal Smet</p>
	<p>TBC 8:20 – 8:30 Transfer on foot from the Sheraton New York Times Square Hotel to the TBC Marriott Marquis Hotel (Food workshop)</p> <p>TBC 8:30 -8:45 Transfer on foot from the Sheraton New York Times Square Hotel to the Flanders House</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

8:50 – 9:15

[Transfer from the Sheraton New York Times Square Hotel to the UN Headquarters with the minivan D11](#)

08:30 -17:00

Belgian American Trade in Food and Drinks

(8:30 – 11:00) Workshop – “The ins and outs of the US Food and Drink Market”

- Welcome to the members of the official delegation and participants
- The state of the U.S. specialty food and drink market
- Prerequisites and fact checking for Belgian food exporters
- Market & current trends, best performing categories and the USA consumer & landscape challenges by a large food company and a US retailer
- Role, importance of and need for an importer – an agent – a distributor
- Do's and don'ts and testimonies by food and drinks key players on the US market
- Q&A, final remarks & closure

Lead: AWEX in collaboration with Flanders Investment & Trade and hub.brussels and FEVIA & VLAM

Venue: TBC Room Odets, 4th Floor Marriott Marquis, 1535 Broadway New York 10036 Participants (max 40-50 pax) Belgian F&B companies– upon registration

[Transfer from the Marriott Marquis to the Aliz Hotel](#)

(11:30 13:30) Tasting Event – A taste of Belgium

- 11:30 Opening in presence of HRH Princess Astrid (selected companies)
- 11:50 Tasting & networking lunch *

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	<p>Lead: Flanders Investment & Trade, FEVIA & VLAM Venue: Aliz Hotel (41st floor)/Sheraton Participants: Belgian food companies, Local food buyers, retail, distributors, media influencers – upon selection</p> <p><u>(13:30 -17:00) B2B's for Belgian Food companies</u> Lead: AWEX, Flanders Investment & Trade and hub.brussels Venue: Aliz room, Aliz Hotel (ground floor) Participants: (50)Belgian F&B companies & US – upon registration</p>
	<p>9:00 - 16:00 (Registration at TBC 8:45)</p> <p>Nail it before you scale it: Building structures and partnerships to develop a sustainable, international business model and accelerate growth</p> <p>Part 1 (at Flanders House)</p> <ul style="list-style-type: none"> • 09:00 – 10:30 Entrepreneur panel “Learn from peers about the most significant obstacles to international growth • 10:50-11:15 coffee break & Meet & Greet with HRH Princess Astrid & the Ministers • 11:20-12:15 Investor panel “In the mind of the investor” • Transfer on foot to Belcham (8mn) <p>12:30-14:00: Lunch & networking (at Belcham)</p> <p>Part 2 (on-site B2B)</p> <ul style="list-style-type: none"> • 14:00-16:00: Customized on site B2B's <p>Lead: Flanders Investment & Trade and BELCHAM in collaboration with hub.brussels & AWEX Venues: (Part 1): Flanders House, 620 8th Avenue, 38th Floor, New York, NY 10018, Lunch: Belcham: 530 7th Avenue, Suite 902; Part 2: on-site Participants: (40 BE) Belgian startups, Belgian & American entrepreneurs & investors – upon invitation</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>9:05 -9:30 Motorcade from the Building Energy Exchange office to the United Nations Head Quarters</p> <p>9:30 – 10:00 Opening of the seminar United Nations Opportunities in Operational Logistical Support</p> <ul style="list-style-type: none"> • 9:30 Transfer to the conference room on the 27th floor • 9:35 Arrival & Welcome by Atul Khare, Under-Secretary-General for Operational Support at United Nations and Ambassador Philippe Kridelka, Permanent Representative of Belgium to the United Nations • 9:55 Kick off of the Seminar by HE Willy Borsus, Walloon Minister of Economy, introducing the Belgian Business Delegation and current collaborations with UN/Unicef (ED Catherine Russel TBC) by Jacques Vandermeiren, CEO Port of Antwerp & TBC Laurent Jossart, CEO Liege Airport <p>Lead: AWEX in collaboration Flanders Investment & Trade and hub.brussels Venue: tbc name of the meeting room, 27th floor, United Nations Headquarters, 405 East 42nd Street – New York, NY 10017 Participants : (TBC 20-30) Restricted Official delegation & tbc selected companies Participating Ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p> <p>10:00-10:20 Meet & Greet with Belgians of the UN</p> <p>Lead: AWEX & Permanent Mission of Belgium to the UN Venue: tbc name of the meeting room, TBC floor, United Nations Headquarters, 405 East 42nd Street, New York, NY 10017 Participants : Very Restricted Official delegation Participating Ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	<p>9:30 – 11:35 (Registration at 9:15) United Nations Opportunities in Operational Logistical Support <u>Part 1: Opening of the Seminar</u></p> <ul style="list-style-type: none"> • 9:15 Arrival via the security check at the Main Entrance and transfer to the Conference Room 27th Floor • 9:35 Opening of the seminar in presence of HRH Princess Astrid • 9:40 Opening of the seminar by Atul Khare, Under-Secretary-General for Operational Support at United Nations and Ambassador Philippe Kridelka • 9:55 Kick off of the Seminar by HE Willy Borsus, Walloon Minister of Economy, introducing the Belgian Business Delegation and current collaborations with UN/Unicef (ED Catherine Russel TBC) by Jacques Vandermeiren, CEO Port of Antwerp & TBC Laurent Jossart, CEO Liege Airport <p><u>Part 2: Seminar</u></p> <ul style="list-style-type: none"> • Introduction by Awex/FIT/HUB-BRU of the initiatives they took these last years in NY to familiarize our entrepreneurs to UN’s procurement procedures. • Introduction of the UN and Belgian participants • Presentation of UN priorities and procedures in the field of logistics by DOS (Department of Operational Support) and UNICEF • Q&A • Wrapping up by the Ambassador Philippe Kridelka, Permanent Representative of Belgium to the United Nations and the Belgian Trade Commissioner (representing Awex/FIT/HUB-BRU) • B2B conversations

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>10:25 – 10:50 Motorcade from the United Nations Headquarters to Flanders House</p> <p>10:50-11:20 Meet & Greet with startups at Flanders House</p> <ul style="list-style-type: none"> • 10:50 Transfer to the 38th floor • 10:55 Welcome by TBC (FIT & Belcham) • 10:57 Meet & Greet with startups & the panelists • 11:15 Official delegation leaves <p>Lead: Flanders Investment & Trade and BELCHAM in collaboration with hub.brussels & AWEX Venue: Flanders House, The New York Times Building 620 8th Avenue, 38th Floor New York, NY 10018 Participants: Very Restricted official delegation (15) & Belgian startups, Belgian & American entrepreneurs & investors Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p> <p>11:20 – 11:25 Transfer on foot from Flanders House to the Aliz Hotel</p>	<p>Lead: AWEX in collaboration Flanders Investment & Trade and hub.brussels Venue: tbc name of the meeting room, United Nations Headquarters, 405 East 42nd Street, New York, NY 10017 Participants : (TBC 20-30) Restricted Official delegation & tbc nbr selected companies</p>
<p>11:25– 12:00 Opening of the Tasting event – A taste of Belgium</p> <ul style="list-style-type: none"> • 11:25 Transfer to the 41st floor (3 elevators) • 11:30 Welcome by TBC • Visit of several Belgian Food & Drink stands • 11:55 Official delegation leaves <p>Lead: Flanders Investment & Trade, FEVIA & VLAM</p>	<p>11:40 – 12:00 Transfer from the United Nations Headquarters to the Sheraton New York Times Square with the minivan D11</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>Venue: Aliz Hotel (41st floor) Participants: Restricted official delegation Participating Ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	
<p>12:00 – 12:10 Motorcade from Aliz Hotel to the Sheraton New York Times Square 12:25 – 13:55 FEB B2G luncheon</p> <ul style="list-style-type: none"> • 12:25 Arrival of HRH Princess Astrid & the Ministers welcome by Pieter Timmermans & TBC guest speaker • 12:30 Words of welcome by Pieter Timmermans & Speech by HE Sophie Wilmès • 12:40 Starter + main course are served • 13:15 Key note speech by TBC guest speaker (TBC Secretary of Commerce, Gina Raimondo or Marisa Lago, Under Secretary of Commerce for International Trade) • 13:35 Dessert is served – Concluding remarks by HE Stavros Lambrinidis, Ambassador of the European Union to the United States • 13:50 Words of appreciation by Pieter Timmermans <p>Lead: The Federation of Enterprises in Belgium (FEB) Venue: Riverside Ballroom, 3rd floor, Sheraton New York Times Square Hotel Participants: 60 BE guests - upon invitation Participating Ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	<p>12:25 – 14:00 (registration at 12:00) FEB B2G luncheon</p> <ul style="list-style-type: none"> • 12:00 Registration of participants and welcome drink is served • 12:25 Arrival of HRH Princess Astrid & the Ministers • 12:30 Words of welcome by Pieter Timmermans & Speech by HE Sophie Wilmès • 12:40 Starter + main course are served • 13:15 Key note speech by TBC guest speaker (TBC Secretary of Commerce, Gina Raimondo or Deputy Secretary of Commerce) • 13:40 Dessert is served - Concluding remarks by HE Stavros Lambrinidis, Ambassador of the European Union to the United States • 13:50 Words of appreciation by Pieter Timmermans <p>Lead: The Federation of Enterprises in Belgium (FEB) Venue: Riverside Ballroom, 3rd floor, Sheraton New York Times Square Hotel Participants: 60 BE guests - upon invitation Participating Ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>14:45 – 15:00 Motorcade from the Sheraton New York Times Square Hotel to Ernst & Young Headquarters</p>	<p>13:15-14:00 TBC Transfer from the Sheraton New York Times Square Hotel to the Building Energy Exchange office with the bus D1 (Sustainable Real Estate)</p> <p>14:00 – 14:45 Transfer from the Building Energy Exchange office to the Sheraton New York Times Square Hotel with the bus D1 (Inspiring cities)</p> <p>14:30 -16:45 (registration at 14:00) Sustainable Real Estate - Shaping our future: Expanding knowledge & exchanging best practices</p> <ul style="list-style-type: none"> • 14:00 registration & Screening presentation exposition be.exemplary • 14:30 Welcome by Richard C. Yancey - Executive Director BEEEX & Introduction by HE Pascal Smet • 14:35 Brussels builds greener by Emmanuel Malfeyt, ecobuild.brussels • 14:45 Presentations <ul style="list-style-type: none"> ○ SUNSOAK DESIGN & ARCHITECTURE – STEENACKERS - Jean-Didier – 10’ ○ TRANE BELGIUM – GORGEMANS Xavier – 10’ ○ SUREAL - VAN HEERS Sunita – 10’ ○ SITAS – VERHELLEN Kris – 10’ ○ CITIZENLAB - VAN RANSBEECK Wietse/Aline Muylaert – 10’ ○ BEFIMMO – TBC – 10’ ○ B2AI – CLAEYS Simon – 10’ ○ ORG PERMANENT MODERNITY - D’HOOGHE Alexander – 10’ ○ A2M - MORENO VACCA Sebastian – 10’ ○ SUNSOAK DESIGN & ARCHITECTURE • 16:15 Closing remarks by (tbc) Jim Malatras, Chancellor, State University of NY • 16:20 Networking

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>15:00 -15:45</p> <p>Showcase of the Best of Belgian’ Sports Technology Solutions : FIFA United CAN/MEX/US 2026 World Cup organization</p> <ul style="list-style-type: none"> • 15:00 Transfer to the meeting room • 15:05 Welcome by Nicolas Bourdon, President of Agoria S&ETC and CMO of EVS, Manu Leroy, CMO of Royal Belgian Football Association and Belgian Football Icon (Red Devil) • 15:15 Speech by HE Jan Jambon, Minister-President of Flanders • 15:25 Showcase of the Best of Belgium Sports Technology (movie) • 15:30 Speech Minister (US) / representative FIFA United CAN/MEX/US 2026 World Cup organization • 15:40 Photo moment • 15:45 End <p>Lead: Agoria Sport & Technology Club & Flanders Investment & Trade Venue: Ernst & Young HQ 401 9th Ave, New York, NY 10001 Participants: (max 200) Official delegation & business delegation upon registration Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>	<p>Lead: hub.brussels Venue: BEEX - Building Energy Exchange - 31 Chambers St #609, New York, NY 10007, United States Participants: (100: 70 US+30 BE) University Faculty – Architecture & Engineering Departments - Architects - upon invitation</p> <p>15:00 -15:45</p> <p>Showcase of the Best of Belgian’ Sports Technology Solutions : FIFA United CAN/MEX/US 2026 World Cup organization</p> <ul style="list-style-type: none"> • 15:05 Welcome by Nicolas Bourdon, President of Agoria S&ETC and CMO of EVS, Manu Leroy, CMO of Royal Belgian Football Association and Belgian Football Icon (Red Devil) • 15:15 Speech by HE Jan Jambon, Minister-President of Flanders • 15:25 Showcase of the Best of Belgium Sports Technology (movie) • 15:30 Speech Minister (US) / representative FIFA United CAN/MEX/US 2026 World • 15:45 Official delegation leaves <p>Lead: Agoria Sport & Technology Club & FIT Venue: Ernst & Young HQ 401 9th Ave, New York, NY 10001 Participants: (max 200) Official delegation & business delegation upon registration Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p> <p>TBC 15:15– 15:25 Transfer on foot from the Sheraton New York Times Square Hotel to the TBC Marriott Marquis Hotel (Life Sciences Roundtable)</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

15:50 -16:10

Motorcade from Ernst & Young Headquarters to the Sheraton New York Times Square

15:30 -17:00

Life Sciences Roundtable: Building Bridges and Crossing Boundaries

- Welcome and Kick off by Willy Borsus, Walloon Minister of Economy TBC
- Life Sciences: new trends in the Tri-States CT-NY-NJ and Pennsylvania
- Belgian Connection and success stories in Life Sciences: how to increase your network in the US
- Wrap up Roundtable: do's and don'ts for Building Bridges and Crossing Boundaries
- Q&A

Lead: AWEX & WBI in collaboration with BioWin, essenscia, FIT & hub.brussels

Venue: TBC Room Odets, 4th Floor Marriott Marquis, 1535 Broadway New York 10036

Participants: 20-30 Belgian entrepreneurs in the Biotech/Medtech/Biopharma sectors –upon registration

Participating Minister: HE Willy Borsus

16:30 – 17:00

Transfer from the Sheraton New York Times Square to Luminary with the minibus D11 (Female Entrepreneurship)

16:45 – 17:25

Transfer from the the Building Energy Exchange office to the Sheraton New York Times Square Hotel to with the bus D1

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>17:00 – 17:30 Signing ceremony followed by a networking drink 17:00 Arrival of HRH Princess Astrid and Ministers 17:25 Photo opportunity 17:30 Networking drink Lead: Belgian Foreign Trade Agency Venue: New York Ballroom East, 3rd floor, Sheraton New York Times Square Hotel Participants: (max 325) Official delegation, Signees & their guests Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>	<p>17:00 – 18:45 Springboard to Global Female Entrepreneurship</p> <ul style="list-style-type: none"> • 17:00 Arrival and welcome drink – soft networking • 17:15 Welcome words from Luminary CEO (tbc) • 17.20 Thank you and intro from Isabelle Grippa, CEO hub.brussels • 17:25 Panel discussion between Brussels female CEO's and New York Female CEO's (Moderator : WEVE Acceleration) Thematic :challenges and opportunities facing women entrepreneurs of diverse backgrounds in the US and Belgium • 17:55 Closing by HE Pascal Smet (TBC) • 18:00 Networking & matchmaking <p>Lead: hub.brussels Venue: Luminary, 1204 Broadway - New York, NY 10001 Participants (75 50% BE 50%US): Women entrepreneurs from the delegation, key female stakeholders of the entrepreneurship ecosystem in New York and Belgium. upon invitation Participating Minister: HE Pascal Smet</p> <p>17:00 – 17:30 (registration at 16:30) Signing ceremony followed by a networking drink 17:00 Arrival of HRH Princess Astrid and Ministers 17:25 Photo opportunity 17:30 Networking drink Lead: Belgian Foreign Trade Agency Venue: New York Ballroom East, 3rd floor, Sheraton New York Times Square Hotel Participants: (max 325) Official delegation, Signees & their guests Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>

Wednesday, 8 June 2022, New York

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
	18:45 – 19:15 Transfer from Luminary to the Sheraton New York Times Square with the minibus D11 (Female Entrepreneurship)

Thursday, 9 June 2022 – New York – Rhode Island

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

6:00-18:00

Rhode Island Food & Innovation Tour

TBC 6:00 – 10:00 Transfer from the Sheraton New York Times Square Hotel to Providence, Rhode Island with the bus FOOD TOUR

10:30-12:30 Round table “Rhode Island as gateway to US F&B market” and Johnson & Wales food innovation programme (8 Abbott Park Pl, Providence, RI 02903)

- **Round table “Rhode Island as gateway to US F&B market”**
 - Introduction of Rhode Island’s unique food ecosystem and business-friendly incentives by Rhode Island Commerce Corporation.
 - Meeting Ahold Delhaize and local food entrepreneurs (tbc).
- **Johnson & Wales University food innovation program**
 - Lunch prepared by J&W’s chefs in training.
 - Introduction to the university’s academic and research programs with College of Food Innovation and Technology.
 - Visit J&W’s Food Innovation and Design lab (FIDL) to meet students and faculty doing research in food science and innovation.

12:30-13:00 Transfer

13:00 -14:30 Retail visits

- Dave’s (food group)
- Savory Grape (drinks group)

14:30-15:00 Transfer

15:00-16:00 Hope & Main (691 Main St, Warren, RI 02885)

- Introduction of Hope & Main culinary incubator
- Tour of production facility and meeting with local producers who have scaled their business to regional and national markets.

16:00-18:00 Transfer Rhode Island - Boston

Lead: Fevia, US Embassy in Belgium (Commercial Dpt), State of Rhode Island, and supported by Flanders Investment & trade, AWEX & hub.brussels

Participants: Belgian Food & drinks companies – upon registration

Thursday, 9 June 2022 – New York - Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC 8:00 -12:00 Motorcade from the Sheraton New York Times Square to the Westin Copley Place Hotel (Boston) for HRH Princess Astrid, HE Jan Jambon, HE Pascal Smet and restricted official delegation</p>	<p>TBC 7:00 – 9:00 Transfer from the Sheraton New York Times Square Hotel to : Pratt & Whitney HQ for HE Sophie Wilmès & HE Willy Borsus & selected participants</p> <p>7:00 – 11:30 Transfer from the Sheraton New York Times Square Hotel to the Westin Copley Place Hotel & Sheraton Hotel (Boston) for the participants with the buses D1, D2, D3, D4, D5</p> <p>8:00 – 10:30 Breakfast session: Common pitfalls in retrofitting high rise buildings - Lessons learned from over a decade of energy-efficient building in Brussels 8:00 Registration Welcome & exposition be.exemplary 08:30 <ul style="list-style-type: none"> • Empire Building Challenge by TBC Michael Reed – NYSEDA • TBC Introduction by • Brussels builds greener by Emmanuel Malfeyt - ecobuild.brussels 8:40 Simplify : Less is more <ul style="list-style-type: none"> • SUNSOAK DESIGN & ARCHITECTURE – STEENACKERS - Jean-Didier – 8’ TRANE BELGIUM – GORGEMANS Xavier – 8’ SUREAL - VAN HEERS Sunita – 8’ 9:15 Trust your partners : New Ways of Working Together <ul style="list-style-type: none"> • SITAS – VERHELLEN Kris – 8’ CITIZENLAB - VAN RANSBEECK Wietse/Aline Muylaert – 8’ BEFIMMO – TBC – 8’ 9:50 Be ambitious : Yes we can !</p>

Thursday, 9 June 2022 – New York - Boston

HRH Princess Astrid, Representative of His Majesty the King, and
Ministers

Business delegation

- B2AI – CLAEYS Simon – 8’ ORG PERMANENT MODERNITY - D’HOOGHE Alexander – 8’ A2M - MORENO VACCA Sebastian

10:25 Closing remarks by TBC Greg Hale, Greg Hale Senior Advisor, Energy Efficiency Markets & Finance, NYSERDA

Lead:hub.brussels and eco.build

Venue: Building Energy Exchange office, 31 Chambers St Ste 608, NY 10007

Participants (max 50 : 20 BE + 30 US): local real estate portfolio owners / building owners and their consultants–upon invitation

9:00 -11:30

Visit to Pratt & Whitney headquarters & contract signing for TBC HE Sophie Wilmès & HE Willy Borsus

- 09:00 Arrival of the delegation and welcome by Pratt & Whitney President
- 09:05 Transfer to TBC meeting room on TBC floor
- 09.15 P&W role in F35 presentation by P&W
- 09.30 Safran role in F35 presentation by SAB
- 09.45 F35 engine parts production contract signature & ceremony under attendance of HE Sophie Wilmes and Walloon Government Minister, Monsieur Borsu
- 10.00 Departure of HE Sophie Wilmès & HE Willy Borsus
- 10.00 Pratt & Whitney site Visit for Belgian Industry/ stakeholders
- 11.30 End

Lead: AWEX

Venue: Pratt & Whitney HQ, 400 Main street, East Hartford, CT 06118, Connecticut

Participants: TBC HE Sophie Wilmès & HE Willy Borsus & very restricted business delegation

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC 11:45 Check-in of HRH Princess Astrid, HE Jan Jambon & HE Pascal Smet at Westin Copley Place Hotel</p>	<p>TBC 10:00 -12:00 Transfer from Pratt & Whitney headquarters (Hartford) to the Westin Copley Place Hotel or N-SIDE for TBC HE Sophie Wilmès & HE Willy Borsus & selected officials & businessmen</p> <p>10:45 – 14:45 Transfer from the Sheraton New York Times Square Hotel to the Westin Copley Place Hotel & Sheraton Hotel (Boston) for selected participants with the TBC Minivan HUB 2</p> <p>PM B2B Meetings Lead: AWEX, Flanders Investment & Trade and hub.brussels Venue: Parliament/Adams/Baltic, 7th floor, Westin Copley Place Hotel</p> <p>11:30 – 13:30 Transfer from Pratt & Whitney headquarters (Hartford) to the Westin Copley Place Hotel</p> <p>11:50 – 12:15 Transfer from the Westin Copley Place to Nside with the bus D1</p>

The secretariat of the mission is located in the Mastiff room on the 7th floor of the Westin Copley Place Hotel and operational from 9 to 10 June.

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>13:15-13:30 Motorcade from TBC the Westin Copley Place to the Massachusetts State House</p>	<p>TBC 12:15 - 14:00 Meet & greet & Walking lunch with the Belgian deeptech scale-up N-SIDE, the clinical supply chain command center for US pharma & biotech companies</p> <ul style="list-style-type: none">• 12:15: Welcome of the business delegation• 12:35: Arrival of the official delegation• 12:40 Welcome by Arnaud Merlet, N-SIDE CEO• 12:45 Presentation by Sébastien Coppe, N-SIDE Life Sciences Director and by C-level executive from a top 10 pharma companies in R&D (TBC Pfizer)• 13:05 Meet & Greet N-SIDE with a walking lunch, including Belgian gifts <p>Lead: AWEX in collaboration with N-Side Venue: N-SIDE LLC - MAIN OFFICE, 245 Main Street, 4th Floor, Cambridge, MA 02142 Participants: (80) Official delegation & selected business & academics (50)– upon registration Participating Ministers: TBC HE Sophie Wilmès & HE Willy Borsus</p> <p>13:10 – 13:30 Transfer from the Westin Copley Place to Takeda with the bus D2</p>

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>13:30 – 14:10 Meeting with Charlie Baker, Governor of Massachusetts</p> <p>Lead: Consulate General Venue: Massachusetts State House, 24 Beacon St. Boston, MA 02133 Participants: Restricted official delegation Participating Ministers: HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus, HE Pascal Smet</p>	<p>TBC 13:30 – 15:10 Takeda R&D visit</p> <ul style="list-style-type: none"> • TBC 13:30 Networking cocktail • 14:30 Arrival of the Official delegation • 14:36 Giles Platford – The Value of Plasma Derived Therapies (Title TBC) • 14:44 Kristina Allikmets, Senior Vice President, Head of R&D, Plasma-Derived Therapies – Pushing the boundaries of Science to bring transformative, life-changing treatments to patients who need them (title TBC) • 14:52 Geoffrey Pot, General Manager Operations Takeda Lessines – The future of biomanufacturing excellence. The case of Takeda Lessines <p>Lead: Takeda and AWEX Venue: Takeda, 500 Kendall Square, Cambridge, Boston (rooms 12.401,12.402, 12.403) Participants: (110 BE + 20 US) Official delegation & Business & academic delegations – upon registration Participating Ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p> <p>13:30 -14:00 Transfer from the Westin Copley Place to the MIT (Building 4) with the bus D3 (State of play with MIT)</p> <p>13:55 – 14:25 Transfer from the Westin Copley Place to the Computer Science AI Lab at the MIT (Tech dominance) with the bus D4</p>

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>14:30 -15:10 Takeda R&D visit</p> <ul style="list-style-type: none"> • 14:30 Arrival of the delegation and welcome by Giles Platford, President of Europe & Canada Business Unit for Takeda • 14:32 Transfer to the meeting room on 12th floor • 14:36 Giles Platford – The Value of Plasma Derived Therapies (Title TBC) • 14:44 Kristina Allikmets, Senior Vice President, Head of R&D, Plasma-Derived Therapies – Pushing the boundaries of Science to bring transformative, life-changing treatments to patients who need them (title TBC) • 14:52 Geoffrey Pot, General Manager Operations Takeda Lessines – The future of biomanufacturing excellence. The case of Takeda Lessines • 15:00 Meet & Greet with with a donor and a patient & photo opportunity • 15:10 End <p>Lead: Takeda and AWEX Venue: Takeda, 500 Kendall Square, Cambridge, Boston (rooms 12.401,12.402, 12.403) Participants: (110 BE + 20 US) Official delegation & Business & academic delegations – upon registration Participating Ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	<p>14:00- 15:30 The State of Play with MIT</p> <ul style="list-style-type: none"> • 14:00 Welcome by Maxime Van Cauter (Attaché de Liaison Scientifique WBI), Prof. Cathy Culot (MIT), Anne Deconinck (Honorary Consul of Belgium in New England) Welcome – History and Economic Impact of MIT – presentation by MIT staff • 14:10 TBC Intro speech by HE Willy Borsus • 14:20 Welcome – History and Economic Impact of MIT – presentation by Assoc. Provost Richard Lester • 14:30 Presentation + q&a (15min) – Milena Janjevic (Urban Logistics) • 14:45 Presentation + q&a (15min) – Pierre Lermusiaux (Ocean Science) • 15:00 Presentation + q&a (15min) – Michel Goemans (Applied Mathematics) • 15:15 Presentation + q&a (15 min) – Julien de Wit (Planetary Science) <p>Lead: AWEX-WBI Venue: Pappalardo Room 4-349,Building 4, MIT, 77 Massachusetts Ave, Cambridge, MA 02139 Participating Ministers: HE Willy Borsus Participants: (70) Restricted official delegation & selected delegation members</p>

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

15:10 – 15:20

Motorcade from Takeda to the TBC MIT

15:00 -16:30 (registration start at 14:25)

“The battle for tech dominance : can a decentralized web restore the global balance ?”

- 15:00 Welcome speech by HE Jan Jambon
- 15:10 Key note by TBC MIT Co-inventor of the world wide web, Prof. Sir Tim Berners Lee
- 15:30 Panel debate moderated FIT Science & Technology Counselor Wim Sohier.
Topics:
 - Coupling the world wide web and its underlying technology to both the positive as the unintended socio-economic consequences 30 year later
 - Hearing the perspective from large US technology corporations
 - Reflection moment for the delegation on how empowered individuals, governments, business leaders are in rebalancing the control over data and the web
- 15:55 TBC Arrival of the official delegation *
- 16:05 TBC Sir Tim Berners Lee receives his honorary doctorate in person from Rector Van de Walle in the TBC Presence of H.R.H Princess Astrid in front of the international press.
- 16:15 TBC Meet & Greet with HRH (only for panelists)
- 16:25 TBC Departure of the official delegation

Lead: Flanders Investment & Trade New York

Venue: Massachusetts Institute of Technology (MIT)/ Computer Science AI Lab, 32 Vassar St, Cambridge, MA 02139

Participants: (TBC Nbr) Official, Business & academic delegations – upon registration

Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

OPTION 1

TBC 15:20 – 16:20

**TBC High level meeting with MIT Management
New eu-us scientific collaboration **carmeliet****

Lead: WBI & Consulate General
Participants : restricted official delegation & selected Rectors & vice-rectors
Venue: TBC MIT

OPTION 2

TBC 15:20 – 15:50

TBC High level meeting with MIT Management

Lead: WBI & Consulate General
Participants : restricted official delegation & selected Rectors & vice-rectors
Venue: TBC MIT

+

TBC 15:55 – 16:25 –

TBC Honorary doctorate Ceremony (Ugent) for Prof. Sir Tim Berners Lee & Meet & Greet with the panelists “the battle for tech dominance debate”

- 16:05 Sir Tim Berners Lee receives his honorary doctorate in person from Rector Van de Walle in the TBC Presence of HRH Princess Astrid in front of the international press.
- 16:15 Meet & Greet with HRH (only for panelists)

Lead: Flanders Investment & Trade New York
Venue: Massachusetts Institute of Technology (MIT)/ Computer Science AI Lab, 32 Vassar St, Cambridge, MA 02139
Participants: (tbc nbr) Official, Business & academic delegations – upon registration

TBC 15:10 – 15:30

Transfer from Takeda to the Westin Copley Place Hotel with the bus D2

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

15:45 – 16:50

Tribute to Prof. Georges Lemaître, formulator of the Big Bang Theory

- 15:45 Speeches by Prof Peter Fisher (dept of Physics), UCLouvain + KUL representatives, President Korneel Grauwet (Harvard-MIT Belgian Society): Overview of Georges Lemaître’s contribution to the expanding universe theory, links with current research projects and achievements.
- 16:35 Arrival of HRH Princess Astrid, welcome by Rafael Reif, President of the MIT
- 16:40 Unveiling by HRH Princess Astrid of a commemorative plaque featuring Georges Lemaître & photo opp
- 16:50 end

Lead: AWEX-WBI

Venue: Building 4, Pappalardo Room 4-349, Department of Physics, MIT, 77 Massachusetts Ave, Cambridge, MA 02139

Participants: (40) Restricted official delegation & selected academics – upon invitation

15:45 -16:10

Transfer from the Westin Copley Place to CIC Cambridge with the minivan D12 (Venture Capital)

16:05 – 16:30

Transfer from the Westin Copley Place to Greentown labs with the bus D5 (Offshore wind)

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>16:25 – 16:35 TBC Transfer TBC on foot from the Computer Science AI Lab to the Building 4</p>	<p>16:10 – 19:00 Learn, Network and Pitch for Venture Capital Investment in the USA: Focus On Life Sciences</p> <ul style="list-style-type: none"> • 16:10 Arrival and registration • 16:25 Welcome by CIC and WEVE and tour of the premises & talks with innovative start-ups • 16:50 Opening by HE Pascal Smet, Secretary of State of the Brussels-Capital Region • 16:55 Short round of presentation of Belgian VC's • 17:05 Local expert speaker on Venture Capital sciences, trends/Boston • 17:12 Witness account from Mr. Michel Detheux, President and CEO, Iteos Therapeutics, Cancer Immunotherapies – Witness on successful funding in the US • 17:20 10 Pitches (5 min each & 3 min Q&A) • 18:32 Word of thanks & networking drink & buffet <p>Lead: hub.brussels New York in collaboration with NUMA Venue: Room Mosaic, 3rd floor, CIC Cambridge, 245 Main Street, Cambridge MA 02142 Participants: (25 US + 25 BE) Belgian & American VCs, start-ups & scale-ups experts in start-up ecosystem –upon invitation (selection) Participating Minister: HE Pascal Smet</p>
<p>16:35 – 16:50 Tribute to Prof. Georges Lemaître, formulator of the Big Bang Theory</p> <ul style="list-style-type: none"> • 16:35 Arrival of HRH Princess Astrid, welcome by L.Rafael Reif, President of the MIT • 16:40 Unveiling by HRH Princess Astrid of a commemorative plaque featuring Georges Lemaître & photo opp <p>Lead: AWEX-WBI Venue: Pappalardo Room 4-349, Building 4, Department of Physics, MIT, 77 Massachusetts Ave, Cambridge, MA 02139 Participants: (70) Restricted official delegation & selected academics - Upon invitation</p>	<p>16:35 – 17:00 Transfer from the MIT Computer Science AI Lab to the Westin Copley Place with the bus D4</p>

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, HE Willy Borsus

16:50-17:05

Motorcade from the MIT to Greentown Labs

17:05 – 17:35

Offshore Wind Energy – Celebrating USA-Belgium Collaboration

- 17:05 Meet & Greet
- Opening op the Plenary Session
 - Speech by Governor Baker
 - Speech by HE Jan Jambon
 - Keynote Speech by the CEO of Vineyard Wind
- 17:30 Witnessing of contract milestone signings

Lead: Flanders Investment & Trade New York

Venue: Meeting room TBC, Greentown Labs ,444 Somerville Ave, Somerville, MA 02143

Participants: (150 : Nbr of BE TBC) – Upon invitation

Participating Ministers: TBC HE Sophie Wilmès, HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet

17:35 – 17:55

Motorcade from Greentown Labs to the Westin Copley Place Hotel

Business delegation

17:00 – 17:30

Transfer from the MIT (Building 4) to the the Westin Copley Place with the bus D3

17:05 – TBC 19:00 (Registration starts at TBC)

Offshore Wind Energy – Celebrating USA-Belgium Collaboration

- Opening op the Plenary Session
 - Speech by Governor Baker
 - Speech by HE Jan Jambon
 - Keynote Speech by the CEO of Vineyard Wind
- 17:30 Witnessing of contract milestone signings
- 17:35 Departure of HRH and delegation
- Panel debate
- Networking reception

Lead: Flanders Investment & Trade New York

Venue: Meeting room TBC, Greentown Labs ,444 Somerville Ave, Somerville, MA 02143

Participants: (150 : Nbr of BE TBC) – Upon invitation

Thursday, 9 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p><i>Private time</i></p> <p>TBC 19:25 – 19:30 Motorcade from the Westin Copley Place Hotel to the Museum of Fine Arts</p> <p>19:30-22:00 (registration at TBC 18:45) Evening in the Museum of Fine Arts Boston</p> <ul style="list-style-type: none"> • 19:30 Arrival of the delegation and welcome by Matthew Teitelbaum, Director • 19:45 Welcome by Matthew Teitelbaum, director MFA • 19.50 Speech by HE Jan Jambon, Minister-president Government of Flanders • 20.00 Guided tour for official delegation, new galleries Dutch & Flemish Art • 20.30 End of guided tour, galleries open for visit of the business delegation • 20.30-20.45 Meeting HRH Korneel Grauwet and the members of the Harvard-MIT Belgian Society (Centre for Netherlandish Art) <p>Lead: Flanders Investment & Trade New York Venue: Museum of Fine Arts (MFA), Boston, 465 Huntington Ave, MA 02115 Participants: (700) the entire Belgian delegation – upon registration</p> <p>TBC Motorcade from the Museum of Fine Arts to the Westin Copley Place Hotel</p>	<p>18:40-18:45 (shuttle buses) Transfer from the Westin Copley Place Hotel & the Sheraton Hotel to the Museum of Fine Arts with buses D1, D2, D3, D4</p> <p>18:45 – 19:10 Transfer from Greentown labs to the Museum of Fine Arts with the bus D5.</p> <p>19:00 – 19:15 Transfer from the CIC Cambridge to the Museum of Fine Arts with the minivan D11 (Venture Capital)</p> <p>As from 21:45 Transfer from the Museum of Fine Arts to the Westin Copley Place & the Sheraton Hotels with buses D1, D2, D3, D4, D5 (shuttle buses)</p>

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>7:45 – 8:45</p> <p>Success Stories Breakfast</p> <ul style="list-style-type: none"> • 7:45 Arrival of HRH Princess Astrid & the Ministers, welcomed by Pieter Timmermans, CEO of FEB • 7:52 Words of Welcome by Pieter Timmermans • 7:55 Testimonial by each invited Belgian business leader (8x max. 4 minutes) • 8:35 Conclusions by Pieter Timmermans • 8:40 Group picture <p>Lead: Federation of Enterprises in Belgium Venue: Essex North Center & East, 3rd floor, Westin Copley Place Hotel Participants: (30) Official delegation & selected SMEs - upon invitation Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p> <p>8:50 – 9:10</p> <p>Motorcade from the Westin Copley Place to Mass Bio</p>	<p>From TBC 8am</p> <p>B2B Meetings</p> <p>Lead: AWEX, Flanders Investment & Trade and hub.brussels Venue: Parliament/Adams/Baltic, Westin Copley Place Hotel</p> <p>7:45 – 8:45 (registration at 7:15)</p> <p>Success Stories Breakfast</p> <ul style="list-style-type: none"> • 7:45 Arrival of HRH Princess Astrid & the Ministers, welcomed by Pieter Timmermans, CEO of FEB • 7:52 Words of Welcome by Pieter Timmermans • 7:55 Testimonial by each invited Belgian business leader (8x max. 4 minutes) • 8:35 Conclusions by Pieter Timmermans • 8:40 Group picture <p>Lead: Federation of Enterprises in Belgium Venue: Essex North Center & East, 3rd floor, Westin Copley Place Hotel Participants: (30) Official delegation & selected SMEs - upon invitation</p> <p>TBC 8:10 – 8:30</p> <p>Transfer from the Westin Copley Place to Mass Bio with the buses D1, D2, D3</p>

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>9:10 – 10:05</p> <p>Opening of the Life Science Day : “Belgium, the Health & Biotech Valley of Tomorrow”</p> <ul style="list-style-type: none"> • 9:10 Arrival & welcome by Tineke Van hooland (Essenscia) • 9:12 Welcoming words by Joe Boncore (MassBio CEO) • 9:17 Introduction Speech by TBC HE Sophie Wilmès, Belgian Deputy Prime Minister & Minister of Foreign Affairs • 9:22 General presentation of the life sciences-, pharma and healthcare sector in Belgium by Yves Verschueren (Essenscia): coverage of the whole Belgian landscape and highlighting the strengths of each of Belgium’s regions <p>Lead: AWEX & WBI together with Essenscia/Bio.be and BioWin, and with FIT, flanders.bio and hub.brussels.</p> <p>Venue: MassBio hub</p> <p>Participants: (200 US + BE- 150) restricted official delegation & selected business & academics</p> <p>Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, HE Willy Borsus, TBC HE Pascal Smet</p>	<p>9:10 – 18:00 (Registration at 8:30)</p> <p>Life Science Day : “Belgium, the Health & Biotech Valley of Tomorrow”</p> <p><u>9:10 – 10:05 Opening in presence of HRH Princess Astrid</u></p> <ul style="list-style-type: none"> • 9:12 Welcoming words by Joe Boncore (MassBio CEO) • 9:17 Introduction Speech by TBC HE Sophie Wilmès, Belgian Deputy Prime Minister & Minister of Foreign Affairs • 9:22 General presentation of the life sciences-, pharma- and healthcare sector in Belgium by Yves Verschueren (Essenscia): coverage of the whole Belgian landscape and highlighting the strengths of each of Belgium’s regions. • 10:05 Departure of the official delegation - Break <p><u>10:15 – 11:35 Session 1: Biomanufacturing in Belgium – an ecosystem that goes beyond the current assets</u></p> <ul style="list-style-type: none"> • 10:15 Biomanufacturing in Belgium - Introduction into session by Frederic Druck (Essenscia): exchange with TBC Pascale Delcomminette (AWEX) • 10:20 Speech by HE Willy Borsus • 10:25 Panel 1 - Health challenges of today and tomorrow: the importance of biomanufacturing capabilities -Moderator: Tineke Van hooland (Essenscia) <ul style="list-style-type: none"> ○ Lieven Janssens, Eurogentec ○ Jean-Manuel Fontaine, Mithra ○ Legend Biotech ○ Elisabeth Van Damme, GSK ○ Thermo Fisher: Cedric Volanti • 10:50 Panel 2: Innovation in biomanufacturing: the bioproduction factories of the future Moderator: Tineke Van hooland (Essenscia) <ul style="list-style-type: none"> ○ Marc Dechamps (Biowin)&TBC ○ Rheavita ○ Patel Dhaval (UCB) ○ Hugues Bultot (Univercells) ○ Geoffrey Pot (Takeda)

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<p>10:05 – 10:25 Motorcade from Massbio to the Westin Copley Place</p> <p><i>Private time</i></p> <p>11:30 – 12:15 Informal Press moment Lead: Belgian Foreign Trade Agency Venue: TBC North Star, 7th floor, Westin Copley Place Hotel Participants: Restricted Official delegation & Belgian journalists</p>	<p>11:45 – 13:00 Session 2: Artificial Intelligence, catalyst in Health & Life-Sciences (Lead: Flanders Investment & Trade)</p> <ul style="list-style-type: none"> • 11:45 Welcome & kickoff by John Baekelmans, Technology Attaché - FIT • 11:50 Speaker 1 - 15 min presentation on AI for Health & Lifesciences (imec, Mieke De Ketelaere, Director AI & Adj Professor) • 12:10 Speaker 2 - 15 min presentation on AI for Health & Lifesciences (MIT, Pattie Maes, Professor) • 12:25 Speaker 3 - 15 min presentation on AI for Health & Lifesciences (Radiomics, Wim Vos, CEO) • 12:40 Speaker 4 - 15 min presentation on AI for Health & Lifesciences (N-side, Sebastien Cop, Director BD) • 12:45 Panel discussion & Q&A with audience (moderated by JB from FIT) <p>13:00 Networking Lunch</p> <p>14:00 -16:00 Session 3: Innovation breakthroughs for a fast-growing Life Sciences industry: an overview of Massachusetts and Belgium</p> <ul style="list-style-type: none"> • 14:00 Welcoming and overview of the Massachusetts and Belgian ecosystems (MassBIO & Biowin) • 14:25 Break-out seminars on selected topics : <ul style="list-style-type: none"> ○ Cell & Gene Therapy: Miguel Forte (Bone Therapeutics), Denis Dufrasne (Novadip Biosciences), 2Bridge and 2 US companies ○ Immuno-oncology: Michel Deteux (Iteos Therapeutics), Eric Halioua (PDC Line Pharma), ATB Therapeutics (Max Houry), Elmedix and 2 US companies ○ Vaccines: Jose Castillo (Quantoom Biosciences), Renaat Baes (Mithra CDMO), Elisabeth Van Damme (GSK), Idevax and 2 US companies ○ Medical Technology: Oncomfort, MintT, Spentys, Nextgenics and 2 US companies ○ Synthetic Biology: James Collins (MIT), Vitor Pinheiro (KULeuven), Philippe Gabant (Syngulon)

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>12:20 – 12:30 Motorcade from the Westin Copley Place Hotel to the Harvard Business Club</p>	<ul style="list-style-type: none"> • 15:15 Break-out B2Bs <p>16:10 -17:10 Session 4: How Industry & Academia can unlock beneficial interactions with Harvard & MIT (lead: FIT)</p> <ul style="list-style-type: none"> • 16:10 Welcome by Mr Grauwet Korneel, President of the Harvard-MIT Belgian Society (HMBS) 16:13 Introduction of the Harvard-MIT Belgian Society (HMBS) • 16:23 Introduction to the network of Belgian Fellows and their research at 4 major Research Centers / Academic Insitutes in Boston by HMBS Board member: Eveline Goethals (Harvard Medical School/Vanderbilt) • 16:25 Harvard Medical School / Dana Farcer Cancer Institute, Dr. Emilie Leroy, Research: Cryo-EM as a powerful tool for cancer drug discovery • 16:32 Harvard Medical School / Mass General BrighamDr. Koen Breyne, Research: Vesicles for therapeutic delivery of bioproducts, Dr. David Bergemann, Research: Regeneration at our fingertips • 16:45 Massachusetts Institute of Technology, Dr. Thys Stuyvers, Research: Deep Learning for chemical reactivity prediction • 16:52 Northeastern University, Ms. Adrianna Vandeuren, Research: G-quadruplexes in human DNA • 16:58 Thanking of the Belgian speakers/presenters • 17:00 Recapitulation of the talks and take home message, by President of the HMBS Korneel Grauwet. <p>17:10 -18:00 Networking drink</p> <p>Lead: AWEX & WBI together Essenscia/Bio.be and BioWin, and with FIT, flanders.bio and hub.brussels. Venue: Massbio, 700 Technology Square 5th floor, Cambridge, MA 02139 Participants: (150) Business delegation - upon registration</p>

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>12:30 – 13:45</p> <p>Sports Technology Power Lunch in the frame of the LA 2028 Olympics</p> <ul style="list-style-type: none"> • 12:30 Arrival & welcome by Nicolas Bourdon, President of Agoria S&ETC and CMO of EVS • 12:35 Opening speech by Nicolas Bourdon, President of Agoria S&ETC and CMO of EVS • 12:50 Lunch • 13:10 Speech by TBC Minister • 13:30 Speech by Angela Ruggiero IOC Commission Member, CEO Sports Innovation Lab and 4-Time Olympian/ Gold Medalist, CSO LA 2028 Organizing Committee <p>Lead: Agoria in collaboration with FIT Venue: Harvard Business Club, 374 Commonwealth Avenue, Boston, MA 02215 Participants: (80 pax : 45 BE) Official delegation & selected companies– upon invitation Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p> <p>TBC 14:00 – 14:45</p> <p>Election Prof. Dr. Peter baron Carmeliet American Academy of Arts & Sciences</p> <ul style="list-style-type: none"> • 14.05 Welcome by Dr. Nancy Andrews, Chair of the Academy’s Board of Director, Presentation of the American Academy of Arts & Sciences Honour the recognition of a Belgian scientist by the American Academy • 14:30 Signature by Prof. Carmeliet of the book of members of the Academy • Followed by a toast and reception <p>Lead: Flanders Investment & Trade</p>	<p>12:30 – 13:45 (Registration at 12:00)</p> <p>Sports Technology Power Lunch in the frame of the LA 2028 Olympics</p> <ul style="list-style-type: none"> • 12:00 Registration & seating • 12:30 Arrival of HRH Princess Astrid • 12:35 Opening speech by Opening speech by Nicolas Bourdon, President of Agoria S&ETC and CMO of EVS • 12:50 Lunch • 13:10 Speech by TBC Minister • 13:30 Speech by Angela Ruggiero IOC Commission Member, CEO Sports Innovation Lab and 4-Time Olympian/ Gold Medalist, CSO LA 2028 Organizing Committee <p>Lead: Agoria in collaboration with FIT Venue: Harvard Business Club, 374 Commonwealth Avenue, Boston, MA 02215 Participants: (80 pax : 45 BE) Official delegation & selected companies– upon invitation</p>

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

Venue: Harvard Business Club, 374 Commonwealth Avenue, Boston, MA 02215
Participants (tbc nbr) Official delegation & selected business & academics – upon invitation
Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet

14:45-15:00

Motorcade from the Harvard Business Club to the Massachusetts General Hospital Burr Proton Therapy Center

15:00 – 15:40

Visit of the Massachusetts General Hospital Burr Proton Therapy Center

- 14:00 Welcome by Anthony Zietman (Head of Radiation Oncology, Massachusetts General Hospital), Helen Shih (Medical Director), Thomas Bortfield (Chief of Physics), Benjamin Clasié (Technical Director).
- 14:05 Word from Anthony Zietman on past and future of Proton Therapy (MGH/Harvard/IBA History)
- 14:20 Visit of the premises (cyclotron vault + 1 treatment room)
- TBC 14:35 Word from Olivier Legrain or Pierre Mottet (IBA) on the future of Proton Therapy and the two organizations

Lead: AWEX in collaboration with Ion Beam Applications (IBA)

Venue: Massachusetts General Hospital Burr Proton Therapy Center, 30 Fruit Street Boston, MA 02114

Participants: (max 15) : very restricted official delegation

Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet

Friday, 10 June 2022 -Boston

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>15:40 -16:30 TIME SLOT AVAILABLE FOR THE MEETING WITH THE MAYOR</p> <p>15:40-15:55 Motorcade from the Massachusetts General Hospital Burr Proton Therapy Center to the Westin Copley Place Hotel</p> <p>17:00 – 18:00 Signing ceremony followed by a networking cocktail 17:00 Arrival of HRH Princess Astrid and Ministers 17:25 Photo opportunity 17:30 Networking drink</p> <p>Lead: Belgian Foreign Trade Agency Venue: Essex South Ballroom (max 350) ,3rd floor, Westin Copley Place Hotel Participants: Official delegation, Signees & their guests Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p>	<p>17:00 – 18:00 (registration at 16:30) Signing ceremony followed by a networking cocktail 17:00 Arrival of HRH Princess Astrid and Ministers 17:25 Photo opportunity 17:30 Networking drink Lead: Belgian Foreign Trade Agency</p> <p>Venue: Essex South Ballroom (max 350), 3rd floor, Westin Copley Place Hotel Participants: Official delegation, Signees & their guests Participating ministers: TBC HE Sophie Wilmès, TBC HE Jan Jambon, TBC HE Willy Borsus, TBC HE Pascal Smet</p> <p>18:00 – 18:30 Transfer from Mass Bio to the Westin Copley Place with the buses D1, D2, D3</p>

Saturday, 11 June 2022 – Boston - Brussels

HRH Princess Astrid, Representative of His Majesty the King, and Ministers	Business delegation
<p>TBC 12:00 – 12:45 Motorcade transfer for HRH Princess Astrid, HE Sophie Wilmès & HE Willy Borsus from the Westin Hotel to Boston Logan International Airport</p>	<p>TBC 11:30-12:30 Bus transfer for the passengers of the flight UA1407 from the Westin Hotel to Boston Logan International Airport with the minibuses D11 & D12</p> <p>TBC 13:00 – 13:45 Bus transfer for the passengers of the flight UA 495 from the Westin Hotel to Boston Logan International Airport with the buses D1 & D2</p>
<p>✈ 14:44 – 16:25 Flight UA 1407 Boston Logan International Airport (BOS) to Washington Dulles International Airport (IAD) 34 passengers</p>	
<p>✈ 16:05 – 17:33 Flight UA 499 Boston Logan International Airport (BOS) to Newark Liberty International Airport (EWR) 81 passengers</p>	
<p>✈ 17:35 – 7:15 (+1) Flight UA950 from Washington Dulles International Airport (IAD) to Brussels National Airport (BRU)</p>	
<p>✈ 18:35 – 07:45 (+1) Flight UA 999 from Newark Liberty International Airport (EWR) to Brussels National Airport (BRU)</p>	