



WorldFood
Poland

Virtual Expo

20 - 22.04.2021

ONLINE EDITION

AVAILABLE PACKAGES

Choose your package according to your individual needs!

- flexible numbers of exhibitor passes and accesses to the platform
- various options for the presentation and visualization of the company, its products and services
- various opportunities for business contacts and efficient customer management
- various options to increase brand recognition
- better visibility of the company



**BUSINESS
MATCHMAKING**



CONFERENCES



**PRESENTATION OF THE
COMPANY'S OFFER**



NETWORKING

BASIC PACKAGE

- on-line catalogue entry (logotype, name, product categories)
- company profile - dedicated exhibitor subpage (logo, contact details, company description up to 400 characters)
- linking to Exhibitor's website
- possibility of posting 1 downloadable document on the company's profile (e.g. presentations, leaflets, brochures, price list (PDF) or other advertising and information materials)
- virtual stand
- platform access for 2 representatives operating the virtual stand
- access to the WorldFood Poland digital networking
- access to chat & 1:1 video meetings with participants and exhibitors
- the possibility of posting information about 2 products in the on-line product catalog - product photo, name
- dedicated subpage for each of the 2 products - product photo, product name and description up to 400 characters
- 10 free visitor passes



STANDARD PACKAGE

- on-line catalogue entry (logotype, name, product categories)
- company profile - dedicated exhibitor subpage (logo, contact details, company description up to 400 characters)
- linking to Exhibitor's website
- possibility of posting 3 downloadable documents on the company's profile (e.g. presentations, leaflets, brochures, price list (PDF) or other advertising and information materials)
- possibility of placing 1 movie on the company's profile
- virtual stand
- platform access for 3 representatives operating the virtual stand
- access to the WorldFood Poland digital networking
- access to chat & 1:1 video meetings with participants and exhibitors
- the possibility of posting information about 5 products in the on-line product catalog - product photo, name
- dedicated subpage for each of the 5 products - product photo, product name and description up to 400 characters
- advertising in social media - an individual entry on fb
- 20 free visitor passes



ADVANCED PACKAGE

- on-line catalogue entry (logotype, name, product categories)
- company profile - dedicated exhibitor subpage (logo, contact details, company description up to 400 characters)
- linking to Exhibitor's website
- linking to company Fb fun page and Messenger
- possibility of posting 5 downloadable documents on the company's profile (e.g. presentations, leaflets, brochures, price list (PDF) or other advertising and information materials)
- possibility of placing 1 film or live streaming on the site with conference agenda (e.g. company / product presentation, product premiere, workshops, shows)
- virtual stand
- platform access for 4 representatives operating the virtual stand
- access to the WorldFood Poland digital networking
- access to chat & 1:1 video meetings with participants and exhibitors
- the possibility of posting information about 10 products in the on-line product catalog - product photo, name
- dedicated subpage for each of the 10 products - product photo, product name and description up to 400 characters
- possibility of posting 1 movie on the company's profile
- advertising in social media - 3 entries on fb
- 30 free visitor passes



VIP PACKAGE (LIMITED NUMBER OF PACKAGES - MAX 15 COMPANIES)

- on-line catalogue entry (logotype, name, product categories)
- company profile - dedicated exhibitor subpage (logo, contact details, company description up to 400 characters)
- linking to Exhibitor's website
- linking to company Fb fun page and Messenger
- possibility of posting 10 downloadable documents on the company's profile (e.g. presentations, leaflets, brochures, price list (PDF) or other advertising and information materials)
- possibility of posting 3 movies or live streaming in the exhibition's conference agenda section / page (e.g. company / product presentation, product premiere, workshops, shows)
- virtual stand
- platform access for 5 representatives operating the virtual stand
- access to the WorldFood Poland digital networking
- access to chat & 1:1 video meetings with participants and exhibitors
- the possibility of posting information about 20 products in the on-line product catalog - product photo, name
- dedicated subpage for each of the 20 products - product photo, product name and description up to 400 characters
- possibility of posting 3 movies on the company's profile
- advertising in social media - 5 entries on fb (before and after the event)
- entry in the newsletter send to all registered virtual attendees
- possibility of posting a sponsored article on www.worldfood.pl
- entry and linking to a sponsored article in the newsletter
- access to ALL registered participants (exhibitors, visitors, speakers, VIP guests, etc.) including 1:1 online meeting arrangement
- 50 free visitor passes



COMPARISON

PACKAGE	BASIC	STANDARD	ADVANCED	VIP
PRICE	1.000 EUR	2.000 EUR	3.000 EUR	5.000 EUR
REGISTRATION FEE	200 EUR	200 EUR	200 EUR	200 EUR
on-line catalogue entry (logo, name, product categories)	yes	yes	yes	yes
company profile - dedicated exhibitor subpage (logo, contact details, company description up to 400 characters)	yes	yes	yes	yes
linking to Exhibitor's website	yes	yes	yes	yes
linking to company Fb fun page and Messenger			yes	yes
possibility of posting downloadable documents on the company's profile (e.g. presentations, leaflets, brochures, price list or other materials) - number of documents depends on the chosen package	1	3	5	10
possibility of posting movies on the company's profile - number of movies documents depends on the chosen package		1	2	3
virtual stand	yes	yes	yes	yes
platform access for company representatives operating the virtual stand - number depends on the chosen package	2	3	4	5
access to the WorldFood Poland digital networking	yes	yes	yes	yes
access to chat & 1:1 video meetings with participants and exhibitors	yes	yes	yes	yes
the possibility of posting information about selected products in the on-line product catalogue - product photo, name - number depends on the chosen package	2	5	10	20
dedicated subpage for each of selected products - product photo, product name and description up to 400 characters	2	5	10	20
possibility of posting movies or live streaming in the exhibition's conference agenda section (e.g. company / product presentation, product premiere, workshops, etc.)			1	3
advertising in social media - entries on fb (before and after the event)		1	3	5
entry and adv. banner in the newsletter send to all registered virtual attendees				yes
possibility of posting 1 sponsored article on www.worldfood.pl				yes
entry and linking to the sponsored article in the newsletter send to all registered virtual attendees				yes
access to ALL registered participants (exhibitors, visitors, speakers, VIP guests, etc.) including 1:1 online meeting arrangement				yes
free visitor passes	10	20	30	50



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