

International Transport & Logistics Expo

# 12 - 15 October 2016



# **ROMEXPO BUCHAREST**

# C5 PAVILION and P5 PLATFORM

Bucharest-Romania

2016





**TransLogistica** is the largest exhibition from East and South-East of Europe, dedicated to the transport, logistics and related industries and will be held in Bucharest, on 12-15 October 2016, in Romexpo Exhibition Center.







#### **ROMANIA on Corridor IV PAN-European**

Romania is the logistics center of East and South-East of Europe and the only country of the region that was included in the top 10 attractive for logistics activities .\*

Road transport continues to hold the largest market share in the commercial transport despite the poor road infrastructure. Following percentage sustain this affirmation.

Road transport	70%
Shipping	14%
Rail	14%
Air transport	1%
Pipeline transport	1%

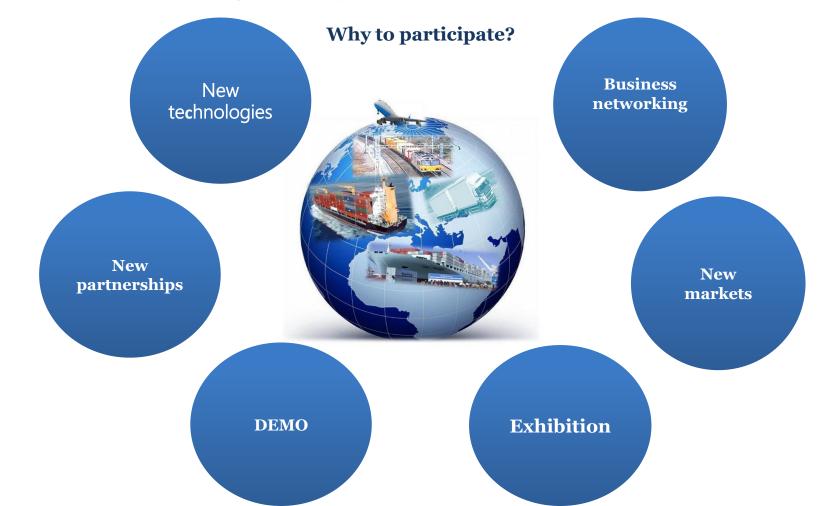
\*economica.net







**TransLogistica** – is the presentation platform for all those who contribute on the good running of the product form the producer to the client: logistics and intralogistics, transport, infrastructure, communication technologies and IT systems.







## TransLogistica 2015-Facts & Figures

Participants

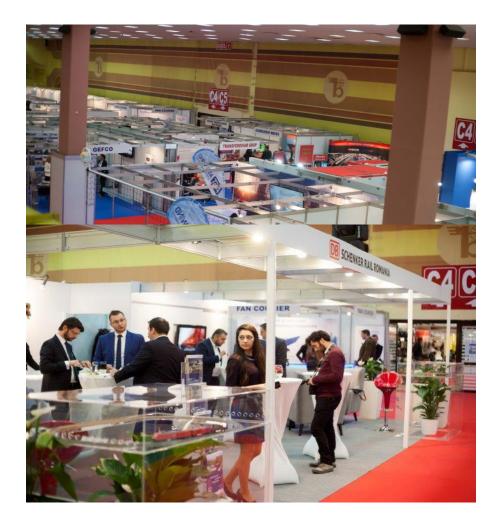
- 40 exhibitors
- more then 25 companies participating in 6 related events (Pharma, IT, Green, Intermodal, Agro, Retail)

#### Area

- 2500 mp interior
- 1500 mp exterior

### Visitors

• 3500-4000 specialists





## **RELATED EVENTS**



#### **Green Logistics**

### Danube - Logistic Chanel

### Pharma Logistics



Agri-food & Retail Logistics



Cost efficiency and inventory management



Logistics Careers









#### **TRANSPORT and LOGISTICS**

Road Transport
Air Transport
Water Transport
Rail Transport
Containers. Cargo. Handling.
Machines. Construction of roads and bridges
Supply chains
Distribution channels
Logistic operators
Postal and courier services

#### **INTRALOGISTICS.**

#### The movement of goods

- Packing
- Stacking
- Lifting
- Automatization
- Systems of storing management
- Storage

#### LOGISTIC CENTERS, CONSTRUCTIONS.EOUIPEMENTS

THEMES

Real estate and logistic facilities .Logistic parks

Features. Doors, gates and industrial safety systems /walkways and loading ramps

Cleaning and servicing equipment Warehouses and storage



#### IT SYSTEMS, e-BUSINESS, TELECOMUNICATION

- Telecommunication systems
- Data processing systems
  - E-commerce
  - Information flow
  - Traffic Integrated management Systems

#### **OTHER**

- Research and development
- Regional and international development entities
- Risk management entities
- Literature
- Education institutions
- Orgizations and professional associations





## **EXHBITION SCHEDULE**

Wednesday 12 October 12.30 14.30-16.30 Thursday/Friday 13/14 October 10.00 -18.00 10.30 - 12.30 14.30 - 16.30 Saturday 15 October 10.00 - 16.00 10.30 - 12.30 Specialists' day Official opening Conference Exhibition Days Visiting hours Seminars Conference Last Day Exhibition Visiting hours Seminars





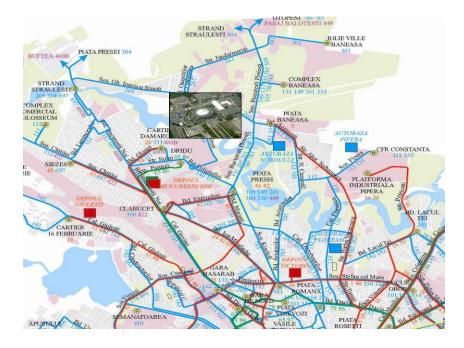


#### ACCESS

ROMEXPO is located in the north-side of Bucharest. It is the most dynamic area of Romania's capital and it is near the two international airport: Baneasa and Otopeni, but also close to the train station "Gara de Nord".

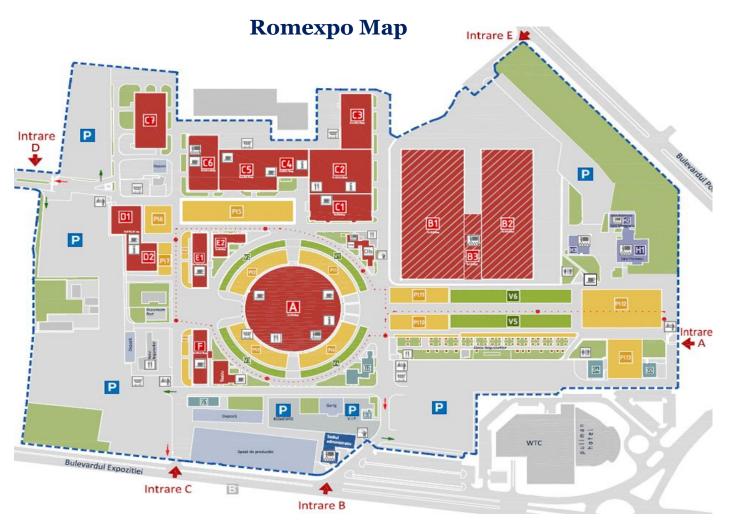
Romexpo is placed on the route of the following public transport buses: 105, 148, 149, 261, 304, 330, 361, 131, 205, 335, 449, 780, 783, 41, 42 and Bucharest – Otopeni – Ploiesti mini-buses.

The commercial center offers to the visitors all the facilities of an international center, infopoints, meeting areas, restaurants, wardrobes, toilets, medical services and radio.













### **MEDIA PROMOTION**

The event will benefit from an intensive campaign which includes traditional media (TV, radio, outdoor), Internet and social media Google Ads, Facebook, Linked in.



**TransLogistica** is included in the Romexpo calendar and has its own website <u>www.translogistica.ro</u> with logo/info and links for each exhibitors



CONTACT Victoria Lupu CEO Distinct Image Director TransLogistica victoria@distinctimage.ro Tel. 0040 744 35 19 25 www.distinctimage.

PR Department TransLogistica pr@translogistica.ro Tel. 0040 740 227 493 www.translogistica.ro





Join us for **TransLogistica** 2016!