About TDAP

Trade Development Authority of Pakistan (TDAP), is the premier trade promotion organization, mandated to promote the product and services of the country in the international market. It also organizes international and country specific trade fairs for exportable products and services. TDAP provides a platform to importers and exporters for setting up meetings, seminars and information exchange events both physically and virtually.

About Event

The First International Information and Technology Show Techspring will be held from February 16th to 18th, 2024 at Expo Center, Karachi. The show will target delegates from USA, Europe, China, Middle East, Central Asia, and Africa. Some of the sectors under focus will be Cyber Security, Blockchain, Artificial Intelligence, System Integration, Fintech, Healthtech, E-Commerce, Internet of things, Gaming Animation & Content development etc.
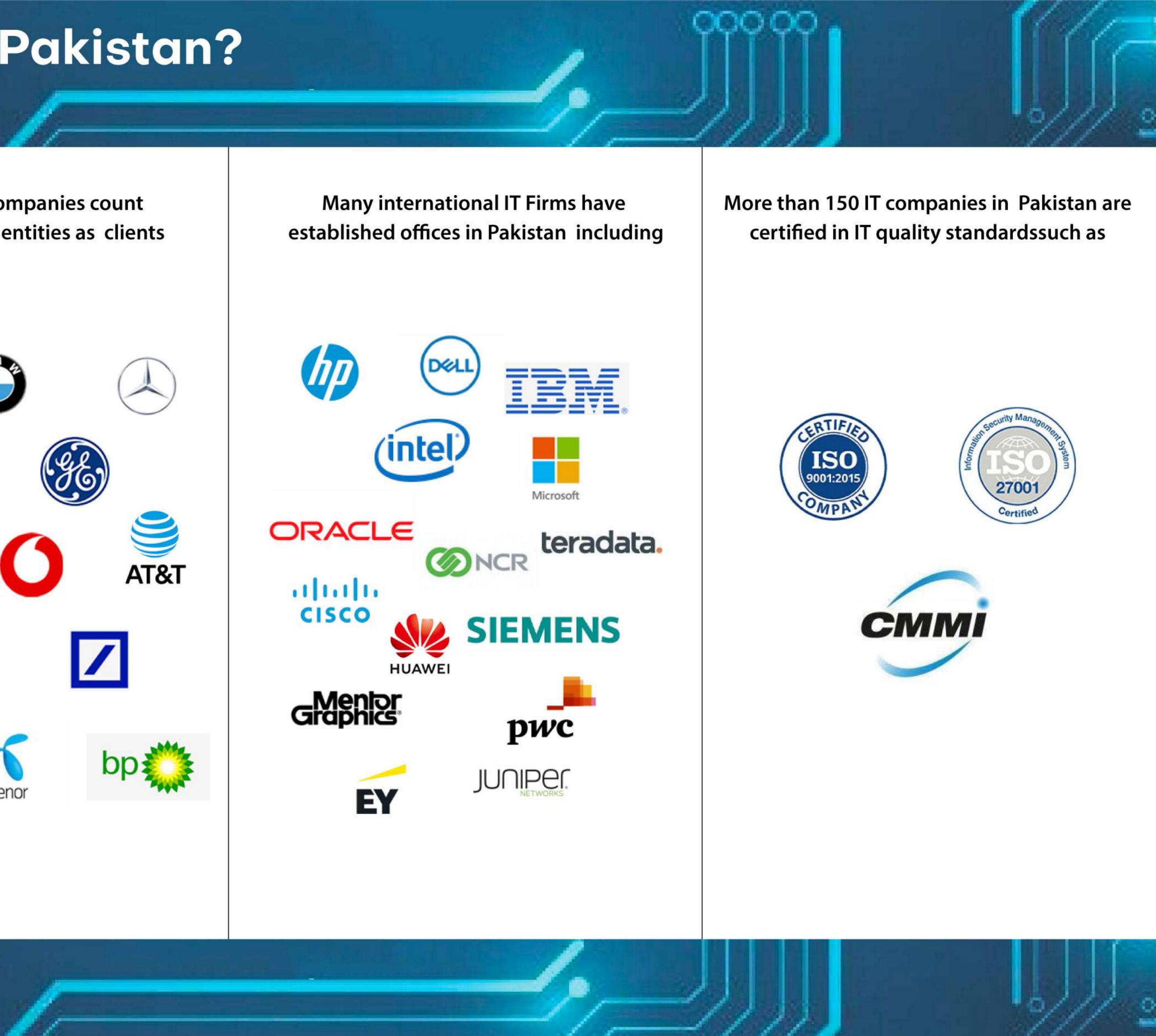
Why Pakistan?

Pakistan IT companies count world's largest entities as clients

Many international IT Firms have established offices in Pakistan including

More than 150 IT companies in Pakistan are certified in IT quality standardssuch as

TDAP's participation in IT Exhibitions around the world

Saastr 2023	USA
AI and Big Data Expo 2023	Netherlands
Tech Crunch Disrupt 2023	USA
GITEX/Expo	UAE
Digital Tech Summit	Denmatk
China HighTech Fair Shenzhen	China
Cairo ICT	Egypt
DIGIT Expo 2023	Scotland
Leap Saudi Arabia	KSA
GDC ,USA 2024	USA
ICT MAGHREB	Maghreb, Algeria
Japan IT Week	Japan
ECOM Africa	South Africa
World IT Show	South Korea
SVIAZ, Moscow	Russia
Expo Technologia TIC Security,	Mexico
Gitex Africa – 2024, Morocco	Africa
Dublin Tech Summit 2024	Ireland
VIVA Tech 2024, Paris	France
Collision Canada	Canada
London Tech Week	London

Pakistan- A Potential Hub

600K +
Professional Capacity

231
Higher Education
Opportunities

2ND LARGEST
Freelancer Work
Force

25K +
IT Graduates Per Year

3RD LARGEST
Contributor of Online
Labor

UNIVERSTY

Event Highlights

300+
FOREIGN DELEGATES

280+
LOCAL EXHIBITORS

GALA Dinner

Thematic Conferences

B2B Meetings

Company Visits

Product Showcase

Startup Competition

IT Industry Roadmap

19K +

SECP registered IT/ITeS companies i.e. 145% increase

2nd

most financially attractive outsourcing destination (2021 Keary Model Index)

70%

Savings on annual operational expenses compared to North America & EU

120+

Countries as export partners for IT products and services

SECTORS IN FOCUS

- E-COMMERCE
- BUSINESS PROCESS OUTSOURCING
- SYSTEM INTEGRATION
- ARTIFICAL INTELLIGENCE
- FIN TECH
- GAMING ANIMATION & CONTENT DEVELOPMENT
- BLOCKCHAIN
- CYBER SECURITY
- HEALTH TECH
- INTERNET OF THINGS

TECH SPRING PAKISTAN 2024
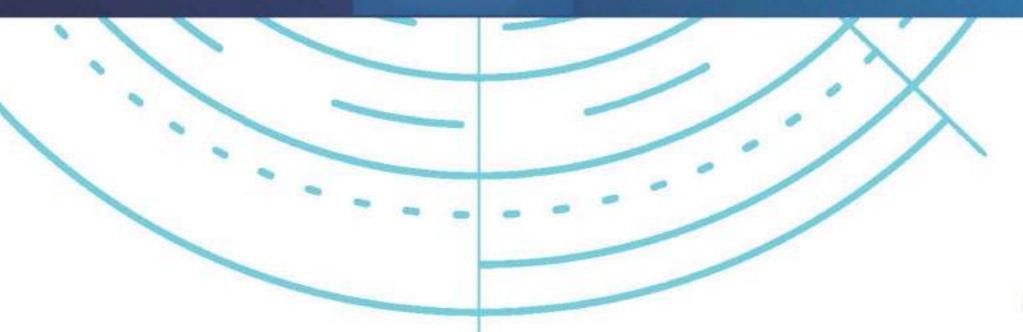BY TDAP & PSEB

FOR INFORMATION & QUERIES

MR. NOMAN BASHIR
DG SERVICES DIVISION
TEL: 021- 99202717
Email: noman.bashir@tdap.gov.pk

MR. AKIF ULLAH KHAN
AM SERVICES DIVISION
Cell: 0343-2846630
Email: akifdurrani@tdap.gov.pk

TRADE DEVELOPMENT AUTHORITY OF PAKISTAN
TDAP

PAKISTAN
PSEB
SOFTWARE
EXPORT BOARD

MINISTRY OF COMMERCE

Ministry of Information Technology
& Telecommunication