

Una iniciativa por:

misión climática

València 2030

# 3rd International Edition SUSTAINABILITY AND INNOVATION: **5.0** CITY AND TOURISM



## 9 | 10 November

Palacio de la Exposición  
Carrer de Galícia, 3,  
46010 València

COME AND BE PART OF OUR  
NETWORK AND PARTICIPATE IN  
ALL THE ACTIVITIES OF OUR 3RD  
INTERNATIONAL EDITION



CLIMATE CHANGE, ENERGY,  
ENVIRONMENT, MOBILITY,  
DECARBONISATION, WASTE  
TREATMENT, AIR QUALITY, AIR  
QUALITY



CITIZENSHIP, INCLUSION,  
CULTURE AND HERITAGE,  
GOVERNANCE



HOUSING,  
ECO-NEIGHBOURHOODS,  
CITY, METROPOLITAN  
AREA, URBAN  
AGRICULTURE



OFFICIAL PARTNERS:



# 3rd International Edition **SUSTAINABILITY AND INNOVATION: 5.0** **CITY AND TOURISM**



Cities around the globe must evolve to address contemporary demands while ensuring the well-being of future generations. **Valencia, honored as the European Green Capital of 2024**, serves as an ideal location to discuss creating more sustainable urban environments. As we celebrate our Third Edition in this trailblazing city, we can draw inspiration from the numerous initiatives Valencia has already implemented to become a leading smart city.

**Reducing carbon emissions, addressing climate change, transitioning to gentle mobility, engaging citizens in urban decision-making processes, managing energy resources, and promoting urban agriculture are just a few of the topics we will discuss during our two-day exchange. These conversations aim to foster a deeper understanding and encourage collaborative efforts to create more sustainable and environmentally friendly cities.**



CLIMATE CHANGE, ENERGY, ENVIRONMENT,  
 MOBILITY, DECARBONISATION,  
 WASTE TREATMENT, AIR QUALITY

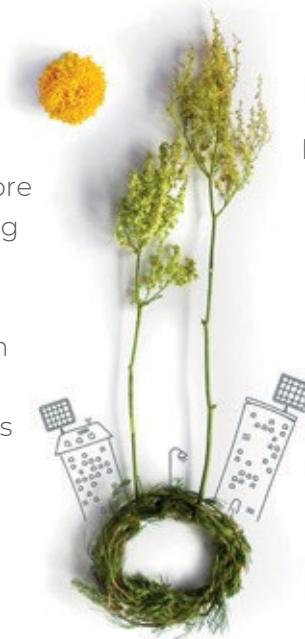


CITIZENSHIP, INCLUSION,  
 CULTURE AND HERITAGE,  
 GOVERNANCE



HOUSING, ECO-NEIGHBOURHOODS,  
 CITY, METROPOLITAN AREA, URBAN  
 AGRICULTURE

Considering our existing resources, embracing a circular and regenerative economy, and placing innovation at the core of our systems are crucial factors in shaping the city of tomorrow. These strategies will enable sustained economic growth while simultaneously reducing the urban carbon footprint, paving the way for a more sustainable and environmentally conscious future.



An increasing number of cities are adopting innovative approaches to become more sustainable and intelligent. However, finding the right solutions and business partners to address their unique needs can be challenging. To bridge this gap, we have organized an event where companies, start-ups, and incubators with cutting-edge solutions can present their ideas to cities from various countries, fostering collaboration and accelerating the global transition to greener, smarter urban environments.

## OUR 2ND EDITION WAS A SUCCESS!

**+ 500**  
 online  
 followers

**+ 120**  
 projects  
 of territories  
 received

**+ 260**  
 B2B meetings  
 in person and  
 210 online

**Participation  
 of the most  
 relevant  
 companies in  
 the sector**



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### Why participate in Connect Clean events?

- 1.** We focus on organizing intimate, human-scale events that foster genuine interactions among participants, rather than large-scale expos where mere exchange of business cards is commonplace. Our gatherings emphasize meaningful conversations and connections.
- 2.** During our events, networking sessions are organised so that participants can exchange ideas and build future projects.
- 3.** You will have the opportunity to engage directly with project managers and decision-makers. We meticulously select your counterparts to ensure the success of these meetings, enabling productive conversations and fostering valuable connections in line with our sustainability-focused conversation.

### What is the aim of this edition?

More and more cities are making their ecological transition and need to be aware of new solutions that can be applied in their territories.

This event serves as a nexus for innovative solutions and networking opportunities, allowing attendees to discover the most significant projects from the Spanish region and beyond within just two days. Participants from various countries coming together, seeking new opportunities for a greener, smarter future.

### Who are the participants?

- Companies with solutions related to the topics to be the issues to be addressed.
- Research Centres and Universities with projects for the city of tomorrow.
- Institutions of all sizes (city councils, councils, ministries, etc.).
- Clusters and incubators for start-ups in various sectors.

### What do you get out of participating in this edition?

- Generate business opportunities in Spain but also in the rest of the world.
- To present innovative solutions that contribute to the ecological ecological transition.
- Meet future business partners.

**PUBLIC INSTITUTIONS AND LOCAL STAKEHOLDERS ARE WAITING FOR YOU TO LEARN ABOUT THEIR SOLUTIONS AND WORK TOGETHER TO CREATE A GREENER WORLD.**

**DON'T WAIT ANY LONGER AND TAKE PART IN OUR EVENT!**



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## 3 MAIN THEMES

1.



**CLIMATE CHANGE, ENERGY,  
ENVIRONMENT, MOBILITY,  
DECARBONISATION, WASTE  
TREATMENT, AIR QUALITY**

### Decarbonization

How cities can reduce their carbon emissions while simultaneously improving connectivity and quality of life for their citizens.

### Energy

What are the new sources of clean energy? Hydrogen is central to the debate: optimized production/management of resources and energy.

### Sustainable Consumption

How can cleaner energy, more sustainable resources and materials be produced and consumed: water quality, circular economy, biomass, hydrogen, and air quality?

### Mobility

How can you commute with the smallest carbon footprint while improving user comfort?

2.



**CITIZEN, INCLUSIVENESS, CULTURE  
AND HERITAGE, GOVERNANCE**

### Governance Innovation

What type of governance is needed to stimulate innovation?

### Stakeholder Integration

How can you best integrate stakeholders to address sustainability challenges in the most efficient and democratic way possible?

### Citizen Participation

How can citizens have a larger share in the democratic process? And how do you best involve them in decision-making?

### Digital Policy Measures

What digital policy measures and solutions are needed to digitize, process, analyze, and store the data required to manage the city?

### Driving Forces of the Data Economy

The 'data economy', where IoT, Big Data, Artificial Intelligence, robotics, nanotechnology, quantum computing, blockchain, and biotechnology are the undisputed driving forces of this revolution.

3.



**HOUSING, ECO-NEIGHBORHOODS,  
CITY, METROPOLITAN AREA, URBAN  
AGRICULTURE**

### Fusion of Living and Nature

How can we reconcile the challenge of urban densification with the increasing demand for more nature and biodiversity in urban areas?

### Circular and Urban Agriculture

It is crucial to optimally and sustainably embed residential, industrial, and tertiary buildings in the city structure. This requires the application of circular and sustainable construction principles, such as the efficient use of resources, building materials, and energy, and promoting green spaces and urban agriculture.

### Harmony Living Space - Biodiversity

Promotion of local, fair, and accessible housing solutions simultaneously with the strengthening of nature and biodiversity in urban areas.



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### PROGRAM:

#### THURSDAY, 9 NOVEMBER

- 09:00 Start of the event - Accreditations
- 09:30 **Official opening of the event**
- 10:00 **Roundtable 1: Energy, decarbonisation and mobility**
- 11:00 Coffee break
- 11:30 **Presentation of solutions Table 1:** Pitches from companies in the mobility sector, decarbonisation, energy
- 12:30 **Workshop eco barrios.** Case studies
- 13:45 Lunch and Networking
- 15.00 **Speed Networking**
- 17:00 **Group activities to generate exchanges between territories, expand networking.**

Each participant will be assigned to a group. He/she will receive instructions as the date of the the date of the event approaches.

18:15 Closure of the first day

*To participate in this event, registration is compulsory.*

#### FRIDAY, 10 NOVEMBER

- 09:30 **Roundtable 2: New models of urban planning**
- 10:30 **Presentation of solutions Table 2:** Pitches from companies in the sector
- 2 interesting activities to learn about new models of urban planning models,** focusing on the city of Valencia, European Green Capital and delving deeper into the integration of agriculture in cities.
- 10:45 **Activity 1**  
**Learning:** Visit to the city of Valencia, European green capital of Europe. Guided tour with a bus and experts of the city of Valencia.
- 11:30 **Actividad 2**  
**Workshop – Agro-Urbain:** animated by 1 industry expert. How cities can integrate agriculture (vertical farming, green buildings, vegetal buildings...)
- 12:30 **Roundtable 3: City governance, inclusion and citizen**
- 13:30 **Presentation of solutions Table 3:** Pitches from companies in the sector
- 14:30 **Closure of the event**

*Para participar a este evento las inscripciones son obligatorias.*





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IS PART OF THIS 3RD INTERNATIONAL EDITION  
ORGANISED BY CONNECT CLEAN

## PARTICIPATION FORM

Entity:

Contact person:

Function:

Address:

Postcode:

City / Country:

Tel:

@:

Web:

Add logo:

Project: *(Describe in 5 lines the project (350 words) and specific needs for the event)*

If you are interested in participating as a guest in one of the proposed themes, please let us know what theme:

I am interested in participating as a guest in: \_\_\_\_\_

PRICE: 550€ + VAT

ONLINE PARTICIPATION: 300€ +VAT

On site attendance

Number of attendees

On line attendance

If you are interested in participating in either of the 2 activities, please let us know.

Workshop

Learning Valencia Green Capital

Number of attendees

Bank transfer of: € , to Connect Clean ES45 2085 9354 3003 3060 0869

Send a the mail to Sandrine Gil: [connect@connectclean.es](mailto:connect@connectclean.es)

CONNECT CLEAN · Tel: 667 084 308

Date:

Signature and Stamp of the Entity



OFFICIAL PARTNERS: