



**The Global
Food Innovation
Summit**

**WHAT WE GROW
FROM THE EARTH,
AND FROM OUR MINDS,
CAN SHAPE THE
FUTURE OF FOOD**

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The Global
Food Innovation
Summit

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THE GLOBAL FOOD INNOVATION SUMMIT | THE SUMMIT

A BETTER FOOD SYSTEM FOR ALL

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The Global
Food Innovation
Summit

THE SUMMIT

Since 2015, Seeds&Chips has brought **the brightest minds in food and ag tech world to Milan** for an annual gathering that features speakers, conference sessions, an exhibition hall, interactive events, and much more.

The Summit is an open platform where anyone is welcome to contribute content and share ideas.

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THE SUMMIT

Now in its fifth edition, which will take place from May 6-9 2019, the Summit brings thousands of innovators together from all over the world to build a better food system for all.




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& CHIPS

The Global
Food Innovation
Summit





12.600

Visitors

+350

Companies &
Organizations

+350

Media Outlets

+300

Speakers

+600

B2B
Meetings

+50

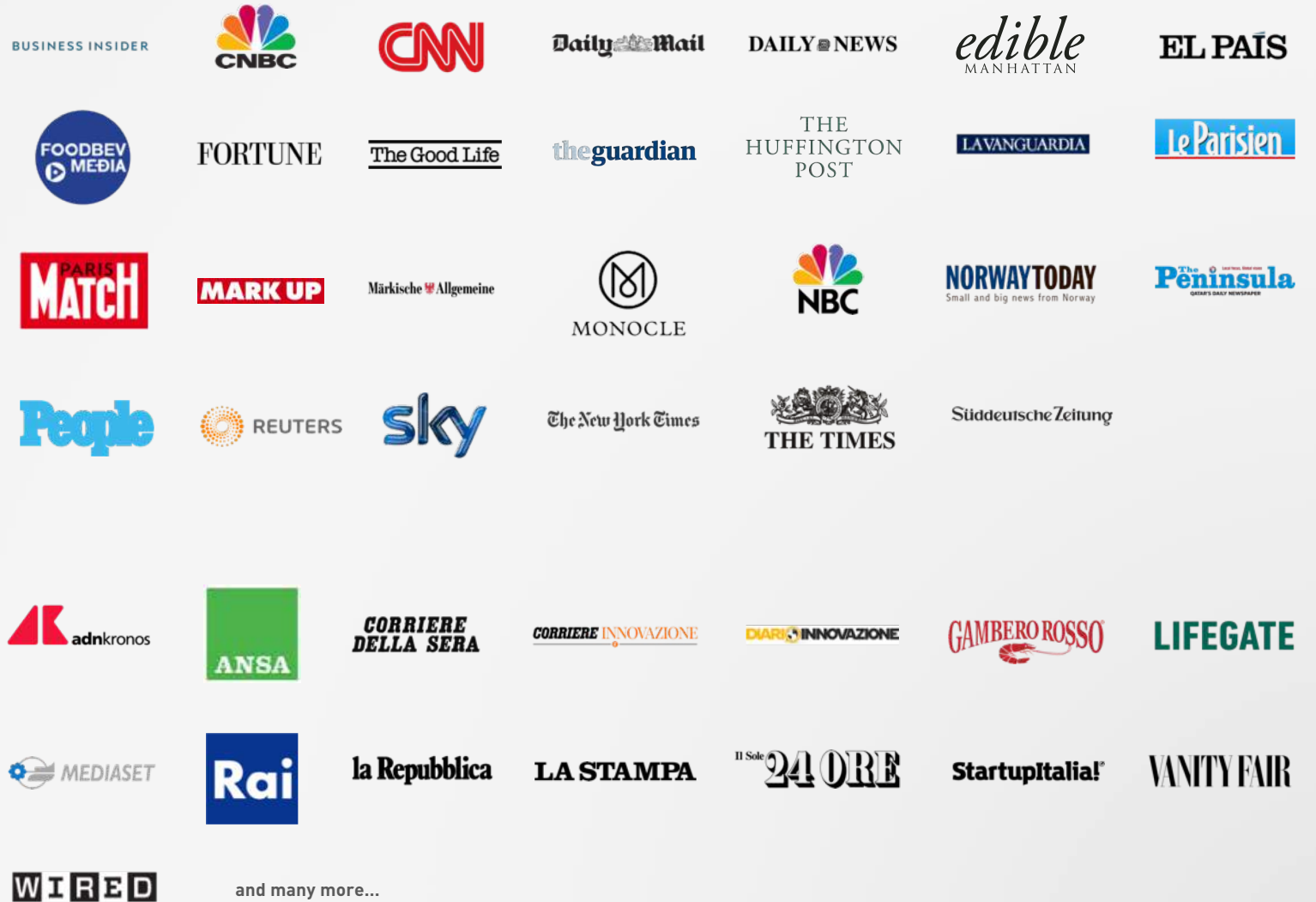
Sessions
& Events

MEDIA

The Summit is the birthplace of new ideas and concepts, and the stage for history making speeches from global leaders.

With extensive coverage in international print, digital, and television media, these ideas are shared with millions around the world.

Featured in



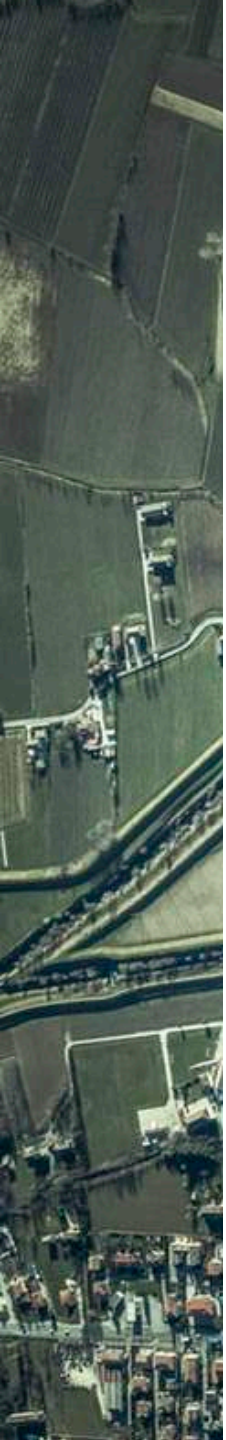
THE GLOBAL FOOD INNOVATION SUMMIT | OUR ECOSYSTEM

THE POWER OF OUR COLLECTIVE POTENTIAL

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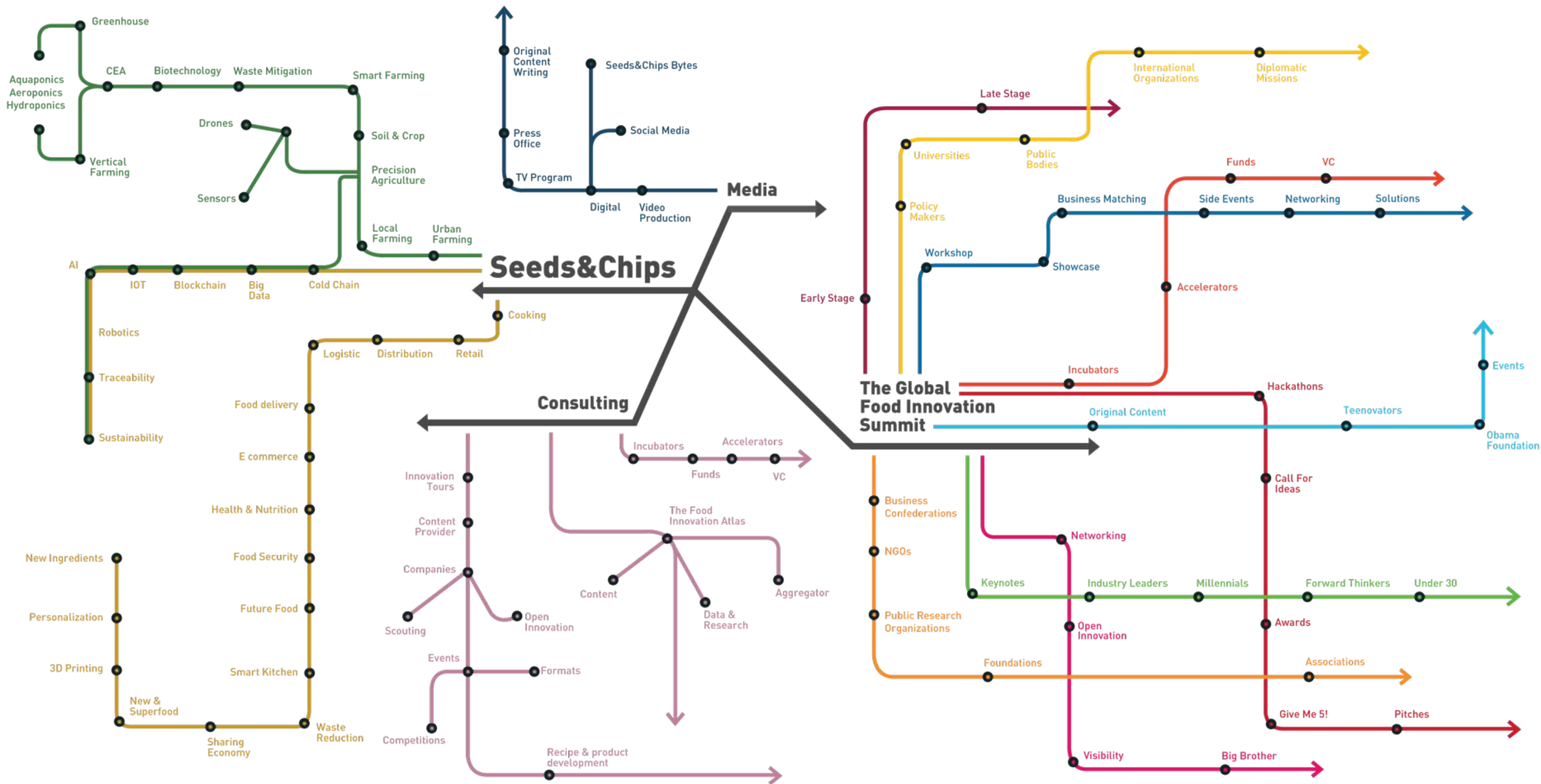
The Global
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Summit



OUR ECOSYSTEM

The Summit brings together all of the stakeholders in the Seeds&Chips ecosystem, and each year it expands to include more actors who are **making a difference in the future of our global food chain.**





S&C Ecosystem

Seeds&Chips connects food and agTech innovators, investors, startups, corporations, institutions and policy makers from every point in the global food chain to build a better future for the next generation.

- AG Tech
- Food Tech
- Media
- Consulting
- Innovation Platform
- Founders / Startups
- Institutions
- Exhibit
- Companies
- Investments
- Competitions
- Conferences
- Organizations



THE GLOBAL FOOD INNOVATION SUMMIT | OUR FORMAT

MEET, EXPLORE SHOWCASE AND NETWORK

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SPEAKERS

Through their words and actions, these individuals inspire us to do more, and to do better.

Over 300 speakers come from institutions, accelerators, startups, chefs and companies around the world to bring their cutting edge ideas to a dynamic stage.

Keynote speakers share their wisdom, and **Teenovators and Young Pioneers**, who will be the authors of history's next chapter, share their thoughts on how agrifood innovation will shape coming generations.

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MAKING HISTORY

Speakers from past editions include **President Barack Obama, Former US Secretary of State and environmental advocate John F. Kerry, Starbucks Executive Chairman Howard Schultz, Mars Chief Agricultural Officer Howard Shapiro and Intellectual Ventures and Modernist Cuisine CEO Nathan Myhrvold.**

BARACK OBAMA



The Global
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Summit

MILANO

#SaC18 #FoodInnov



JOHN F. KERRY



HOWARD SCHULTZ



NATHAN MYHRVOLD

WATCH OUR SPEAKERS!



THE SESSIONS

The Summit includes more than 30 thematic conference sessions with hundreds of speakers who discuss their work and offer solutions to our most pressing challenges.

Topics explore every aspect of the agrifood chain from farm to fork including **precision agriculture, traceability, AI, circular economy, investment, and open innovation.**

Each session is **opened by a teenovator** and has at least one individual **under 30 years old** included in the roster.

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THE EXHIBITION HALL

Innovation creates opportunities to explore trends, develop products, and discover new technology.

Every year, hundreds of startups and companies showcase **solutions for the entire agrifood chain** in the Exhibition Hall.

Visitors have the chance learn about the products that will make our homes, farms, factories and cities smarter and more sustainable.

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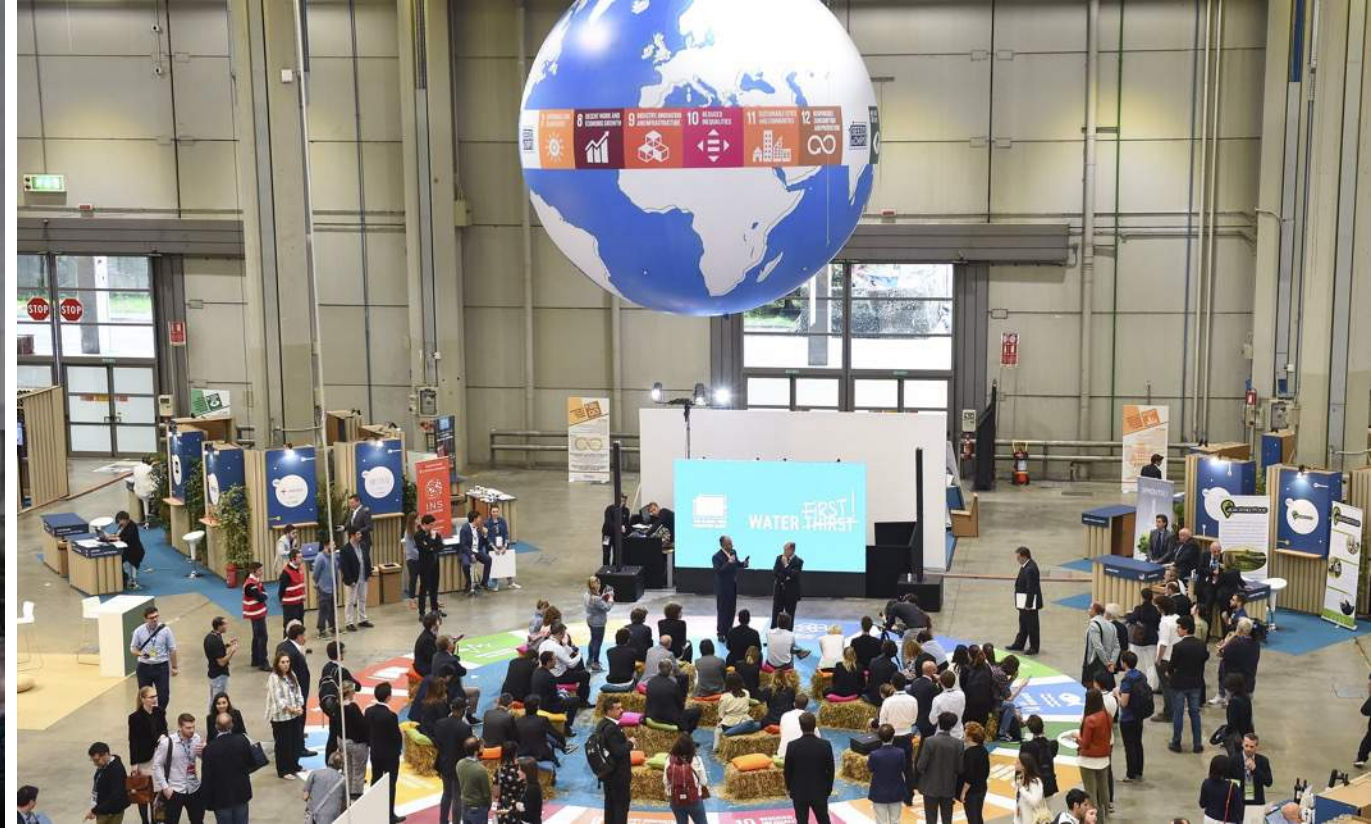


THE ARENA

An interactive, circular space in the heart of the Exhibition hall, **the Arena** is designed to stimulate conversation and critical thinking.

Amidst colorful representations of each of the **SDGs**, visitors can observe pitch competitions, watch films, engage in thoughtful discussion and informal talks, or listen to a young innovator discuss their ideas.

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BIG BROTHER INNOVATION PROGRAM

The Big Brother Innovation Program provides partners with exclusive access to our ecosystem to build their vision.

Whether through scouting promising startups for open innovation, investing in promising startups, developing pilot projects, promoting young talent, or CSR, the program finds the perfect fit for companies to bring their brand into the future.

Partners can also support and invite startups to the Summit that are already present in their network to develop new business opportunities and showcase their products.



GIVE ME 5!

Give Me 5! is an opportunity for young innovators to spend five minutes speaking one to one with a global leader.

These unique face to face encounters take place

in public view with no microphones, so that the conversation is seen, but not heard.

But it doesn't end when the clock runs down. A Give Me 5! talk often leads to much more for both innovator and leader, **because 5 minutes can change the world.**

THE GIVE ME 5 EXPERIENCE! 





BUSINESS MATCHING

Our business matching platform allows startups, companies and investors to schedule one on one meetings throughout the course of the Summit.

Prior to the event, startups and businesses create a business matching account and select from our curated database to plan appointments with the projects that interest them and the people they want to meet.

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PITCH COMPETITIONS & HACKATONS

Each year, Seeds&Chips organizes **pitch competitions and hackathons in conjunction with our partners**. Previous events have been held with Deloitte, Bayer, and Intesa Sanpaolo.

THE AWARDS

From water systems to superfoods to precision farming technologies, many startups make their debut in Milano and **the best among them are recognized with awards on the final day of the Summit**.

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'COOLTURAL' EXPERIENCE

The Summit is a **multisensory experience** that uses creative media to depict sustainability in images, sounds, prose, and music.

Exhibitions explored topics such as water conservation and management, sustainability, and food waste and have featured **installations from National Geographic as well as Andreas Greiner's Monument for the 308**, generously loaned by the 999 Foundation.

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THE EXPERIENCE

The Summit is about so much more than what happens inside the venue, we take the conversation all over the city of Milano.

Networking events, cocktail parties, and of course loads of great food bring participants together to chat, exchange ideas, and learn a little more about each other.

Participating companies, **partners organizations can also organise events in conjunction with Seeds&Chips**, and we help ensure that their event reaches the right public.

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TOGETHER WE CAN

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THE PARTNERSHIPS (2018)

Partnership is a reciprocal relationship that should be about more than material goods and services.

Seeds&Chips works closely with a large network of corporate, institutional, and media partners who help to develop the themes of each edition of the Summit.

Our partners contribute their energy and resources to designing a program that is inclusive, engaging, and dynamic.

GOLD PARTNERS



SILVER PARTNER



THE GLOBAL FOOD INNOVATION SUMMIT | OUR IMPACT

IT TAKES ONE SPARK TO CHANGE THE WORLD

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OUR IMPACT

The Summit is a key point for bringing stakeholders together to find the right solutions for real challenges.

The relationships that begin at Seeds&Chips lead to startup growth, corporate transformation, and sustainable innovation.

Any one of us could be the one with the Next Big Idea, and all it takes is one spark to change the world.

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THE SEEDS&CHIPS EFFECT

The Summit is where everything comes together, but our work doesn't end there.

We build on the momentum that each edition brings, supporting all of the members of our ecosystem to make them more resilient, more sustainable, and more successful.

Want to know more about the Seeds&Chips Effect? Let's start innovating, together.



SAVE THE DATE

6-9 MAY 2019 | MILANO, ITALY

Get in touch!

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#SaC19



Watch our videos

Speakers

GiveMe5!

Teenovator

Agriculture

Water