

## Why it is interesting to join the mission Start 2 Export 2 West Poland: – Szczecin, Poznań?

Over the last 25 years Polish economy doubled in size, as measured in terms of real GDP. Unquestioned advantages of Poland:

- Market of 38 million people
- Proximity to West European markets
- Price competitiveness; qualified and relatively cheap labour force
- Integrated into the German production chain
- Diversified economy (agriculture, variety of industries, services)
- Resilient financial sector

West Poland regions are consistently ranked in the top of the Polish regions in terms of entrepreneurship.

- A. Szczecin region of West Pomerania:** a strong service sector and still undergoing structural changes in relation to sea-based activities. The location at the junction of transport routes with almost every possible mode of transport affords the region many advantages. Top five export products: wood and furniture, metal and machine, ships, yachts and boats, agriculture and food, chemicals. West Pomerania
- B. Poznań region of Greater Poland:** one of the most important industrial centers in Poland, even though the service sector is an important branch of the economy. There are many large investors in the automotive sector, the region is also known for business process outsourcing and logistics sectors. In recent years, the growth of the number of business entities was faster in Greater Poland region than in other regions.

## GDP in regions of Poland – West Poland is the mail engine after Warsaw Capital region (in thd PLN)

