



ŁÓDZKA
SPECJALNA
STREFA
EKONOMICZNA

20 LAT
RAZEM

www.sse.lodz.pl

ŁÓDZ SPECIAL ECONOMIC ZONE SPARK FOR GROWTH



ŁSSE SPARK
ISKRA DLA ROZWOJU



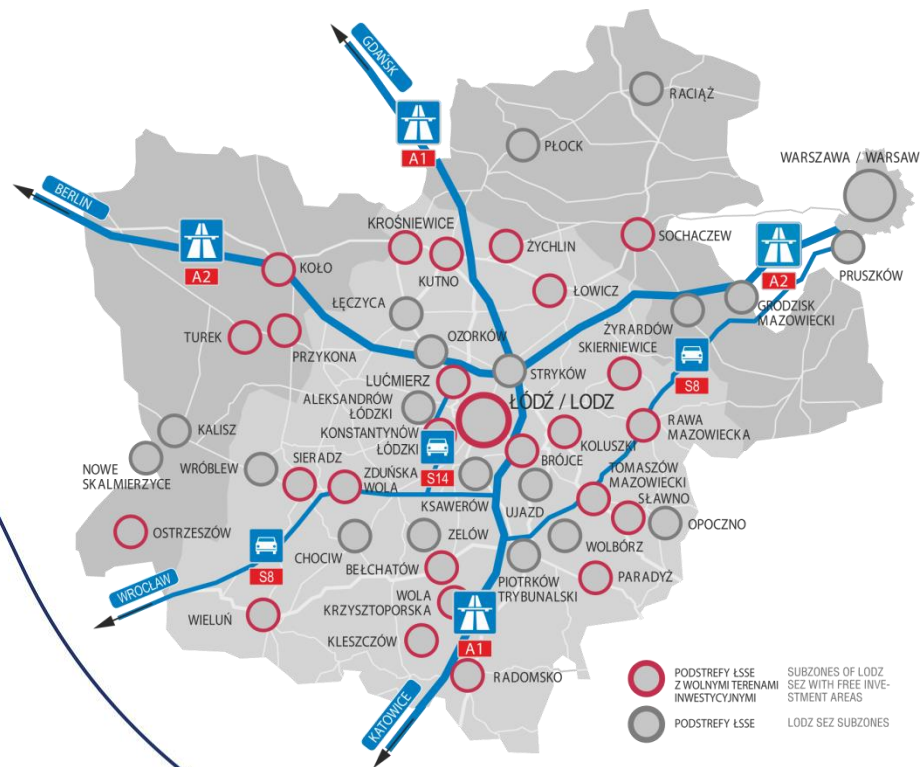
LODZ SPECIAL ECONOMIC ZONE

Special Economic Zone (SEZ) is an area designated by the Polish Government, where business activity can be conducted on preferential terms.

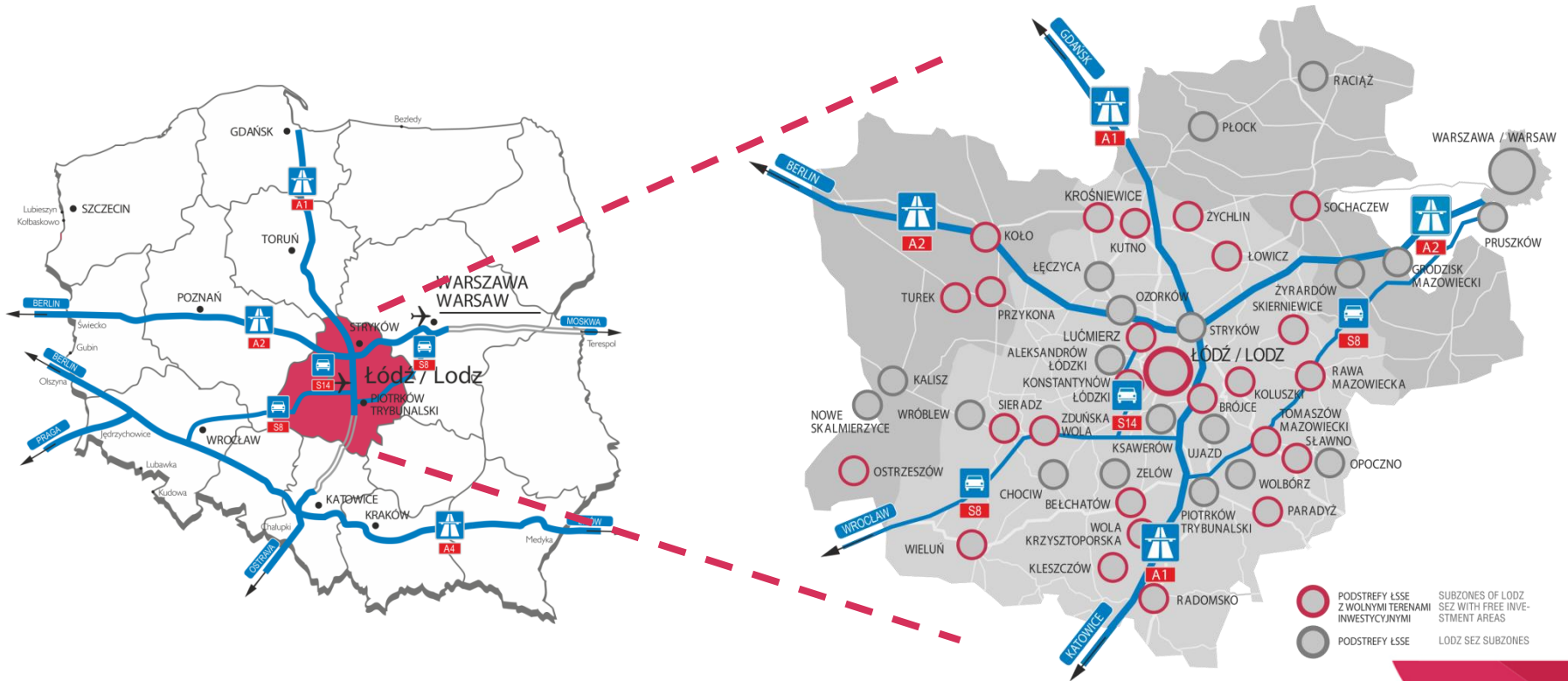
Two possible Titles of State Aid:

- new investment,
- creation of new workplaces.

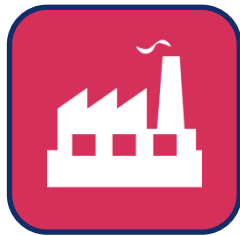
Lodz SEZ during the amendment of the Act on SEZ in Poland with the possibility of extending the activity of SEZ.



LODZ SEZ LOCATION



SCOPE OF ACTIVITIES IN LODZ SEZ



PRODUCTION & LOGISTICS

including food
production and
storage



BPO / SSC / IT SERVICES

including accountancy,
data processing
and call center
services,



R & D

including technical
analyses



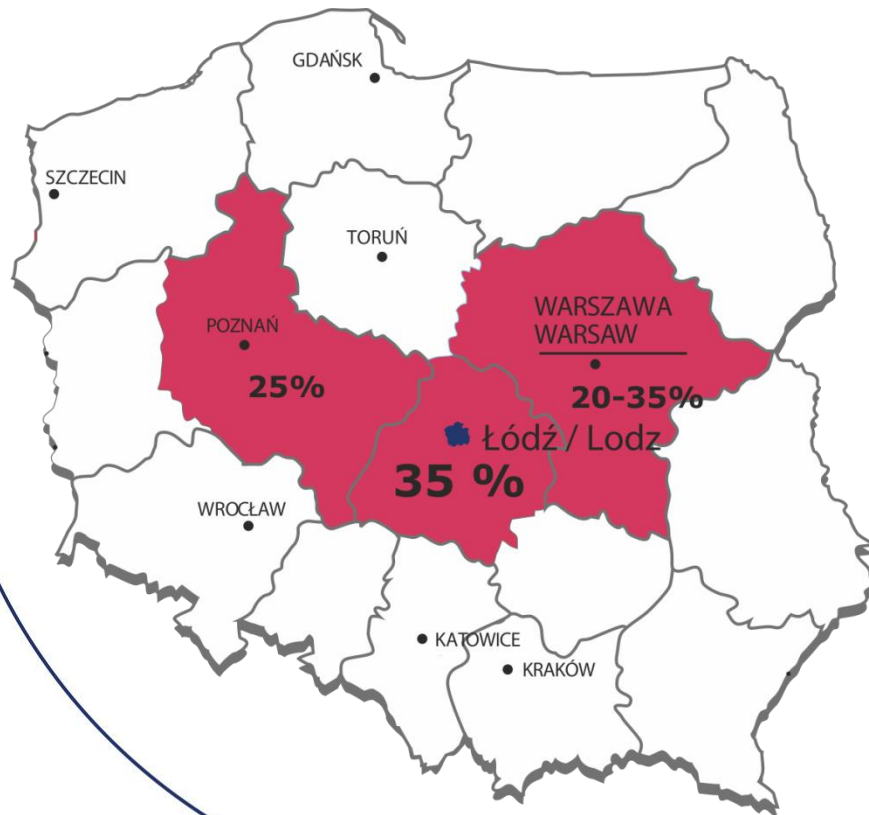
LEVEL OF STATE AID

↑ 20
pt. %

small companies

↑ 10
pt. %

medium companies



LEVEL OF STATE AID

55%

eligible costs for **small** companies

45%

eligible costs for **medium** companies

35%

eligible costs for **big** companies

The State Aid in SEZs is granted in a form of a total exemption from Corporate Income Tax (CIT) from the activity conducted within the Zone's area. After the aid is used up, the company is obliged to pay the tax. Currently CIT is 19%.

AID INTENSITY

- from 35-55%

INVESTMENT COSTS

- expenditures on land purchase
- expenditures on buildings and structures
- expenditures on new fixed assets (equipment)
- expenditures on purchase of intangible and legal assets necessary to obtain patents, licences etc.
- expenditures on renting or leasing, plots, buildings and structures on condition that the period of rent or lease will last for min. 5 years (3 years for SME)

ELIGIBLE INVESTMENT COSTS

Amount of State Aid
=

aid intensity

x

eligible investment
costs

*According to the map of maximum intensity of regional state aid in Poland for years 2014-2020

AID INTENSITY

- from 35-55%

LABOUR COSTS

- expenses connected with two-year labour costs of newly hired employees, which include **gross remuneration costs** for these employees plus obligatory payments related to their employment (e.g. insurance) **incurred by an entrepreneur since the day of hiring these employees** (number of employees indicates employees per FTE`s)

ELIGIBLE LABOUR COSTS

$$\begin{array}{r} \text{Amount of State Aid} \\ = \\ \text{aid intensity} \\ \times \\ \text{eligible labour costs} \end{array}$$

*According to the map of maximum intensity of regional state aid in Poland for years 2014-2020

CONDITIONS

100 000
€

Minimum value of the project
(the investment can not be commenced before obtaining a permission to operate in an SEZ)

>5
YEARS

Maintaining business and investing
(3 years for small companies)

>5
YEARS

Creating new work places and maintaining existing employment
(3 years for small companies)

PRE AND POST INVESTMENT CARE

COOPERATION WITH LOCAL, REGIONAL AND CENTRAL AUTHORITIES

ASSISTANCE IN PREPARING THE OFFER FOR THE PROCEDURE

COOPERATION WITH BUSINESS PARTNERS AND SUPPORT IN ESTABLISHING CONTACTS (UNIVERSITIES, DEVELOPERS, ICT CLUSTER, ETC.)

MEETINGS INTEGRATING ENTREPRENEURS

ASSISTANCE IN FINDING SUPPLIERS AND CUSTOMERS BY ORGANISING SECTOR-ORIENTED BUSINESS MIXERS

A NEW INVESTMENT PROJECT OF LODZ SEZ

Attractive location in the center of Poland, in the eastern part of Lodz. Industrial area, about 6 km from the city center.

- **3 ha** plot of land
- Up to **12 000 sqm** of production, logistic and warehousing space for rent

**Adress: Stokowska Str.
Entrance from Brzezińska Str.**

- **A2 Motorway** (Berlin–Poznań–Warsaw) – 14 km (Stryków junction)
- **A1 Motorway** (Gdańsk – Katowice) – 10 km (Nowosolna junction)



LODZ SEZ IN NUMBERS

30%

BUSINESS
PERMITS FOR
SMEs SECTOR

50%

BUSINESS PERMITS
FOR POLISH
COMPANIES

11%

BUSINESS PERMITS
FOR
INTERNATIONAL
COMPANIES

314

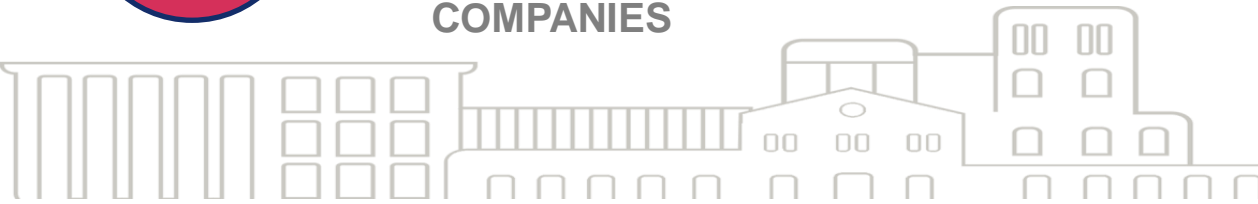
PERMITS
ISSUED

4
billion €

INVESTMENTS
OUTLAYS

37 000

WORKPLACES
CREATED



IT/BPO



White goods

B/S/H/



Packaging



Food processing



Construction materials



Logistics



THE CITY OF LODZ – EXCELLENT ACADEMIC CENTRE



100 000 students
30 000 graduates



22 Universities



90% students speak English
40% speak German

...and other languages offered by the universities
(Japanese, Chinese, French, Russian, Arabic)



BRITISH INTERNATIONAL SCHOOL

- run by the **University of Lodz and Lodz SEZ**
- for students **aged 3-18 years**
- more than 70 students – **children of foreign investors from the region of Lodz**
- education **in English**
(English National Curriculum)



British International School
OF THE UNIVERSITY OF ŁÓDŹ



UNCTAD "World Investment Report" (WIR) 2016.

\$7.5 bn

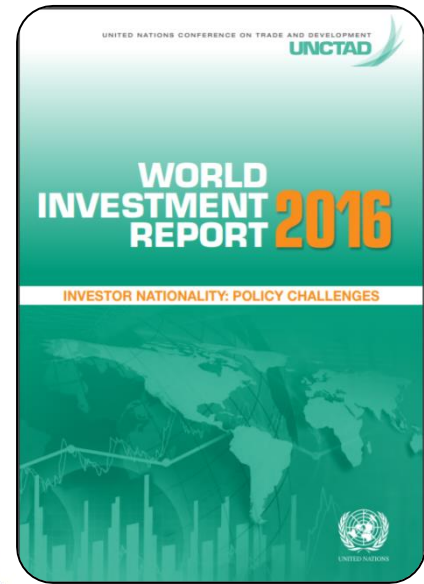
Poland is the number one in the **total value** of FDI in CEE.

20000

Leader by the FDI new **jobs creation** in CEE and 2nd in Europe.

211

1st position by FDI **projects** in CEE and 6th place across the Europe.



LODZ SPECIAL ECONOMIC ZONE



- ✓ Lodz the winner of fDi's Polish Cities of the Future 2015/16 FDI Strategy category



- ✓ According to the Global Freezones of the Year 2015 ranking published by fDi Magazine, Lodz SEZ is the best SEZ in Europe for SME sector.



- ✓ 1st in the category Most Friendly City Investors 2016 Eurobuild Awards magazine



Co-financing of development services for SMEs „Strefa RozwoYou”



- **Courses and trainings** for SME employees from the Lodz Region
- **Funding up to 80%** of the cost of the training
- In total **6 500 000 USD** available to SMEs from the Lodz Region
- Nearly **11 000 trainings and courses**
- **Simplified formalities**
- **The duration of the project till 30.06.2019**

STARTUP SPARK

- a new project of Lodz SEZ focusing on cooperating with young and innovative companies (i.e. startups) and large companies
- main aim to **connect and unite creative entrepreneurs** with **infrastructure, experience, human resources of large enterprises**
- building **startup community** around Lodz SEZ and its investors



STARTUP SPARK



7
project's Partners



25
startups



15
months of the project



STARTUP SPARK PARTNERS





LODZ
SPECIAL
ECONOMIC
ZONE

www.sse.lodz.pl

WE INVITE YOU TO

Lodz Special Economic
Zone Joint Stock Co.
90-349 Łódź, Poland
22 G Tymienieckiego St.
www.sse.lodz.pl, info@sse.lodz.pl



LSEZ
SPARK FOR GROWTH

