

### The Mobile World Congress, best place for latest innovations and leading-edge technology

MWC Open Innovation Challenge 2024 is a B2B meeting event between corporations, investors and solution/technology providers. Physical meetings will take place in the venue of MWC/4YFN congress in Barcelona from 26-29 February.









Exploring new business models

Scouting new technologies

Proposing a collaboration program

Offering an attractive value proposition

### How to participate?

- Register your profile
- Define your CHALLENGE/S
- Scouting list and meeting request

- Connect to all kind of agents: startups, SMEs, RD institutions, universities
- Be collaborative in the feedback and follow-up of the meetings

You will have the support of ACCIO in the scouting and in all the process

The MWC Open Innovation Challenge 2024 is organized by ACCIÓ, a department of the Catalan Government's Ministry of Enterprise and Labour, partnering with the Enterprise Europe Network, the largest business support network worldwide.

#### Why to participate?

- Identify potential international partners for future cooperation.
- Get your personalised B2B agenda according to your interests & availability projects
- The MWC Open Innovation Challenge 2024 is free of charge

### Challenge topics for 2024 edition





Fintech





Internet of Things



5G Connect



Artificial Intelligence



Mobility & Logistics



Industry 4.0

Healthcare

Circular Economy & Sustainability

Register here before **November 15th** and start connecting with the most disruptive solutions

https://mwc2024.b2match.io/







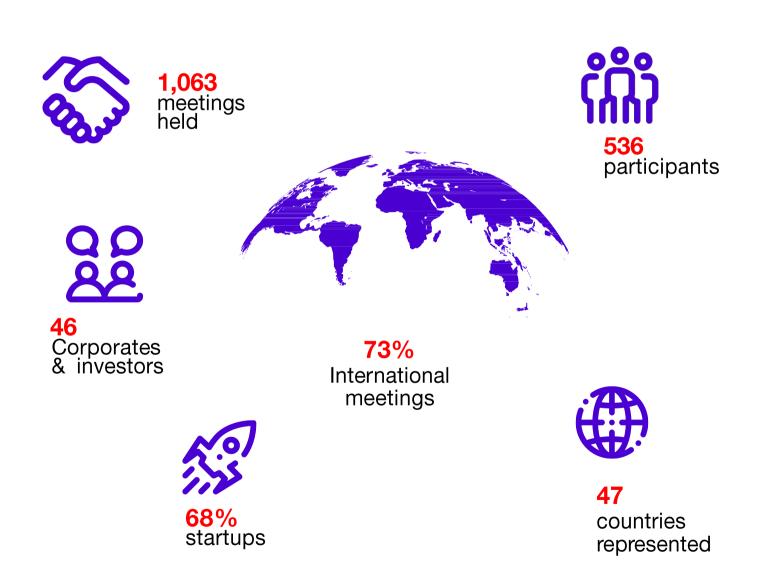




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## 2023 figures:

## The last edition MWC Open Innovation Challenge outcome



## **Last edition participants:**





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By S DASSAULT











































**SAMSUNG** 



\* software république

















