

MWC Open Innovation Challenge 2024

26-29 February, 2024 | Barcelona

The Mobile World Congress, best place for latest innovations and leading-edge technology

MWC Open Innovation Challenge 2024 is a B2B meeting event between corporations, investors and solution/technology providers. Physical meetings will take place in the venue of MWC/4YFN congress in Barcelona from 26-29 February.



Exploring new business models



Scouting new technologies



Proposing a collaboration program



Offering an attractive value proposition

How to participate?

1 Register your profile [here](#)

2 Define your CHALLENGE/S

3 Scouting list and meeting request

4 Connect to all kind of agents: startups, SMEs, RD institutions, universities

5 Be collaborative in the feedback and follow-up of the meetings

You will have the support of ACCIO in the scouting and in all the process

The MWC Open Innovation Challenge 2024 is organized by ACCIÓ, a department of the Catalan Government's Ministry of Enterprise and Labour, partnering with the Enterprise Europe Network, the largest business support network worldwide.

Why to participate?

- Identify potential international partners for future cooperation
- Get your personalised B2B agenda according to your interests & availability projects
- The MWC Open Innovation Challenge 2024 is free of charge

Challenge topics for 2024 edition



Internet of Things



Fintech



Healthcare



Mobility & Logistics



5G Connect



Artificial Intelligence



Industry 4.0



Circular Economy & Sustainability

Register here before **November 15th** and start connecting with the most disruptive solutions

<https://mwc2024.b2match.io/>



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2023 figures: The last edition MWC Open Innovation Challenge outcome


 **1,063**
meetings held

 **536**
participants

 **46**
Corporates & investors



73%
International meetings

 **68%**
startups

 **47**
countries represented

Last edition participants:

