

Paris & Co organiseert op 16 mart 2017 de 3de editie van *Hacking de l’Hôtel de Ville.*

Een evenement dat hoofdspelers, ondernemers, investeerders en deskundigen op gebied van innovatie samenbrengt. Dit jaar wordt de focus gelegd op de kandidatuur van Parijs voor de Olympische Spelen in 2024.

In 2016 was “Hacking de l’Hôtel de Ville” reeds de gast voor heel wat ondernemers wereldwijd en deze internationale dimensie willen ze verder uitbouwen.

Registreren voor dit evenement kan u gratis via onderstaande link.

**Now is the time to step up! Start-ups, get ready for Paris 2024!**

On March 16th 2017, the “Hacking of the City Hall” is mobilizing the entire innovation ecosystem around a common theme: the 2024 Paris Olympic Games.

**What’s at stake is far more than sports alone. If you’re a start-up in the areas of green tech, transport and mobility, logistics, smart cities, real estate, tourism and travel, food and beverage, …. then this event is for you!**

With 1,040 start-ups participating in 2016 and representing over 50 countries, the “Hacking of the City Hall” has become a major event in the innovation landscape.

This year, the Hacking brings together start-ups, global groups, athletes and international innovation experts to participate in a one-day program that aims to generate new opportunities and boost business: pitches and reverse pitches to international investors, meeting spaces, demos, and a few surprises.

**For more information or to SIGN UP TODAY, see our website:**

<http://www.hackinghoteldeville.paris/en>

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