



GenussGipfel



CORPUS CULINARIO e.V.
DIE GEMEINSCHAFT FÜHRENDER
DELIKATESSEN-KAUFLEUTE

23. GenussGipfel by Corpus Culinario and EHI Retail Institute

The „GenussGipfel“ is an event in the high-quality Food & Wine sector for over 22 years dedicated to the excellence of taste.

Once a year, the most famous German merchants and food & wine buyers of the sector meet at GenussGipfel. About 100 exhibitors from all over Europe represent their excellence to the approximately 700 participants. During this appointment the professionals will find culinary delights of selected manufactures with products of the highest level as well as producers with long tradition but also innovative start-ups.

When? 30.+31. March 2020

Where is it? Cologne, Germany, Event location „Die HALLE - TOR 2“

The „DIE HALLE - Tor 2“ is an off-location in Cologne. Its historic industrial charm offers space for more than 100 exhibitors with all the comforts that a trade fair requires.

What are the costs? The fee for a 4 square meter (2x2m) stand will be approx. EUR 1,000 + VAT and includes a table with white tablecloth, 1 chair, electrical connection, bread service, glasses, tablecloths, ice, possibility of storing refrigerator, flat-rate cleaning, participation in the evening event (30 March 2020) for 2 people and registration in the catalogue of exhibitors.

What to expect?

The GenussGipfel B2B is a B2B fair dedicated to high quality wine and food exhibited by selected and recognized companies. The 23. GenussGipfel is ideal for Belgian companies in particular that are interested in the German market, which want to expand their market share and to create interesting commercial contacts.

The main differences to other food exhibitions are the strong focus on delicatessen products, the quality of the participating trade and retail visitors, the authentic and exclusive atmosphere as well as the exhibitors competition “product of the year”.

Expected Trade Visitors and Contacts:

Owners of high-quality delicatessen shops and owners of spirit shops in Germany.

Retailers and owners of high-quality supermarkets.

Owners of restaurants, hotels and other smaller food businesses.

Merchants and manufacturers

Journalists and Bloggers

Attachés of national Trade associations

Note for Exhibitors:

The GenussGipfel focuses on exclusive, often handmade products in small quantities. Most producers and merchants offer very specific and regional products of extraordinary qualities. Those products are not yet listed in national supermarket chains.

Exhibitors should present their products in an attractive way and with the opportunity for the visitors for degustation at the stand. The GenussGipfel provides bread, glasses, dishes, cutlery and ice to use.

Furthermore, exhibitors should be able to communicate with visitors at least in English, preferably in German. Visitors and potential buyers will ask about your logistic of shipping to Germany. Please be prepared to offer a satisfying answer.

Set-up time for exhibitors: Monday, 30 March, from 6am to 11.30am

Dismantling times for exhibitors: Tuesday, 31 March 2020, 2.15 pm to 8 pm

Opening hours for visitors:

Monday 30th March: from noon to 6pm. After show evening following.

Tuesday 31 March: from 9am to 2pm

For more information please visit our website: <https://www.genussgipfel.eu/>

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