

Show every corner of
building industry



CONSTRUMA HOME CREATION EXHIBITIONS



CONSTRUMA

40th International Building Trade Exhibition

14-18 April 2021



hungexpo

HUNGAROTHERM

11th International Trade Exhibition
for Heating, Ventilation, Air Condition
Technology and Sanitation



**HOME
Design**

10th Home making
exhibition

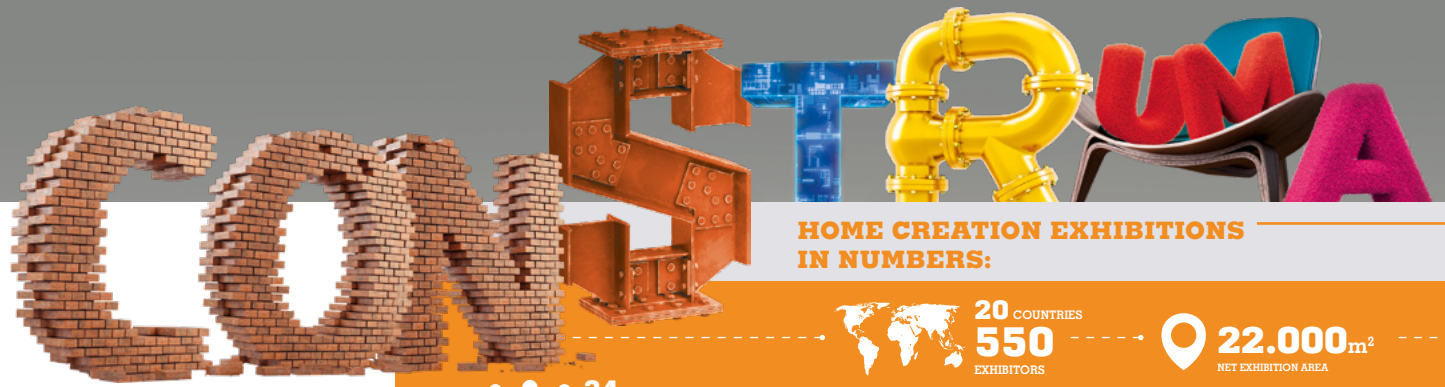


www.construma.hu/en



CONSTRUMA HOME CREATION EXHIBITIONS

The CONSTRUMA construction industry - home creation exhibitions are unique in terms of complexity in the Central Eastern European region, and have achieved a leading position over the past years. Hungary's only and outstanding professional forum covers the entire spectrum of home creation from construction, building engineering and interior design. Companies showcase their novelties and latest developments to 40-50 thousand visitors each year.



HOME CREATION EXHIBITIONS IN NUMBERS:



20 COUNTRIES
550
EXHIBITORS



22.000m²
NET EXHIBITION AREA



34 COUNTRIES
48.000
VISITORS

PROFESSIONAL VISITORS **70%**
GENERAL PUBLIC **30%**

68% DECISION MAKERS OR PARTICIPANTS OF THE DECISION MAKING PROCESS



DIGITALIZATION - EFFICIENCY IMPROVEMENT

In 2020, accelerated digitalization processes forced all industries and enterprises to change. New applications and solutions were born while the existing ones have been improved. Such factors as the better utilization of existing capacities, process modernization, improved material management and cost reduction have all contributed to driving companies to apply up-to-date technologies. Increased efficiency through digitalization is required in construction industry planning processes as well as the entire course of building projects. The CONSTRUMA exhibitions' key mission in 2021 is to showcase these new solutions for industrial development, with the help of exhibitors and professional programmes.



SUSTAINABILITY - RENEWABLE ENERGY



The construction industry bears an enormous responsibility in terms of sustainability as it has one of the largest ecological footprints across all industries. Over the past years, manufacturers have been focusing more and more on this aspect in their development projects and there is an increasing number of related regulations and supporting processes. CONSTRUMA exhibitions have laid great emphasis on environment-friendly construction materials, procedures and technologies. The issue of sustainability is also addressed in the presentations of the professional conferences and workshops. This aspect is taken into consideration in terms of granting the CONSTRUMA Award. However, "green thinking" requires shaping the mindset of professionals as well as that of end users. The showcased equipment and tools of environment-friendly renewable energy have been able to fill an entire pavilion for years, and it's also one of the most popular themes with visitors of the CONSTRUMA exhibitions.



INNOVATION

The presentations of new developments by Hungarian manufacturers and the domestic show of novelties displayed in international exhibitions both help visiting professionals to get a direct insight into the latest trends and tendencies. The best of the forward-looking solutions may aspire for the CONSTRUMA / HUNGAROTHERM AWARD, which is handed out by a prestigious professional jury.



COMPLEXITY

CONSTRUMA exhibitions are unique for two main reasons. Firstly, they cover the entire spectrum of home creation, where the concurrent display of closely inter-connected industries can ensure a concentrated mobilization of more professionals than any other event in a short time. Secondly, besides attracting professionals, the event can also reach out to the end user community of people planning or executing home construction projects, thus allowing you to directly assess market demands.

CONSTRUMA



HUNGAROTHERM



HOME Design



40th International Building Trade Exhibition

The namesake flagship of CONSTRUMA Exhibitions is Hungary's largest construction industry exhibition, a key forum for domestic manufacturers, traders and service providers. It is an internationally renowned prestigious event. Its themes cover the entire spectrum of the construction process, so it plays a key role in the annual programme of professionals and it also forms a cornerstone for end users in their preparation for their building projects.

11th International Trade Exhibition for Heating, Ventilation, Air Condition Technology and Sanitation

As the most important meeting point and must-see biennial event of building engineering, the exhibition allows manufacturers, traders and service providers to showcase their novelties and present the latest trends. The event's organic part is RENE, the exhibition of renewable energy themes that are one of the most popular topics with the general public. It has been organized with wide-scale professional support ever since the beginning. Visitors of these exhibitions are welcomed by an ever stronger professional content, with presentations of building engineering manufacturers and the related programmes.

10th Home making exhibition

The constantly growing and increasingly popular part of CONSTRUMA Exhibitions showcase everything you may need for home decoration and interior design, from kitchen technology, bathroom equipment and living room interiors. The event displays the latest trends, solutions, colours and styles of interior design. The exhibitions present the latest works by dozens of Hungarian designers, while also promoting style and shaping awareness. It is a key forum for the promotion of the domestic joinery and furniture industry.

PLANNED PROGRAMME OF CONSTRUMA EXHIBITIONS 2021

PRESENTATIONS

- Roofing practical demonstrations
- ÖkoCity demo house
- Solar panel fitting demonstration
- Plumber, gas fitter and heating installer competition (for participation in the international competition)
- WoodLike workshop
- Island of Interiors - interior design trends presented by the Association of Hungarian Interior Designers
- Hungarian Design stand - with the works of young Hungarian designers
- Presentation of textile designers
- FISE (Art, Craft, Design -Association of Young Applied Artists) - stand

CONFERENCES

- Ministry for Innovation and Technology - professional programme
- Trade conferences on current issues of the construction industry
- Mandatory professional training programme by the Chamber of Hungarian Architects and the Hungarian Chamber of Engineers
- ROOFERS' DAY - organized by ÉMSZ Hungarian Association of Building Insulators, Roofers, Tinsmiths, and Carpenters
- WOOD INDUSTRY DAY - organized by the Hungarian Furniture Association
- Assembly meetings

STAGE PROGRAMMES, DISCUSSIONS, PROFESSIONAL GUIDED TOURS, CONSULTING

EXHIBITION BENEFITS

- Engine for growth of the industry
- Concentrated market - overview of a wide range of choice within a short time
- Trustful atmosphere - establish and maintain personal relations
- Meeting point for professionals - for all who matter
- Insight into the latest trends and modern technologies
- Concurrent presentation of complex inter-related industries
- Opportunity for professional development
- Assessment of potential individual and customized solutions

KEY VISITOR TARGET GROUPS:

PROFESSIONAL: Engineers, architectural designers, interior designers, building contractors, fitters, interior decorators, wood industry experts, designers as well as college and secondary school students aiming for a career in the area

END USERS: people looking to build/renovate/furnish their homes



**100MN HUF
NATIONAL
CAMPAIGN**



**17 MN PAGE
IMPRESSIONS**

**65 APPEARANCES
IN PRINT**



**150
BILLBOARDS**



650 TV SPOTS



**OWN DATABASE
WITH 70 THOUSAND
VISITORS**

SAFE ENVIRONMENT

In line with the rules developed by HUNGEXPO Budapest Conference and Exhibition Center and the constantly updated public health regulations, we provide virus-free and safe conditions for conducting exhibitions.

- Thermographic scanning gates with disinfection at the entry points
- Daily disinfection in each pavilion
- Hand sanitization equipment at many points in the area
- Mandatory mask-wearing
- Touch-free devices and methods
- Social distancing where necessary

APPLICATION:

EARLY BIRD I.
15th September 2020
more, than 20% off from listed price of covered area

EARLY BIRD II.
15th January 2021
nearly 10% off from listed price of covered area

VENUE:

HUNGEXPO
Budapest Congress
and Exhibition Center
Address: H-1101 Budapest,
Albertirsai út 10.

OPEN:

Trade Days:
14-16 April 2021. 9 a.m. – 6 p.m.
Public Days:
17 April 2021. 9 a.m. – 6 p.m.
18 April 2021. 9 a.m. – 5 p.m.

FURTHER INFORMATION:

www.construma.hu/en
www.hungarotherm.hu/en
www.otthon-design.hu/en

IF YOU HAVE A QUESTION, DO NOT HESITATE TO CONTACT US!

HUNGEXPO Ltd.

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HUNGAROTHERM
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