

EU Missions creating new markets: the crucial role of the triple helix collaboration

Mutual Learning Event
Wednesday 17 May 2023 | 9.00-12.30

Kindly hosted by
Polish National Centre for Research and Development Brussels Office, Rue Belliard 40, 1040 Brussels 5th Floor

The [TRAMI project](#), in collaboration with [ERRIN](#), is organising a Mutual Learning Event exploring the role of industry, academia and public authorities in achieving the objectives of the five EU Missions through triple helix collaboration. This event offers a unique opportunity for industry, public authorities and academia to discuss how to intensify collaboration and joint action towards achieving the ambitious goals defined by the EU Missions.

The triple helix model of innovation refers to the collaborative efforts of industry, academia and public authorities to drive innovation and economic growth. Each of these actors brings a unique set of skills, resources and perspectives to the table, and working together is essential when tackling complex challenges, such as defined by the EU Missions.

In the context of the EU Missions, the triple helix approach is particularly relevant. The EU Missions are large-scale, ambitious initiatives aimed at tackling some of the most pressing challenges facing society, such as climate change and cancer. Achieving the objectives of these Missions requires a broad-based effort that engages stakeholders from across society. In this context, public authorities have a crucial role in supporting the triple helix collaboration, by creating an enabling environment and providing the necessary framework for collaboration. By bringing together these different perspectives and resources, the triple helix approach can help to identify new opportunities for collaboration, drive innovation and facilitate the adoption of new technologies and practices. It can also help to ensure that the Missions are implemented in a way that is responsive to the needs of different stakeholders and takes into account local and regional contexts.

Time	Agenda point
9:00 - 9:30	Registration and welcome coffee
9:30 - 9:45	Introduction to TRAMI and MLE concept <ul style="list-style-type: none"> • Wolfgang Polt, Joanneum Research • Ewa Kocińska - Lange, National Center for Research and Development
9:45 - 10:00	Tour de table

10:00 - 10:40	<p>Exploring successful triple helix collaborations <i>Introduction by Pirita Lindholm, Director, ERRIN</i></p> <ul style="list-style-type: none"> • Lina Konstantinopoulou, Policy Director, Eurochambres • Olga Wessels, Head of Brussels' Office at ECIU • Wim de Kinderen, Programme Director European Affairs, Brainport Eindhoven • Klaas de Boer, Research, Science, Education and Health Policy Officer, Hanse-office <p>Q&A</p>
10:40 - 12:00	Creating new markets – discussion in breakout groups
12:00 - 12:30	Wrap up and final conclusions