

SINGAPORE: Supermarket & Hypermarket

COMPANY	COLD STORAGE SINGAPORE (1983) PTE LTD
ADDRESS 1	21 Tampines North Drive 2
ADDRESS 2	#03-01
POSTAL CODE	Singapore 528765
TEL	65-6-891.8000
FAX	65-6-784.5109
EMAIL	stan@coldstorage.com.sg
WEBSITE	www.coldstorage.com.sg
CONTACT PERSON	Ms Sophie Tan
DESIGNATION	Merchandise Manager
ACTIVITY	Cold Storage was incorporated in 1903 as a storage & distribution business for frozen food and perishable products. Today there is a total of 39 Cold Storage supermarkets in Singapore. Cold Storage operates 6 MarketPlace Stores specialising in deli products and organic food products (Jasons The Gourmet Grocer, Tanglin Market Place, Paragon MarketPlace, Jasons Market Place, Naturally MarketPlace & ThreeSixty MarketPlace). Cold Storage is a wholly owned subsidiary of Dairy Farm International, the food and drugs retail arm of the Jardine Matheson Group.

COMPANY	FOUR SEASONS GOURMET MARKET PTE LTD
ADDRESS 1	8A Marina Boulevard
ADDRESS 2	#B2-49 Marina Bay Link Mall
POSTAL CODE	Singapore 018981
TEL	65-6-634.4629
FAX	NA
EMAIL	info@fourseasonsgourmetmarket.com/jo@banchoon.com.sg
WEBSITE	www.fourseasonsgourmetmarket.com
CONTACT PERSON	Mr Joe Tan
DESIGNATION	Managing Director
ACTIVITY	A gourmet market specialising in extensive selection of European imported gourmet food products & fresh produce.

FLANDERS INVESTMENT & TRADE

COMPANY

ADDRESS 1

ADDRESS 2

POSTAL CODE

TEL

FAX

EMAIL

WEBSITE

CONTACT PERSON

DESIGNATION

ACTIVITY

GIANT HYPERMARKET

21 Tampines North Drive 2

#03-21

Singapore 528765

65-6-564.3811

65-6-565.5431

bchia@coldstorage.com.sg

www.coldstorage.com.sg

Mr Bernard Chia

Merchandising Director

The first "ethnic style hypermarket" from Malaysia, started operations in the first week of July 2000. Designed to ensure strong local appeal, it occupies a 100,000 sq ft, ground floor spot, at the IMM building (with 1,500 car park lots) in Jurong East. Currently, Giant has 9 outlets islandwide in Singapore.

COMPANY

ADDRESS 1

ADDRESS 2

POSTAL CODE

TEL

FAX

EMAIL

WEBSITE

CONTACT PERSON

DESIGNATION

ACTIVITY

MEIDI-YA SUPERMARKET

177 River Valley Road

#B1-50 Liang Court Shopping Centre

Singapore 179030

65-6-339.1111

65-6-339.1112

meidiya@pacific.net.sg

www.meidi-ya.com.sg

Mr Lim Mah Tat

Managing Director

Singapore's Meidi-Ya supermarket is the second store of MEIDI-YA retailing wide variety of Japanese products, MEIDI-YA label, ready cooked dishes, local and imported products; a large assortment of fresh fruits, vegetables and meat.

COMPANY

ADDRESS 1

ADDRESS 2

POSTAL CODE

TEL

FAX

MUSTAFA CENTRE

Block 668 Chander Road,

#02-18

Singapore 210668

65-6-295.5855

65-6-295.5866

FLANDERS INVESTMENT & TRADE

EMAIL mustaq@mustafa.com.sg
WEBSITE www.mustafa.com.sg
CONTACT PERSON Mr.Mustaq Ahmad
DESIGNATION Managing Director
ACTIVITY Mustafa is a one-stop centre comprising of Supermarket, Pharmacy, Cosmetics, Footwear, Garments TV & Home Appliance, Post Office & Teleshop. Total outlets: 2.

COMPANY **NTUC FAIRPRICE COOPERATIVE LIMITED**
ADDRESS 1 229 Mountbatten Road
ADDRESS 2 #03-01 to #03-23 Mountbatten Square
POSTAL CODE Singapore 398007
TEL 65-6-6592.1300
FAX 65-6-458.8975
EMAIL karen.won@fairprice.com.sg
WEBSITE www.fairprice.com.sg
CONTACT PERSON Ms Karen Won
DESIGNATION Deputy Group Category Manager
ACTIVITY Established in 1983, this government-linked supermarket, is today the largest supermarket chain in Singapore comprising Cheers Convenience Store, FairPrice Xpress, FairPrice Online, FairPrice Finest and FairPrice Xtra. It has a retail network of 230 outlets island-wide comprising 91 FairPrice supermarkets, 9 FairPrice Finest, 5 FairPrice Xtra, 12 FairPrice Xpress and 110 Cheers convenience stores.

COMPANY **SHENG SIONG SUPERMARKET PTE LTD**
ADDRESS 1 6 Mandai Link
ADDRESS 2
POSTAL CODE Singapore 728652
TEL 65-6-895.1888
FAX 65-6-269.8265
EMAIL ivy.lim@shengsiong.com.sg
WEBSITE www.shengsiong.com.sg
CONTACT PERSON Ms Ivy Lim
DESIGNATION Director

FLANDERS INVESTMENT & TRADE

ACTIVITY

Sheng Siong started out with one mini mart about fifteen years ago and has expanded to 23 outlets, most of which are slightly larger than mini marts. Most of its products are low priced products from China and the ASEAN region and are targeted at the lower income groups.

Irene Gan

Market Analyst

i.o. Luc Fabry

Trade and Investment Commissioner

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